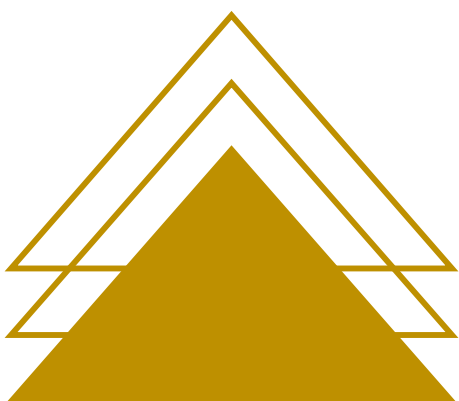




Sponsorship Packet



A Message From Our Executive Director

Dear Friends of CBUS Emerging Leaders Academy:

The past year was a challenging one for CBUS Emerging Leaders Academy (ELA). As it was for most organizations in light of the global pandemic. Our main objective is to inspire and prepare young people for success. This was especially difficult at a time when many schools were struggling to deliver basic educational programming while balancing needs for health and public safety. For CBUS Emerging Leaders Academy, this put us in a position to be more creative and innovative in order to get our learning experiences to students.

We believe in helping students build confidence and integrity while simultaneously unlocking the magic that lives within.

As a member of CBUS Emerging Leaders Academy, we invite students with leadership potential to embark on an immersive hands-on curriculum which offers workshops, simulations, lectures, field trips and so much more led by industry thought leaders and tastemakers in various fields.

From this program, participants establish a stronger sense of self-worth, become more well-rounded individuals, gain a healthy sense of self-esteem, and increase their curiosity for academic and career opportunities. This program will not only make a difference in the students' lives but enhance their overall educational experience and develop the leaders of tomorrow.

Recognizing that we cannot do this work alone, we've partnered with notable brands and organizations to help thousands of students establish self-worth, enhance their educational experiences, and increase their curiosity for building a brighter future.

Thank you for your continued support and commitment to empowering the next generation of leaders. We're not just preparing students for their NOW; we're preparing them for their NEXT!

Pastor Mike Young, Senior Pastor | City of Grace

2023 Impact Snapshot

1098

Internship Hours Earned

106

Credit hours recovered in summer of '23 to support graduation matriculation

98%

Created and met "B.A.A.G" Goals & Plan of Action for the 23-24 school year.

1175

Individuals supported through our family engagement events





Mission and Vision

The CBUS Emerging Leaders Academy is designed for high school freshman with a desire to achieve long-term goals and excel, academically and socially. Surrounded in a positive setting with mentorship opportunities; the mission is to equip each student with the necessary skills and dispositions to recognize their self-worth, foster leadership opportunities, financial education and become informed, civically engaged advocates in their communities. Ultimately, we want every student to earn a minimum of 5 credits, 30 internship hours, a graduation Seal, and successfully matriculate to the 10th grade.

Objectives and Key Performance Indicators

1. **Matriculation:** 80% of participants will matriculate to the next grade level.
2. **Internship Hours:** 80% of all participants will earn at least 30 internship hours towards the 120-hour Ohio Graduation requirement.
3. **College / Career Development:** 80% of all participants will meet programming targets (B.A.A.G. Goals)
4. **Family Engagement + Supports:** Host four (4) family engagement sessions, (1 per quarter) related to topics that support families of participants.
5. **Partnership Engagement:** Establish and maintain three (3) organizational collaborators to sustain programming.

Why Our Mission Matters: Developing Future Leaders

We believe HBCUs offer a life-changing experience that should be accessible to all students. Young leaders aged 15-25 are often overlooked, yet they are crucial for future development. Despite over 100 HBCUs nationwide, only 9% of African American students attend them. It's essential to intentionally develop this workforce to create future solutions. We must recruit, retain, and invest in these students to ensure a continuous pipeline of high-quality leaders for our diverse community. Your support is vital to make this happen.



THE POWER OF COLLABORATION



We've more strategically embraced the transformative power of partnerships, cultivating opportunities that sparked growth and community development. During the establishment process of the CBUS Emerging Leadership Academy, we took our mission to the streets, engaging with the community, city officials, and the private sector to get a better understanding of what the community's needs were, and we developed initiatives to address them. This grassroots approach exemplified our commitment to inclusivity and community engagement.

