



**A COLLECTION OF
WORKS CREATED AND
PRODUCED BY TREY
KUYPER, A GRAPHIC
DESIGNER BASED IN
CHANDLER, ARIZONA.**





WELCOME

My name is Trey Kuyper, I strive to aid others through excellence in design, professionalism in communication, and service in leadership. I accomplish this in my expertise in the Adobe suite, a craft I have been perfecting both during and following the completion of my Industrial design degree at Arizona State University. Since my graduation, I have designed logos, brand proposals, digital assets, print materials, and marketing materials in the professional space for over five years.

TECHNICAL SKILLS



Photoshop



Illustrator



InDesign



Premiere Pro



Microsoft Office

PROFESSIONAL SKILLS

Team Collaboration
Creative Problem Solving
Written Communication

Verbal Communication
Workspace Innovation
Servant Leadership

PROFESSIONAL PROJECTS

PORTFOLIO



FINE ARTS POSTER



CHAPEL BUSINESS CARD

Many of the print materials I have designed for Valley Christian Schools are aimed to drive engagement with current and perspective families. The “Chapel Business Card” and “Who We Are” documents are examples of that kind of material; designed to showcase the best of what the school has to offer, all while falling under VCS’ brand language.



WHO WE ARE

OUR MISSION
The mission of Valley Christian Schools is to equip students to be culture changers for Christ by delivering academic excellence, facilitating spiritual growth, and building lifelong community.

OUR CORE VALUES
Honoring Christ.
Pursuing Excellence.
Building Community.
Changing Culture.
Partnering with Parents and the Local Church.

COVENANT CHRISTIAN SCHOOL
At least one parent of each family attending VCS knows Jesus Christ as their personal Savior. At the high school level, it also means the incoming student.

TWO CAMPUSES, ONE K-12 SCHOOL
Valley Christian Schools features a nationally-ranked Christian school offering education from kindergarten through high school, located across two campuses in the greater Phoenix metropolitan area.

VALLEY CHRISTIAN SCHOOLS

FOUNDED IN 1982

LIFELONG COMMUNITY

- AZ CENTRAL**
Top Workplace 2023, '24, '25
A RATED SCHOOL
According to niche.com
- TOP 50**
Christian High Schools in the U.S. - The Best Schools
- 39+**
TOTAL ACRES
- 12:1**
STUDENT-TEACHER RATIO
- 1,070**
TOTAL STUDENTS ENROLLED K-12
- 512**
HIGH SCHOOL STUDENTS
- 298**
JUNIOR HIGH STUDENTS
- 259**
ELEMENTARY STUDENTS
- AVERAGE CLASS SIZE: 20 STUDENTS**
ACROSS OUR TWO CAMPUSES IN CHANDLER AND TEMPE

ACADEMIC EXCELLENCE

- 90% OF FAMILIES**
receive tuition assistance
- 41 MIDDLE SCHOOLS**
represented in our freshman class
- 110 K-12 STUDENTS**
enrolled in our VINE Special Education Program
- DAILY TRANSPORTATION**
TO CHANDLER AND TEMPE CAMPUSES
- STUDENTS FROM:**
53 ZIP CODES
7 STATES
140 CHURCHES
- CLASS OF 2025 BY THE NUMBERS:**
113 GRADUATES
\$7.5 MILLION TOTAL IN SCHOLARSHIPS AWARDED
ACCEPTED TO 45 DIFFERENT COLLEGES
\$96,030 AVERAGE IN SCHOLARSHIPS PER SENIOR

SPIRITUAL GROWTH

ENGAGE TRIPS
STUDENTS SERVE OUTSIDE OF THE CLASSROOM AROUND THE WORLD

MISSION-MINDED
CHAPELS DESIGNED AND LED BY STUDENTS
ALL-SCHOOL COMMUNITY PARTNERSHIPS
SERVICE AND CULTURAL ENGAGE TRIPS

ACADEMICS: We pride ourselves on educating the whole student in partnership with our parents.

