

SuperAnne

Superannuation Reimagined

Your Al Infrastructure for regulatory-grade engagement and financial modelling

Superannuation is complex - but member engagement doesn't have to be. We make the journey simple and personal, while keeping your fund at the heart of every interaction.

The SuperAnne™ Advantage

Member Impact

SuperAnne makes engagement simple, personal, and human for your members

Fund Advantage

Differentiate with a member-first experience that builds deeper engagement and trust

Industry Transformation

Transforming the Superannuation industry one engagement at a time

Your Members Will Benefit From:



Conversational Flow

Members can talk or text about their financial dreams like they do with a friend



Increased Accessibility

Mobile-first design allowing members to chat about their goals anytime, anywhere



Financial Literacy

Bite-sized financial education that builds member engagement and confidence



Tailored Messaging

Increased member loyalty and advocacy through meaningful engagement and nudges



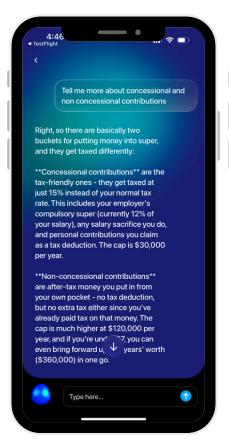
Real-time Insights

Transform complex member data into intuitive visuals personalised to each member



Sophisticated Modelling

Proprietary calculators that put members' assets, debts & contributions in context



you've got some really good opportunities to boost your super over

Let me run some calculations to show you what different contribution

strategies could look like. I'll compare your current path (just compulsory

super) with some options for making

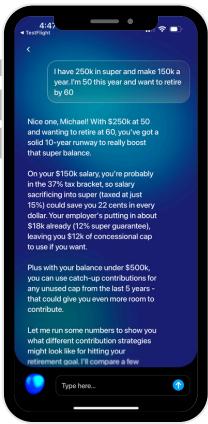
Salary Sacrifice

extra contributions.

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Current Path

Maximum Strategy



Salary Sacrifice \$2,000,000 \$1,500,000 \$1,200,000 \$900,000 \$200,000 \$200,000 A9 53 58 65 71 76 85 Balance at 60: \$891k Tax savings: \$2,640/year \$161k more than current path

Your Brand, Your Way



White-label Ready

Fully brand the application with your fund's identity



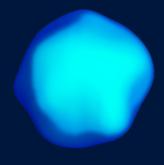
Flexible Deployment

Launch as a standalone app, or integrate into your existing app



Control & Insights

Manage app configurations and access member insights



Super. Simple. Super

Join us in reimagining Superannuation for your members.





