

Sophie Herdzik

Senior User Experience Designer

My passion lies in **creating positive impact** with intuitive experiences. I specialize in making **complex systems simple**. My skills have grown for 8+ years in leading companies known for innovation. This work includes B2B, B2C, and enterprise design in regulated and e-commerce industries.

WORK

Abbott | Senior UX Designer

Aug 2021 - Now (Plano, TX)

- Leads UX design for regulated neuromodulation medical devices on mobile and desktop OS.
- Facilitates user research, maintains design systems, designs workflows for multiple products.
- Conducts research on UX for AI applications.
- Training in human factors engineering.
- Managed contract designers.

Epic Systems | UX Designer

Jul 2017 - Aug 2021 (Madison, WI)

- Main designer for 30+ ambulatory products, work including major redesigns and new products.
- Facilitated company wide UX process creation.
- Initiated and completed future vision projects.
- Worked with C-suite on customer presentations.
- Mentored junior designers.

GEICO | UI Intern

May 2016 - Aug 2016 (Chevy Chase, MD)

- Designed for GEICO's responsive website, mobile app, and transitional web pages.
- Collaborated cross-team with developers, user researchers, UI designers and more.

Keller International | UI Engineer

Jun 2015 - May 2016 (Hamlin, NY)

- UX intern for e-commerce platform.
- Promoted to part-time UI engineer.
- Lead platform transition and redesign.
- Developed website within Shopify.
- Collaborated on rebranding efforts.

EDUCATION

Embry-Riddle Aeronautical University

May 2025 - TBD

- Human Factors MS

Rochester Institute of Technology

Aug 2013 - May 2017

- New Media Design BA
- 3.45 GPA
- Game Design minor
- Ad/Comm minor
- Medical Illustration experience

SKILLS

Accessibility/WCAG
Agile/Lean UX
Heuristic Evaluations
Human Factors
Journey Mapping
Presentation Design
Product Design
Medical Illustration
Motion Design
User Research
Visual Design
Workshop Facilitation

TOOLS

Adobe CC
Figma
HTML/CSS
JIRA
Microsoft
MIRO

PORTFOLIO + CONTACT

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