ARTS: We have a nationally-recognized choir and award-winning instrumental music, drama, and visual arts program.

ATHLETICS: In 30+ years, Valley Christian has won 85 state championships across 22 AIA interscholastic sports.

SPIRITUAL LIFE: Students experience daily Bible classes and devotionals, weekly Chapels, discipleship groups, and more.

STUDENT LIFE: Students are involved in numerous clubs, activities, and organizations offered on both campuses.

• ENGAGE AZ • ENGAGE US • ENGAGE GLOBAL •

K-12 STUDENTS ATTEND AN ANNUAL SPIRITUAL EMPHASIS CONFERENCE WEEK
OUR ONGOING COMMITMENT TO ENCOURAGE THE PRIMARY SPIRITUAL INFLUENCE IN OUR STUDENTS' LIVES — PARENTS.

ADMISSIONS FLYER



“TROJANS” STICKER

ATHLETICS PROFILE

GREG HAAGSMA
Athletic Director
(480) 705-8888 x2215
ghaagsma@valleychristianaz.org

JAKE PETERSEN
Asst. Athletic Director (HS)
(480) 752-8993
jpetersen@valleychristianaz.org

BLAKE SILVES
Asst. Athletic Director (JH)
(480) 752-8993
bsilves@valleychristianaz.org

LISA O'BRIEN
Athletic Secretary
(480) 705-8888 x2225
lobrien@valleychristianaz.org

85 TEAM TITLES
GIRLS: 41 | BOYS: 35 | COED: 9

FALL SPORTS

CROSS COUNTRY (B&G) Jenny Brecht jbrecht@valleychristianaz.org	3	SWIM & DIVE (B&G) Taylor Guelich swim@valleychristianaz.org	3
FOOTBALL Jake Petersen jpetersen@valleychristianaz.org	2	GIRLS VOLLEYBALL Tyler Trathen ttrathen@valleychristianaz.org	11
FLAG FOOTBALL (G) Billy Ernst flagfootball@valleychristianaz.org			

WINTER SPORTS

BOYS BASKETBALL Greg Haagsma ghaagsma@valleychristianaz.org	10	GIRLS SOCCER Skylar Kuzmich girlsoccer@valleychristianaz.org	
GIRLS BASKETBALL Mark Lovelady girlsbasketball@valleychristianaz.org	3	WRESTLING (B&G) Jay Olinger jacksztees@gmail.com	
BOYS SOCCER Kyle Juist boysoccer@valleychristianaz.org	2		

SPRING SPORTS

BASEBALL Vince LaGatta baseball@valleychristianaz.org	3	SOFTBALL Michael Fraley michael.fraley@cox.net	
BEACH VOLLEYBALL Erica Heeninga beach@valleychristianaz.org		TRACK & FIELD (B&G) David Mehlhorn '04 track@valleychristianaz.org	34
GOLF (B&G) Greg Haagsma ghaagsma@valleychristianaz.org	8	BOYS VOLLEYBALL Bob Davies boysvolleyball@valleychristianaz.org	

MULTI-SEASON SPORTS

CHEER Mikayla Marshall mmarshall@valleychristianaz.org	5	ESPORTS Jon Hunsaker jhunsaker@valleychristianaz.org	1
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JUNIOR HIGH SPORTS

FALL Soccer (B&G) Football Volleyball (G)	WINTER Cross Country (B&G) Baseball Softball	SPRING Boys Basketball Girls Basketball Golf (B&G)
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TROJANS

= AIA State Championship | Follow us: @vctrojans | Learn more today at gvalleychristian.com

ATHLETICS FLYER



FRONT RENDER



FRONT FINAL

VCS VAN WRAP

Through partnership with Valley Christian Schools, a Ford Transit van was provided for the VCS athletics department. I was assigned to develop, render, and deliver print files to the wrap company. The final result features prominent VCS branding and logos while also honoring the sponsor who provided the van.



