

About Buddle

Buddle is a passion-led company devoted to providing gentle and effective diaper rash solutions for babies.

Selling on Amazon: Challenges

- Lack of Internal Amazon Expertise
- Inventory Management Issues
- Insufficient Sales Performance
- Difficulty Adhering to Amazon's Regulatory and Policy Procedures

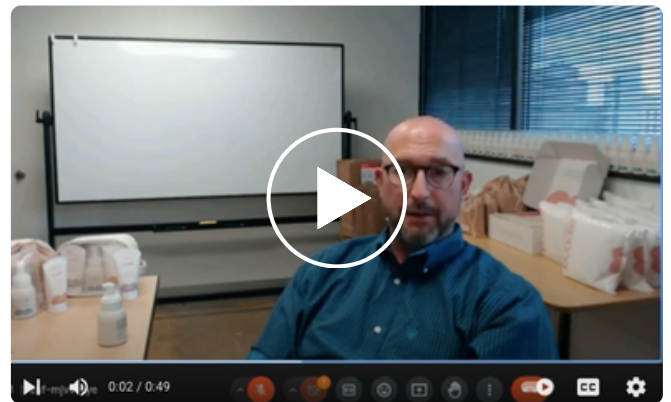
Amplify Goods: Solutions

- Comprehensive inventory Oversight
- Compliance Guidance
- Results-Driven PPC Strategies

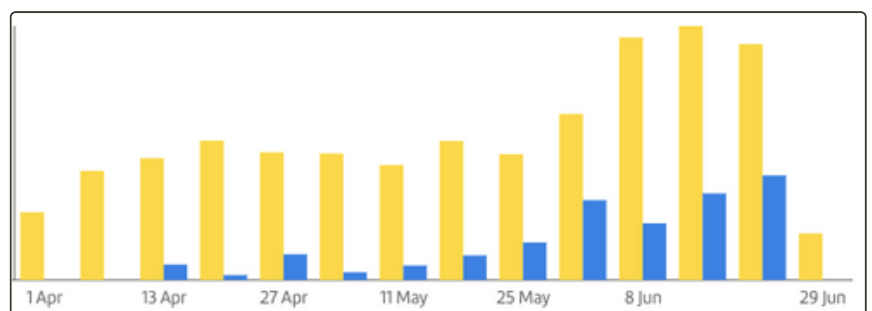
Buddle: Results

- 340% Sales Growth within first two Quarters (See Graph)
- ROAS improved by 37%
- Impressions up 220%
- Average order value increased by 280%

CEO of Buddle Speaks on his Experience with Amplify Goods:



“
I would be a strong advocate for somebody that's looking to launch on Amazon to engage with the Amplify team.
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Q1 - Q2 SALES GROWTH COMPARISON, 2024

