Renee Gomez

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UX/UI Designer | Mobile Product & Behavioral Systems

UX/UI designer specializing in mobile product design and behavioral engagement systems. Experienced in end-to-end product development, user research, and scalable UI systems. Focused on building intuitive, retention-driven mobile experiences that reduce friction and increase user motivation.

Professional Experience

Product Designer & Developer

Token Board Mobile App (Closed Beta | 2025 – Present)

- Led end-to-end product design for a mobile behavior-tracking application focused on engagement systems and progress visualization.
- Conducted user interviews and observational research to define core user flows and reward mechanics.
- Designed interactive feedback loops and reinforcement systems to increase user motivation and task completion.
- Built high-fidelity prototypes in Figma and translated designs into functional mobile builds using Android Studio and VS Code.
- Iterated on product flows based on closed beta feedback and usability insights.

UX/UI Designer

Homeroom Platform (Desktop Community Product | 3 Months)

- Designed end-to-end UX solutions for a centralized resource and communication platform.
- Conducted user research and competitive audits to reduce navigation friction and improve task clarity.
- Built scalable design systems and interactive prototypes in Figma.
- Applied usability testing and heuristic evaluation to refine product flows and optimize experience metrics.

UX/UI Designer

Unity — Family Coordination Platform | 3-Month Product Sprint

- Led UX research and designed a centralized scheduling and task management system to reduce coordination friction.
- Structured information architecture to streamline event discovery and task prioritization.
- Delivered mid- and high-fidelity prototypes and scalable UI components in Figma.
- Improved usability through accessibility-focused interaction design and hierarchy optimization.

UX SKILLS

Interaction Design • Behavioral Engagement Design • Information Architecture • User Research
Usability Testing • Wireframing & Prototyping • Design Systems • Mobile UI Patterns • Product Iteration

Tools

Figma, Android Studio, VS Code, Webflow, Notion

Education & Certifications

- B.S. Software Engineering (In Progress)
  Western Governors University | Expected 2026
- Google UX Design Professional Certificate