PROFILE RENDER



PROFILE FINAL

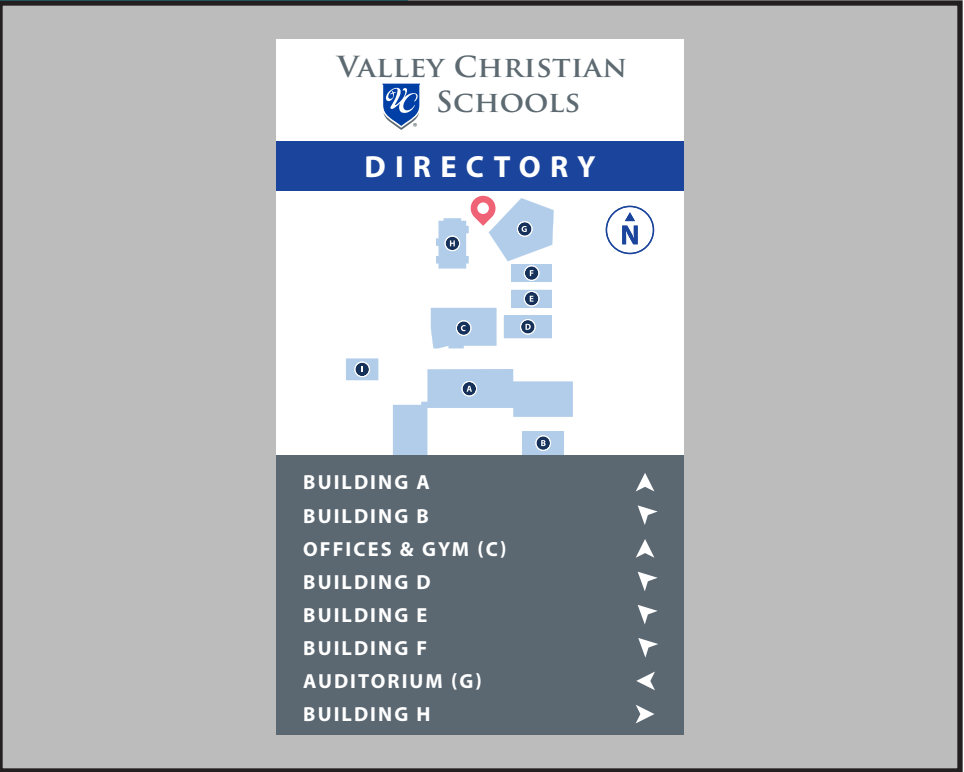
TECHNICAL SKILLS



Photoshop



Illustrator



FRONT RENDER



FRONT FINAL

WAYFINDING SIGNAGE

VCS aquired a 13-acre K-8 campus in 2023. There was a need for directional signage at all entries of the campus, and I was given the opportunity to update the design. What was once an outdated piece from the aquisition is now an integral part of entering the campus grounds for events and campus tours.



BACK RENDER



BACK FINAL

TECHNICAL SKILLS



Illustrator



BANNER RENDER



BANNER FINAL



BANNER FINAL

BEACH VOLLEYBALL BANNER

Previously updated in 2018, this VCS beach volleyball banner was in need of a refresh. In partnership with the head volleyball coach, I was able to produce and design this 100+ foot banner that fell under the department’s vision that also aligned with the schools’ design language.

TECHNICAL SKILLS



Illustrator

FREELANCE PROJECTS

PORTFOLIO

LOGOS

I have worked with numerous professionals to make their logo vision a reality, a product of my value in partnership.