We are thrilled to announce the launch of our key initiatives, including the CBUS ELA Stay Safe Summer Initiative, CBUS Faith-based Collaborative, CBUS Any Girl Can!, and our CBUS HBCU Initiative. These programs, facilitated in collaboration with various community and faith-based organizations, aim to empower young leaders, enhance educational outcomes, and foster community resilience. This is not just a series of programs; it's a comprehensive effort to revitalize our community and showcase the power of collaboration.

We are continuously expanding collaborations with various school districts, Columbus Police Department, local universities and businesses exemplifies our commitment to creating a holistic approach to youth development and community engagement. These efforts unify our community and harness the collective energy of public and private support for transformative change.

As we look forward, armed with these resources and community-driven initiatives, CBUS Emerging Leaders Academy is poised to continue nurturing dreams, fostering growth, and making an even more profound impact on the vibrant tapestry of the Columbus community. Our future goals include scaling up successful programs, integrating cutting-edge technology in education, and building stronger networks of support across the community. This is the tide that lifts all boats, adding value to the participants of the program, their future employers, and our sponsors.



HBCU AMBASSADORS INITIATIVE

**CBUS HBCU
AMBASSADORS**

"This Initiative exists to ensure an increasing diversity of leadership starting where it counts most...with our young emerging leaders."

- Donna James, Lardon & Associates

OUR GOALS



Recruit: To empower current HBCU students to lead recruitment efforts with K-12 students to consider HBCUs as a viable and promising college option.



Retain: To provide leadership development workshops and experiences that broadens participants workplace effectiveness and pair current HBCU students with mentors in their fields to support successful matriculation through college and into their next level (graduate school, internship, career...etc.).



Recognize: To recognize the accomplishments of current HBCU students and alumni by celebrating their success across multiple platforms.

The **CBUS HBCU Ambassador Initiative** is designed for the budding young professional, aged 15-25, looking for an interactive leadership development experience.

The Initiative works best for those who demonstrate excellence, a commitment to service, and the desire to succeed for aspiring high potentials with a sense of urgency for both career advancement and community impact and want the knowledge, connections, and safe place to practice developing skills that move them closer towards meaningful leadership.

It was created to expose participants to strategies for self-awareness, personal brand and platform development, and strategic opportunity alignment.

College-age individuals accepted into the Initiative lead the student roundtables at the annual HBCU Homecoming (College Fair) event and are called upon to speak at various events throughout the year.

Drawing on The African American Leadership Academy (AALA) model, our events and programming presents the opportunity to increase the number of K-12 students who attend HBCUs, graduate with excellence, and ensure there is a continuous pipeline of diverse candidates prepared to effectively function and lead in all social and economic sectors with the ultimate goal to make a difference in their community.

"I was able to reference my DISC personality assessment in a job interview and it helped me to better explain to my interviewer my strengths and I was able to get the job because of this." - **Brittany, Howard University**

What We Do.



HBCU Homecoming College Fair and Gala

Our signature event designed to increase exposure and access for HBCUs throughout our community by recruiting prospective students, retaining and recognizing current HBCU students and alumni.

Career and Leadership Academies

A professional development program tailored to each cohort's unique needs, focusing on self-efficacy and equipping them with essential knowledge and skills to excel academically and professionally. This academy prepares our ambassadors for leadership roles in both their careers and civic engagements.

Parent-2-Parent Red Table Discussions

The parents of HBCU students in our community represent a wealth of resources who are willing to create safe spaces to share their journeys and resources with other prospective HBCU parents.

Year-Round Mentoring Sessions

In an effort to increase college success and career access for our Ambassadors, these mentoring sessions ground leadership agility into our Ambassadors with the ultimate aim to help them move our community forward economically and socially within the framework of “doing well while doing good.”

Advocacy for Educational Equity

Our organization advocates for HBCUs by recognizing their contributions to education and culture, writing and influencing supportive policies and legislation focused on funding and raising awareness of their value in fostering diversity and excellence. We aim to secure resources, partnerships, and opportunities to enhance the educational experiences of students and alumni.

CBUS Jr. HBCU Ambassadors Initiative

This program reaches into high school settings to support a cohort of students who can be mentored by our current HBCU students and resource them with the necessary tools to promote HBCUs throughout the year in their schools.



