

Designing visual systems in cyberspace & IRL

I am a **Designer** who helps artists, innovators, and small businesses bring big ideas to life through unexpected visuals, thoughtful systems, and human-first principles.

I currently work as the **Marketing & Studio Director** at *Louder LA*, where I lead operations, develop marketing strategy, scale programs, interface with clients, manage a team of 30+ instructors, and design everything from the new Conservatory website to internal workflows.

I am also the **Co-Founder** of *In Our Own Spaces*, a roving salon series that brings artists together through intimate gatherings across Los Angeles. I build what I want to see more of in the world—at work, through my art, and in my community.

👁️👁️ Seeking **Mid-Senior Design** roles across **Web, Brand, UI, and Social**. Open to **freelance, contract**, or **full-time** with a preference for small agencies or mid-sized in-house teams. Ideally **remote** or **hybrid**, but open to in-person. Happy to collaborate across time zones.



Hi, I'm Lauren

- 📍 Los Angeles, CA
- 💛 Let's Work Together
- ✉️ laurensmanyprojects@gmail.com
- 🌐 laurenareynolds.com
- 🔗 LinkedIn

What to Expect Working with Me

🧑‍💻 Strategic from Start to Finish

My strategic sensibilities ensure that my projects deliver from the smallest touchpoint to solving the big-picture problems for my clients

💛 People-First Values

Clarity and trust are my guiding lights. I value empathetic collaboration and working together to translate a dream into something tangible.

💥 Designing Outside the Box

I create bold visual systems that can stand on their conceptual legs, bringing an artist's touch to every project.

My Top Skills

- ✳️ Web Design
- ✳️ UI/UX Design & Wireframing
- ✳️ Brand Identity & Visual Systems
- ✳️ Social Media & Content Strategy
- ✳️ Digital Marketing & E-Commerce
- ✳️ Figma, Webflow, Adobe, the works

I'm Ready to...

👥 Do Great Work with Great People

I'm energized by smart, supportive teamwork. I believe that leadership rooted in collaboration consistently drives the best results.

🎯 Create the Next Standout Moment

I'm driven to create work that stands out and endures, even in a saturated industry. I'm endlessly excited by potential and the act of creation

🌱 Develop My Skills and Grow

I thrive when challenged to level up (keep me on my toes!) through new tools, creative constraints, and hands-on experiences. Growing is essential.

What the People Say

"Working with Lauren was a dream. She truly understood my vision—not just the vibe, but the desired client experience as well. The final site is beyond what I expected, and I'm so proud to share it with people! So grateful!" 🍌 AC, 2024.

"Creative, effortless, and deeply thoughtful, she built something that feels like me, optimized to evolve and easy to manage. It's me, in website form. And I'm still in shock. Lauren's the best! I truly can't recommend working with her enough." 🍌 LV, 2025.

"As a family-owned business, we value originality, and Lauren created a website and brand that's both genuine and unique. Plus, she built it all in a way that is easy for us to maintain. We couldn't be happier with the result!" 🍌 RH, 2023.

Lauren
Reynolds

About Me

Making new worlds with paint, pixels, and people. Powered by long walks, asking the right questions, and reckless amounts of caffeine.

My inbox, like my heart, is wide open.

Lauren's Many Projects

Painting

Design

Writing

Community

Curation

Teaching