

Sophie Herdzik

Senior User Experience Designer

My passion lies in **creating positive impact** with intuitive experiences. I specialize in making **complex systems simple**. My skills have grown for 8+ years in leading companies known for innovation. This work includes B2B, B2C, and enterprise design in regulated and e-commerce industries.

WORK

Abbott | Senior UX Designer

Aug 2021 - Now (Plano, TX)

- Leads releases for regulated neuromodulation medical devices (mobile and desktop OS).
- Conducts research for AI applications.
- Adapted design processes across regulated waterfall and non-regulated agile processes.
- Training in human factors engineering.
- Managed contract designers for design systems.

Epic Systems | UX Designer

Jul 2017 - Aug 2021 (Madison, WI)

- Main designer for 30+ ambulatory products, including major redesigns and new products.
- Facilitated company-wide process creation.
- Initiated and completed future vision projects, including the foundations for an AI assistant.
- Worked with C-suite on customer presentations.
- Mentored junior designers.

GEICO | UI Intern

May 2016 - Aug 2016 (Chevy Chase, MD)

- Designed for GEICO's responsive website, mobile app, and transitional web pages.
- Collaborated cross-team with developers, user researchers, UI designers and more.

Keller International | UI Engineer

Jun 2015 - May 2016 (Hamlin, NY)

- Promoted from intern to part-time engineer.
- Lead platform transition and redesign.
- Developed site within Shopify.
- Lead site promotion through SEO strategy.

EDUCATION

Embry-Riddle Aeronautical University

May 2025 - May 2027

- Human Factors MS

Rochester Institute of Technology

Aug 2013 - May 2017

- New Media Design BA
- Game Design & Ad/Comm minor
- Medical Illustration experience

SKILLS

Accessibility/WCAG
Agile/Lean UX
Heuristic Evaluations
Human Factors
Journey Mapping
Presentation Design
Product Design
Medical Illustration
Motion Design
User Research
Visual Design
Workshop Facilitation

TOOLS

Adobe CC
Figma
HTML/CSS
JIRA
Microsoft
MIRO

OUTSIDE OF WORK

Marathon Runner
Animal Shelter Volunteer

PORTFOLIO + CONTACT

sherdzik.com
linkedin.com/in/sophia-herdzik
sherdzik@gmail.com