“Before attending CBUS HBCU Homecoming I just didn’t know there were so many HBCUs to choose from and all the majors and stuff to do on campus...I really want to go on a visit this fall.” – Jonathan, Junior – HS Student

HBCU Impact CBUS Workforce Retention

THE INITIATIVE SUPPORTS:

22 SCHOOLS & DISTRICTS ACROSS
GREATER COLUMBUS | FRANKLIN COUNTY

1,956 INDIVIDUALS ENGAGED

55 YOUTH-SERVING EXHIBITORS & VENDORS

OUR AMBASSADORS:

3.5

AVERAGE GPA

100%

MATRICULATE
AND GRADUATE

90%

GAIN INTERSHIPS
AND EMPLOYMENT

40

CITYWIDE
RECOGNITIONS
RECEIVED

3

ALUM HONORED
WITH THE CENTRAL
OHIO AUMNI OF
DISTINTION

100%

ACTIVE IN STUDENT
LEADERSHIP ON THEIR
PERSPECTIVE HBCU
CAMPUSES



OUR AMBASSADORS CURRENTLY REPRESENT OVER 20 HBCUs

- Southern University and A&M College
- Tennessee State University
- North Carolina A&T State University
- Florida A&M University
- Bethune Cookman University
- Hampton University
- Howard University
- Jackson State University
- Wilberforce University
- Prairie View A&M University
- Livingstone College
- Central State University
- Norfolk State
- Delaware State
- Clark Atlanta University
- Morgan State University
- NC Central University
- Kentucky State
- Spelman College
- Tuskegee University
- Morehouse College

75+

EVENTS, COLLEGE | JOB
FAIRS, WORKSHOPS,
PANELS, LEADERSHIP
SEMINARS, AND
ROUNDTABLES.

28

SUCCESSFUL
COLLABS WITH
SCHOOLS &
OTHER MISSION
BASED ORG

Looking Beyond Numbers.



