



## About Yes Bar

Yes Bar specializes in crafting nutritious, plant-based snacks made from clean, high-quality ingredients - free from gluten, dairy, and refined sugars.

## Selling on Amazon: Challenges

- Item Listing and Catalog Cleanup
- Navigating Prime Day to capitalize on sales
- Lacking a Dynamic Ad Strategy

## Amplify Goods: Solutions

- Updated keywords, enhanced descriptions, created A+ Content
- Proactively managed Prime Day
- Redefined Ad Goals / Re-vamped Ad Strategy

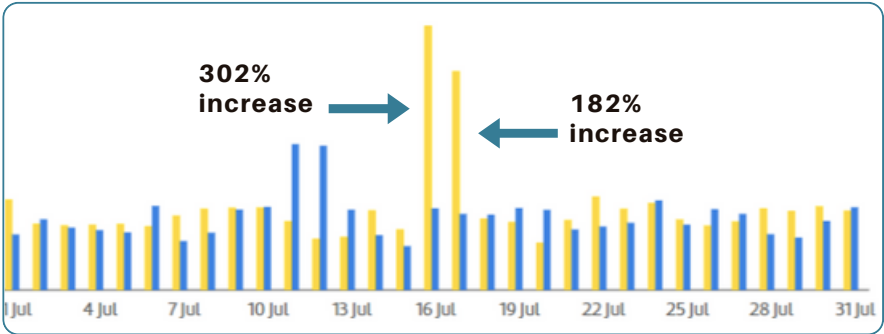
## Co-CEO of Yes Bar Shares his Experience Working with Amplify Goods:



“ We have this team that's looking out for our best interest in making sure that we're continuing to grow our sales. ”

## Yes Bar: Results

- Prime Day Sales Up 302% and 182% (See Graph)
- Total Ad Sales Increased by 295% from 2023 - 2024



SALES GROWTH PRIME DAY COMPARISON: 2023 TO 2024