



About Dabble and Dollop

Dabble & Dollop, led by Stephanie and Tyler Leshney, is company that specializes in creating natural bath products for kids. Their U.S. sourced, allergen-minimizing formulas allow for a gentle yet effective bath experience.

Selling on Amazon: Challenges

- Difficulty Managing Inventory
- Poorly Optimized Listings
- Inability to keep up with constant fluctuation of Amazon policy and procedures
- Insufficient Ad Strategy
- Lack of Expertise / Knowledge

Amplify Goods: Solutions

- Full Backend Inventory Control
- Customer Service Communication
- Effective PPC strategies
- Keyword Research
- A+ Content and Image Enhancement

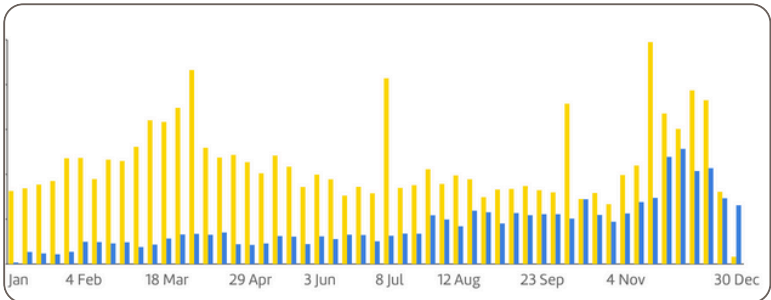
Dabble and Dollop: Results

- 160% Sales Growth from 2022 to 2023 (See Graph)
- 3.0 ROAs
- 103% Increase on CTR
- Impressions up 67%

CEO of Dabble and Dollop Speaks on his Experience with Amplify Goods:



“I would say this about Amplify: trustworthy and predictable, I've got nothing but positivity.”



SALES GROWTH COMPARISON: 2022 TO 2023