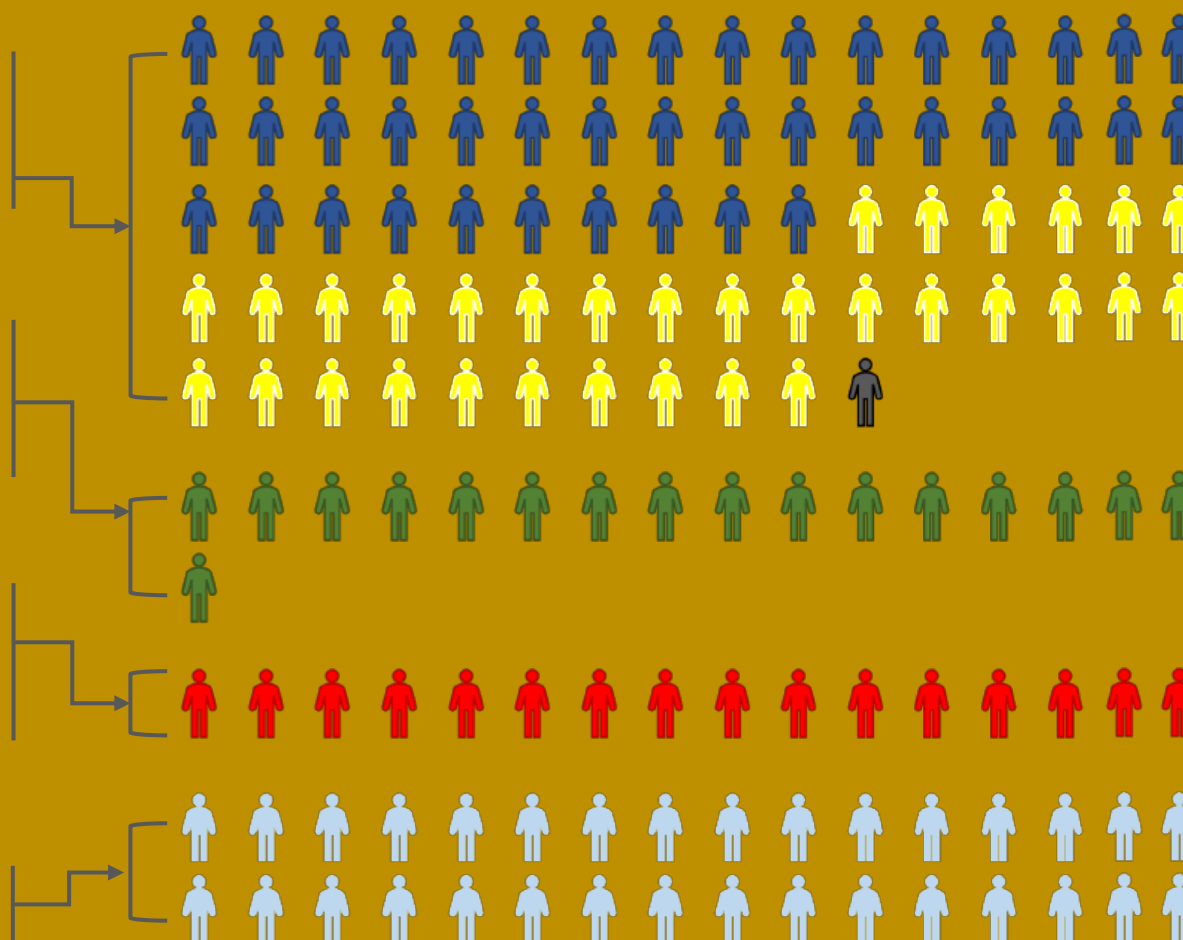
CBUS ELA Summer Impact At-A-Glance

Our programming supported a mixed cohort of **76** participants (32 females, 43 males, 1 other). *Breakdown = 1 elementary, 5 middle school, 69 high school, and 1 college

Additionally, **17** community partners, ranging from advocacy groups to non-profit organizations, collaborate with CBUS Emerging Leaders Academy to enhance community development, fostering a collective impact.

Furthermore, **10** public servants, including elected officials and government representatives, actively engage with our community, advocating for policies and initiatives that align with our shared goals.

Together, this diverse audience forms a robust network, driving the growth and well-being of our initiative.



Beyond the numbers, CBUS Emerging Leaders Academy was a force of action in 2023, and provided an interactive leadership development experience for the future of our workforce. This initiative targeted individuals demonstrating excellence, a commitment to service, and a desire for career advancement and community impact. It aimed to increase the number of students (K-12 and postsecondary) matriculating to graduation and college to ensure a continuous pipeline of diverse leaders prepared for all sectors.

The initiative equipped participants with self-awareness, personal brand development, and career efficacy skills. HBCU Ambassadors, high school graduates who had completed our K-12 programs, returned to lead roundtables at the HBCU Homecoming and mentor current students. These Ambassadors served as role models, demonstrating a pathway to productive adulthood and contributing to Columbus's talent retention strategy by ensuring the return of diverse, locally-grown talent to uplift the community. Virtual and in-person conversations facilitated dialogue and understanding among diverse voices.

Our commitment to a safer, sustainable, more resilient Columbus was realized through advocacy, community events, and workshops. Each initiative embodied our dedication to creating a positive and lasting impact.

We believe attending an HBCU is a valuable, unique, and life-changing experience that should be a viable option for students who would like to attend.

With that, young potential leaders, age 15-25 are some of the most overlooked and underdeveloped talent in our organizations and communities today; yet the future (including our HBCU recruitment efforts) is in the hands of their leadership.

Although there are over 100 HBCUs across the nation, only 9% of all African American college students attend HBCUs. It is imperative that we hedge the risk of neglecting the development of a workforce that is going to create products, solutions and access points for our future.

We cannot “hope” our next generation of leaders will emerge; rather we seek to intentionally and collectively focus our efforts to recruit, retain, and invest in the success of these students to improve outcomes in our communities.

Invested individuals and organizations must work collaboratively to ensure there is a continuous pipeline of high-quality leaders for an increasingly diverse community.

We need your support to make it happen.

“Prior to this experience I was lost in terms of college, finances, as well as my overall wellbeing. This experience allowed me to focus up on what is important on my professional journey.” - Michael , N.C. A&T

Sponsorship Opportunities.



Title Sponsor Package - \$25,000 & above

- Display table at events to market or recruit
- Company logo on all printed material and banners
- Exclusive speaking opportunity to address participants during events
- 10 VIP tickets to attend the end-of-year celebration
- Comprehensive post-program impact report showcasing your sponsorship reach
- Featured spotlight in the event newsletter and social media channels
- VIP networking events and private meet-and-greet sessions
- Custom branding opportunities throughout the event venue
- Year-round visibility through our activities and newsletters



Platinum Package - \$15,500 or more

- Display table at events to market or recruit
- Company logo on all printed material and banners
- 5 VIP tickets to attend the end-of-year celebration
- Featured spotlight in the event newsletter and social media channels
- Participation in panel discussions or workshops
- Custom branded swag for distribution



