PORT FOLIO

A COLLECTION OF WORKS CREATED AND PRODUCED BY TREY KUYPER, A GRAPHIC DESIGNER BASED IN CHANDLER, ARIZONA.



WELCOME

My name is Trey Kuyper, I strive to aid others through excellence in design, professionalism in communication, and service in leadership. I accomplish this in my expertise in the Adobe suite, a craft I have been perfecting both during and following the completion of my Insdustrial design degree at Arizona State University. Since my graduation, I have designed logos, brand proposals, digital assets, print materials, and marketing materials in the professional space for over five years.

TECHNICAL SKILLS

Ps Photoshop

Ai Illustrator

Id InDesign

Pr Premiere Pro

Ms Microsoft Office

PROFESSIONAL SKILLS

Team Collaboration

Creative Problem Solving

Written Communication

Verbal Communication

Workspace Innovation

Servant Leadership

PROFESSIONAL PROJECTS





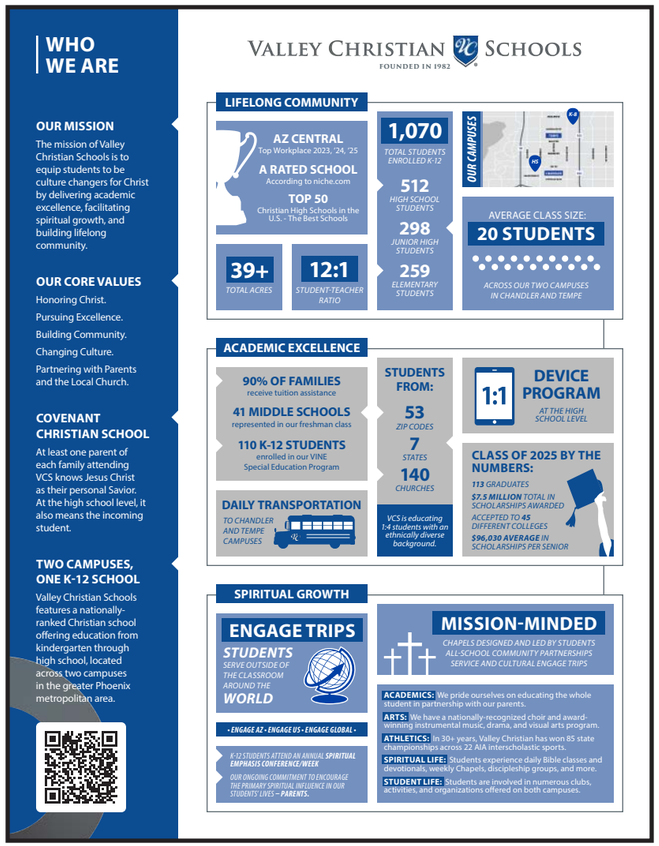
FINE ARTS POSTER





CHAPEL BUSINESS CARD

Many of the print materials I have designed for Valley Christian Schools are aimed to drive engagement with current and perspective famlies. The "Chapel Business Card" and "Who We Are" documents are examples of that kind of material; designed to showcase the best of what the school has to offer, all while falling under VCS' brand language.



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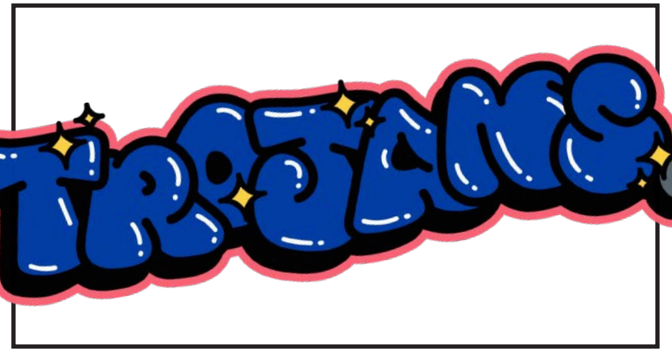


"TROJANS" STICKER



"VALLEY CHRISTIAN" HAND GESTURE HAT

TECHNICAL SKILLS

Ps
Photoshop

Ai
Illustrator



FRONT RENDER



FRONT FINAL

VCS VAN WRAP

Through partnership with Valley Christian Schools, a Ford Transit van was provided for the VCS athletics department. I was assigned to develop, render, and deliver print files to the wrap company. The final result features prominent VCS branding and logos while also honoring the sponsor who provided the van.



