

# NetSearch: Secure, anonymous research with AI.

Online searches using Google or AI tools can reveal who is searching for whom. As a result, employees are often restricted from using public AI research and web search tools. These searches can expose sensitive information about customers and business activities. NetSearch anonymizes queries via a proxy and delivers structured reports for compliance, onboarding, front-office, and investment research. This prevents digital traces that could reveal sensitive information.

## Financial institutions face a new risk in online research:

Financial institutions conduct research on individuals and companies every day, often as part of KYC, onboarding, front-office activities, or investment analysis. In practice, search engines and public AI services are frequently used for this purpose

It is important to be aware that search providers are able to recognise IP addresses, user profiles and search patterns. This enables conclusions to be drawn about customers, audits or strategic plans. This raises concerns about data protection, banking secrecy and reputation, which have not been adequately addressed by traditional compliance frameworks.

## Risks: Research without NetSearch



### Google & Search Engines:

- No anonymity
- Traceable search patterns
- Insights into customers & investigations



### Public AI tools (e.g. ChatGPT):

- Unclear data usage
- No standardised data processing
- Policy breaches in the banking sector



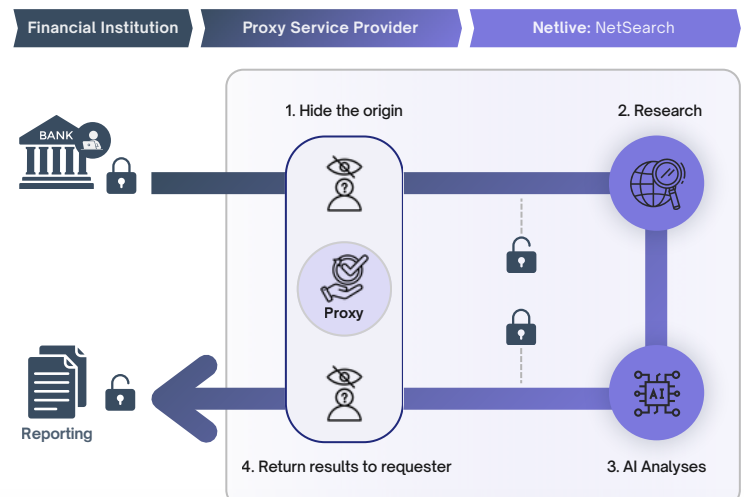
### Ad hoc Research:

- High manual effort
- No structured documentation
- Usually not auditable by regulators

## How NetSearch works

With NetSearch, employees can conduct internet and AI research securely and anonymously. Search queries are automatically encrypted and routed through a proxy, preventing conclusions from being drawn about the institution or the content of the search. The results are then structured and summarized by AI and can be saved and shared as a report or case. The entire research process remains invisible to external platforms. This offers the following advantages:

- ✓ No sensitive data in your digital footprint
- ✓ AI-powered summaries
- ✓ Case and reporting function



# Benefits of NetSearch for financial institutions:

## Confidential & anonymous research

Employees can conduct online research using Google and AI tools such as ChatGPT and Perplexity, without revealing any information relating to customers or investigations.

- ✓ Protection of the customer base and cases
- ✓ No sensitive data in your digital footprint
- ✓ Incl. LexisNexis® news archive

## Easy access to web and AI deep research

Instead of manually searching across multiple sources and tools, NetSearch combines web search with AI-powered deep research and delivers the results in a clear, structured format.

- ✓ Web and AI research in one seamless workflow
- ✓ Clear, structured summary for every case
- ✓ Faster assessments and decision-making

## Effortless & fast collaboration

Individual research findings are consolidated into a coherent case. The findings are compiled, organized, and made available as a report or PDF dossier, making them easy to review internally.

- ✓ Consolidate findings across multiple research projects
- ✓ Reports and PDFs for internal review and approval
- ✓ Fully traceable for reviews and audits

## How does NetSearch work in practice?

Informative reports

Custom research templates

Less time spent finding and processing information

**Book your Demo!**

### Selected clients:



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