Diamond Package - \$10,000 or more

- Display table at events to market or recruit
- Company logo on all printed material and banners
- 3 VIP tickets to attend the end-of-year celebration
- Brand mention during event opening and closing remarks
- Social media recognition pre- and post-events
- Access to exclusive sponsor networking sessions



Gold Package - \$5,000 or more

- Company logo on all printed material and banners
- **2 tickets** to attend the end-of-year celebration
- **Exclusive invitation** to a sponsor networking event

V.I.P. Package - \$2,000 or more

- Company logo on all printed material and banners
- 2 tickets to attend the end-of-year celebration
- Exclusive invitation to sponsor networking event

M.V.P. Package - \$1,000 or more

- Company logo on all printed material and banners
- **2 tickets** to attend the end-of-year celebration
- **Acknowledgement** in the event program

Individual Game Changer - \$50 or more

*"The question is not whether we can afford to invest in every child;
it is whether we can afford not to."*

Marian Wright Edelman
The Measure of Our Success

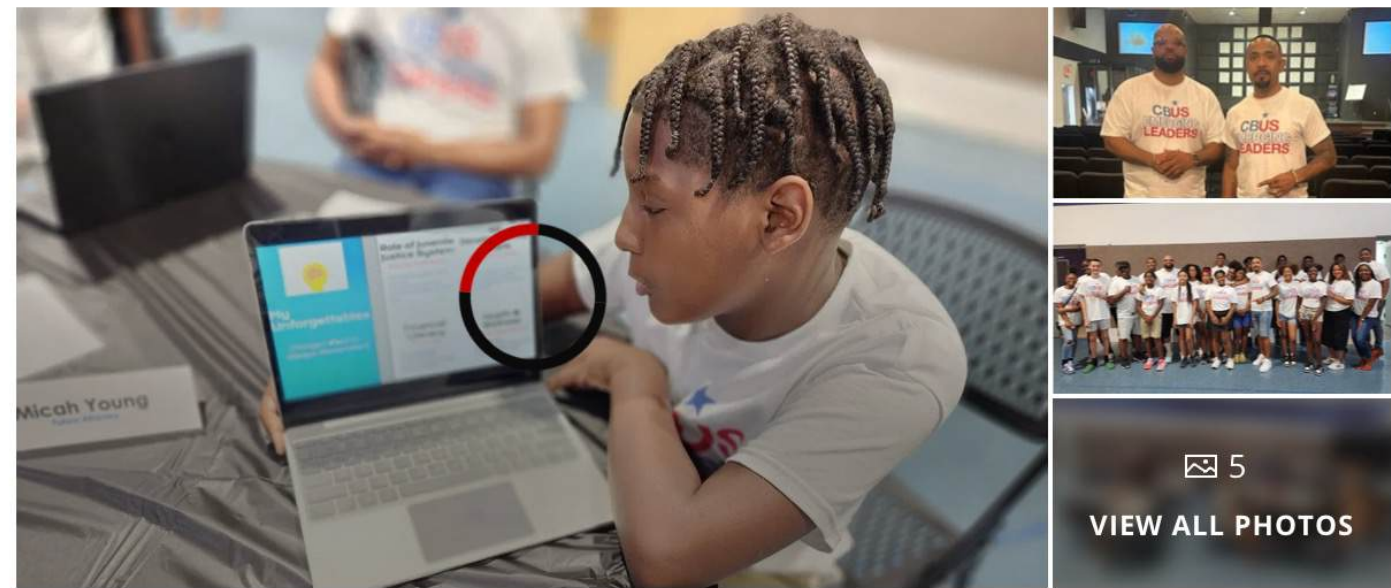
Showcasing Strength.



The CBUS Emerging Leaders Academy leveraged various forms of media to highlight the impact of our program. Utilizing photos and videos on social media, local news outlets, community forums, and partner networks, we provided weekly snapshots of our progress and program highlights. We were intentional about ensuring the program was as visible as possible, promoting the support of our partners and sponsors wherever we could. These efforts ensured widespread awareness and engagement, showcasing the transformative experiences of our participants and the program's successes. This multimedia approach allowed us to reach a broad audience, fostering community support and celebrating the achievements of our young leaders.