PROFILE RENDER

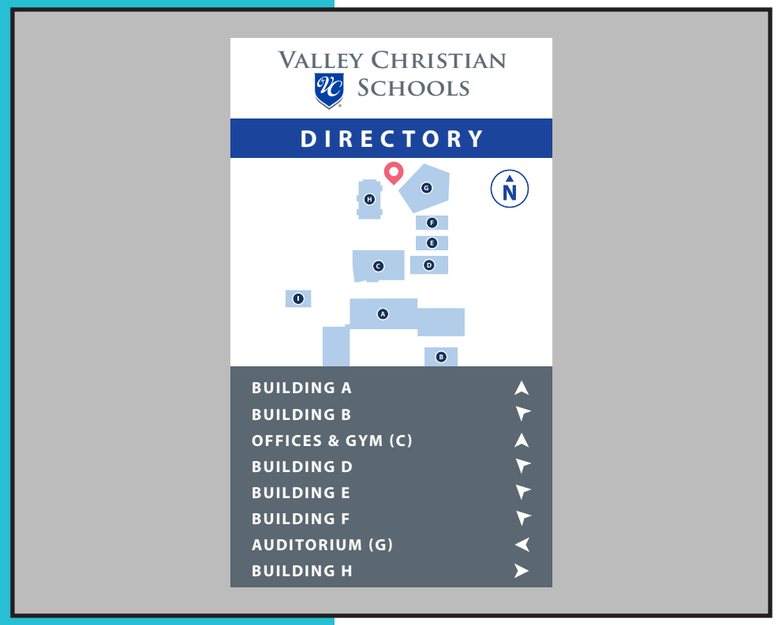


PROFILE FINAL

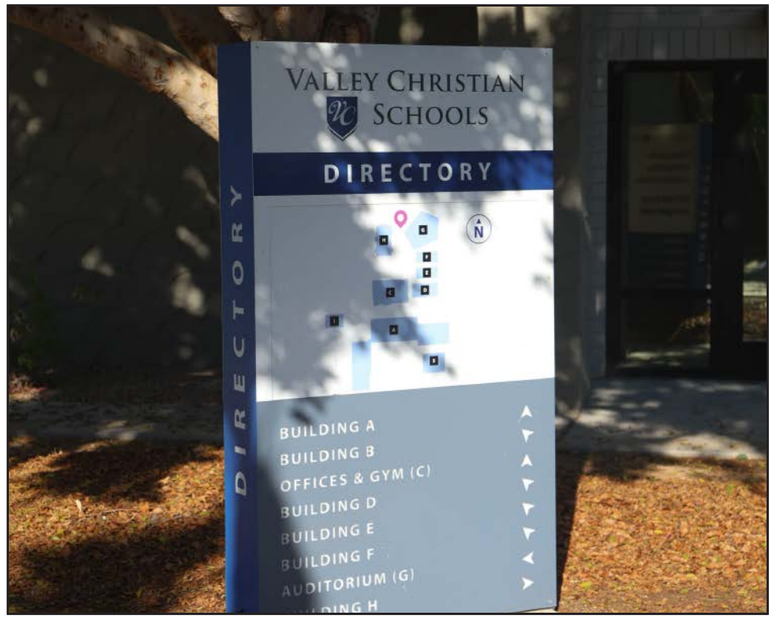
TECHNICAL SKILLS

Photoshop

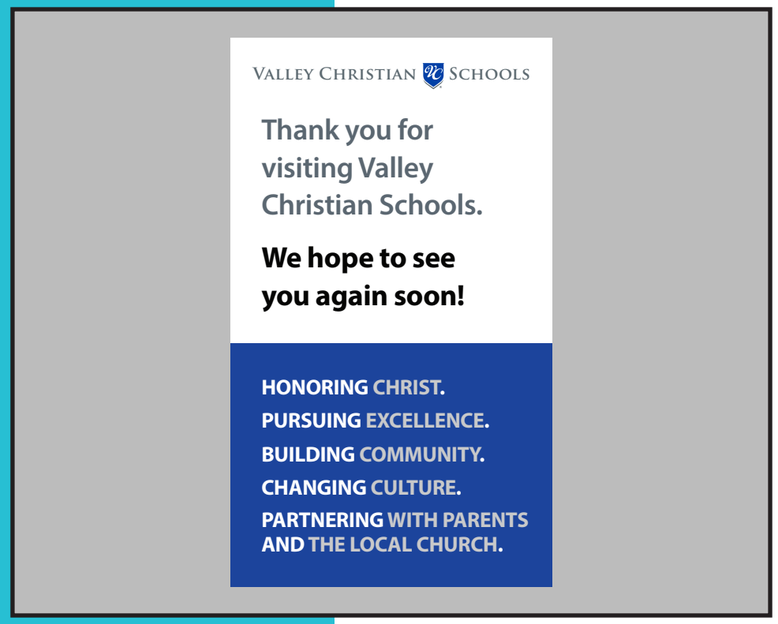
Illustrator



FRONT RENDER



FRONT FINAL



BACK RENDER



BACK FINAL

WAYFINDING SIGNAGE

VCS aquired a 13-acre K-8 campus in 2023. There was a need for directional signage at all entries of the campus, and I was given the opportunity to update the design. What was once an outdated piece from the aquisition is now an integral part of entering the campus grounds for events and campus tours.

