Rottterdam   Denilosv@gmail.com   Www.denilosergio.nl

Denilo Vieira, Product Designer

Designing B2B software that balances user needs with business goals through intuitive and seamless functionality.

Experience

Product Designer, Swisscom (formerly NGTI)

2019 - Present

- Enterprise Workspace & Business Workplace Services: Led the design team for creating this tool, covering desk research, usability testing, concepting, prototyping, design handover, and implementation QA, while collaborating with POs, PMs, and stakeholders.
- Swisscom Trust Services: Designed the product from inception, mapping and prototyping alongside a Business Analyst during the incubator phase.
- Klik Onderwijssystemen: Co-designed the ELO and LAS environments for managing teaching materials and student data with a UX architect.
- B2B Design Library: Migrated Swisscom's B2B design system from Sketch to Figma, improving and expanding components in collaboration with developers.
- Swiss Climate Challenge & myCloud: Designed and enhanced features for apps and web tools, conducting usability testing, prototyping, and aligning with business stakeholders to deliver high-quality solutions.

Interaction Designer, Cratos Group (internship)

2016 - 2017

During my time working as a driver for HelloFresh at Cratos Mobility Group, I was on the lookout for a graduation internship. I noticed that their planning system was often cumbersome to use, so I decided to propose a redesign. Over the course of six months, I led a project to completely overhaul the planning system, which included:

- Conducting user research and interviews to gather insights
- Concepting and testing early design ideas
- Creating prototypes and performing usability tests
- Finally, handing over all design assets and documentation to the development team for implementation

Webdesigner / Frontend developer, Internetbureau Slik

2015

During this 6 month internship, i had the opportunity to apply my early design knowledge at a design agency. I worked with a spring coil manufacturer (Roveron), to develop their website, covering everything from inital briefings and research to design and the final development.

Education

Master Data Driven Design, university of applied sciences Utrecht

2018 - 2019

Thesis: To what extent can the PSD2 law contribute to behaviour change, in order to prevent young adults from falling into problematic debt?

Communication & Multimedia Design, University of applied sciences The hague

2018 - 2019

Minors: Graphic design, Usability Expert, Design for user experience.

Languages

Dutch, English

Tools

Figma | Sketch | Photoshop | Illustrator | Webflow

Knowledge Domains

Data driven design | Human centred design | App UX Design | Prototyping