ABC 6 continues to track Columbus youth programming success

by Rodney Dunigan | Thu, August 10th 2023 at 4:52 PM
Updated Thu, August 10th 2023 at 5:42 PM



To start the summer, the city put forth a \$20-million dollar pledge, funding efforts like 'CBUS Emerging Leaders Academy' at City of Grace church. (Courtesy: Pastor Michael Young's Facebook page)

Michael Young
about 11 months ago

Family this past Saturday we had our 2nd CBUS Emerging Leaders Academy graduation. Pastor [Rick Jones](#), our amazing team, and I had the opportunity to work with and pour into 76 YOUNG PEOPLE (70 high school, 5 middle, 1 elementary) this summer. To say that we are proud of their accomplishments would be an understatement. A few of their accomplishments are below:

- * 106 CREDIT HOURS recovered
- * 9 Students completed OHIO MEANS JOBS Requirements
- * Avg. 48 INTERNSHIP HOURS per stude... [See more](#)

Pastor Rick Jones told ABC 6 that nearly a hundred kids took part in the program. Middle and high schoolers received mentoring, along with job training and blueprints for college readiness. (Courtesy: Pastor Michael Young's Facebook page)

Demetrius Carter (He/Him) • You
Chief Vendor Management Officer
3mo •

This past weeked was a whirlwind of activity, all focused on supporting the future of Historically Black Colleges and Universities (HBCUs)! On Thursday, 20 of our dedicated HBCU Ambassadors visited ...more

+10

What is the impact of HBCU Ambassadors on students?

Kevin Bullock and 95 others

8 comments • 1 repost

Like Comment Repost Send

2,537 impressions

[View analytics](#)

Michael Young is with **Yolanda Triplett Stewart** and **Rick Jones**.
May 24 •

Family this is going to be an amazing event. We are excited to celebrate to support this HBCU college fair featuring some of our ambassadors. Meet us at Genoa Park tomorrow from 1:30 to 3:30. [#CityofGrace614](#) [#NoPerfectPeopleAllowed](#) [#OhioBlackExpo](#) [#HBCU](#)

Michael Young
June 14 at 8:20 AM •

PLEASE SHARE

Join us for the annual City of Grace Community Block Party! This is a time where get to love on our community in a very practical way. We will have:

- Free back to school items for kids,
- Vendors galore
- Community resources, [See more](#)

“It makes me not feel alone and the security that there are other students going through what I am going through... We can bond and relate about the same things and push each other to grow...” –Kaylee, Morgan State University

Thank you to all our donors, sponsors and volunteers.



Our Trailblazer Donors:



Our Visionary & Pioneer Donors:



Letters of Support from Partners In Progress:

- Mayor Andrew Ginther**, City of Columbus & Pres. of the US Conference of Mayors
- Councilwoman Shayla Favor**, Columbus City Council: Housing, Public Safety & Building
- Councilman Nicholas J. Bankston**, Columbus City Council: Economic Dev., SMB & Tech.
- 1st Assistant Chief LaShanna Potts**, City of Columbus Police Department
- Attorney Sean Walton**, Walton & Brown LLP

“As Mr. Wilberforce it helps me to be more open-minded as a leader.” –Jaylon, Wilberforce University



The CBUS Emerging Leaders Academy has shown how nurturing young leaders can significantly advance the community. Your investment in our programs can help us continue to foster youth leadership, yielding substantial returns for individuals and the broader community.

Your support allows the **CBUS Emerging Leaders Academy** to provide targeted engagements that empower talented emerging leaders to take responsibility for their personal + professional development, to strengthen their community, academic + workplace relationships, and ultimately accelerate their own personal + career progression.

We thank you for your support!

TO MAKE A DONATION

Your support allows this Initiative to continue and expand its mission throughout our community. There are two (2) ways to make donations:

1. Online: www.cityofgrace614.org/give
2. Mail the following information to:

CITY OF GRACE, c/o CBUS ELA Initiative

Address: 3350 Allegheny Ave. , Columbus, OH 43209

All checks made payable to: City of Grace (Memo Line: CBUS ELA)

Information to include:

- Organization Name
- Contact Name
- Contact Number
- Contact Email

Contact Us:



cbushbcu@gmail.com



www.cbushbcu.org



Columbus, OH



(614) 470-4178



City of Grace Church
(Christ Cathedral)



www.cityofgrace614.org/give



3350 Allegheny Ave
Columbus, OH 43209



(614) 470-4178