TECHNICAL SKILLS

Ai

Illustrator



BANNER RENDER



BANNER FINAL



BANNER FINAL

BEACH VOLLEYBALL BANNER

Previously updated in 2018, this VCS beach volleyball banner was in need of a refresh. In partnership with the head volleyball coach, I was able to produce and design this 100+ foot banner that fell under the department's vision that also aligned with the schools' design language.

TECHNICAL SKILLS

Ai

Illustrator

FREELANCE PROJECTS

PORTFOLIO

LOGOS

I have worked with numerous professionals to make their logo vision a reality, a product of my value in partnership.

TECHNICAL SKILLS

Photoshop

Illustrator

InDesign

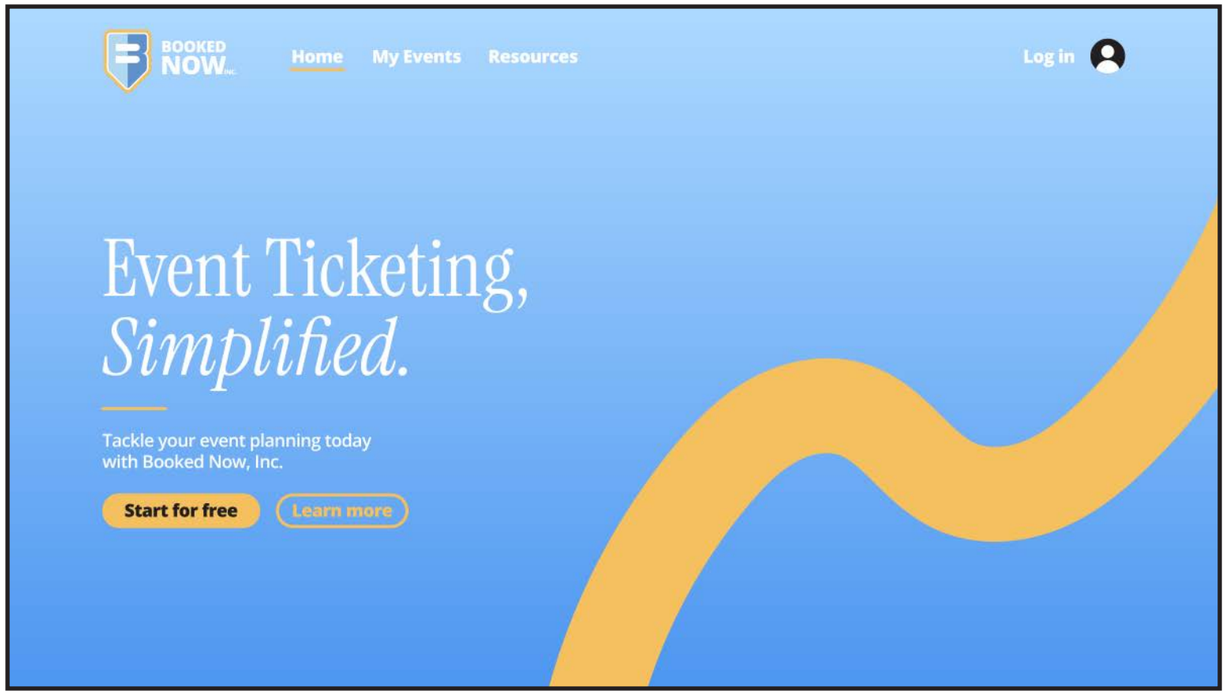












BOOKED NOW LANDING PAGE



FORGED ATHLETICS SHIRT FRONT



FORGED ATHLETICS SHIRT BACK

LOGO & BRANDING ASSETS

When working with clients, they may ask for additional materials outside of their logo and brand strategy. I have provided additional resources such as website page renderings and t-shirt mockups. I always ensure my client is equipped with all logo files and a brand guideline booklet before our business has concluded.

TECHNICAL SKILLS

Ps Photoshop

Ai Illustrator

Id InDesign



LET'S CONNECT

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