TECHNICAL SKILLS



Photoshop

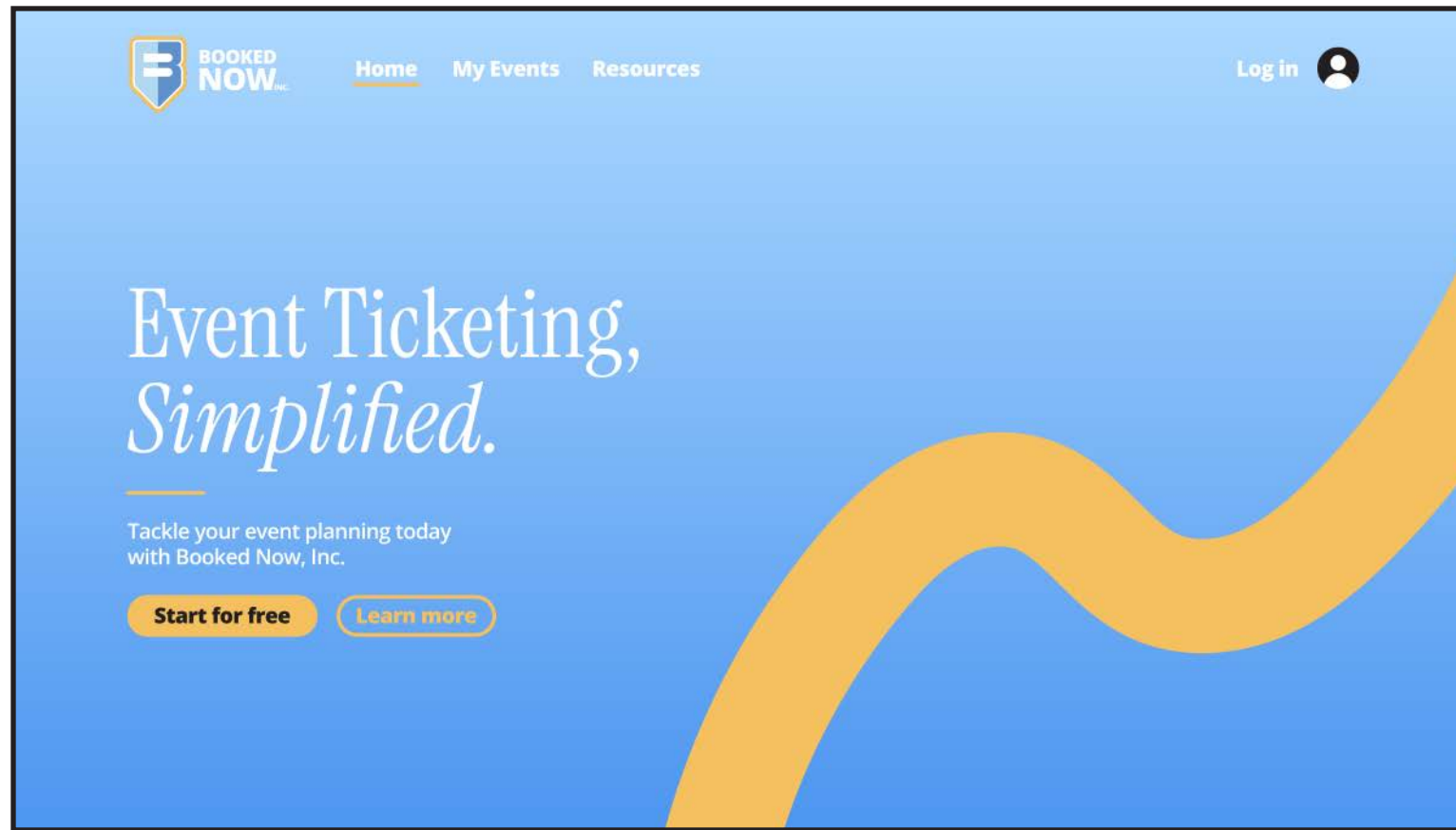


Illustrator



InDesign





BOOKED NOW LANDING PAGE



FORGED ATHLETICS SHIRT FRONT



FORGED ATHLETICS SHIRT BACK

LOGO & BRANDING ASSETS

When working with clients, they may ask for additional materials outside of their logo and brand strategy. I have provided additional resources such as website page renderings and t-shirt mockups. I always ensure my client is equipped with all logo files and a brand guideline booklet before our business has concluded.

TECHNICAL SKILLS



Photoshop



Illustrator



InDesign



LET'S CONNECT

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