



**STAY SAFE
WITH SUPER BOB**



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Introduction to Super Bob and His Road Safety Programme for Early Years, KS1 and KS2 Children

This resource has been produced by The Bobby Colleran Trust for schools to use as and when required, in collaboration with our sponsors Huyton Asphalt, L&R/SWARCO and Acorn Insurance.

Inside, you'll find a range of activities designed to encourage and inspire children to think about road safety and develop their observation skills in a fun, engaging way.

We encourage children to talk to their friends, families and caregivers about keeping safe on the roads.

Most of all, we hope that this resource helps to spread the message that road safety is for everyone.





Resources Needed

- Super Bob video
- Printed activity sheets or displayed slides
- Pens, pencils or colouring materials
- Space for movement activities
- Optional: high-vis vests, cones, signs or school crossing props
- Certificates for pupils at the end of the programme

Safety Note for Schools

Any outdoor activities, local walks or practical road safety observations should be carried out in line with the school's own risk assessment, safeguarding procedures and adult-to-child ratios. Children should always be supervised by school staff.





Intent Statement

Stay Safe with Super Bob is a progressive road safety scheme of work designed to equip children in Early Years, Key Stage 1 and Key Stage 2 with the knowledge, understanding and practical skills needed to stay safe as pedestrians, passengers and future independent travellers.

The curriculum aims to develop children's awareness of risk, decision-making and personal responsibility through engaging, age-appropriate learning experiences rooted in real-life contexts.

Using the character of Super Bob to promote memorable safety messages, the programme encourages pupils to build confidence, resilience and independence while understanding how their choices can help keep themselves and others safe.





The scheme supports pupils in becoming active, responsible citizens by promoting:

- Awareness of road environments and hazards
- Safe pedestrian behaviour
- Understanding of transport safety
- Responsible attitudes towards others

The programme is carefully sequenced to ensure progression from basic awareness in EYFS to increasingly independent risk assessment and decision-making in Key Stage 2.

Implementation Statement

The Stay Safe with Super Bob scheme is delivered through a structured programme of lessons, practical activities, discussions, role play, outdoor learning and cross-curricular links. Learning is adapted to meet the developmental needs of each phase:





The scheme supports pupils in becoming active, responsible citizens by promoting:

- Awareness of road environments and hazards
- Safe pedestrian behaviour
- Understanding of transport safety
- Responsible attitudes towards others
- Confidence in making safe choices independently

Early Years Foundation Stage (EYFS)

Children are introduced to simple safety routines, recognising dangers and understanding how to keep themselves safe near roads and vehicles. Learning is practical, play-based and language-rich.

The scheme supports the EYFS Statutory Framework through:

- Personal, Social and Emotional Development
- Managing risks and understanding safe behaviour
- Building confidence and independence





Communication and Language

- Developing vocabulary linked to safety, transport and directions

Physical Development

- Spatial awareness and movement in different environments

Understanding the World

- Exploring communities, transport and people who help us stay safe

Examples include:

- Practising “Stop, Look, Listen and Think”
- Identifying safe and unsafe places
- Learning about trusted adults and crossing safely with support





Key Stage 1

Pupils build on foundational knowledge by learning how to navigate local environments safely and recognise common road hazards.

The scheme links to the National Curriculum through:

PSHE / Health Education

- Keeping safe in different situations
- Recognising risk and seeking help

Science

- Observing and describing environments

Geography

- Understanding local areas and routes





Physical Education

- Spatial awareness and coordination

English

- Speaking, listening and instructional language in discussions

Learning includes:

- Safe crossing procedures
- Recognising road signs and signals
- Passenger safety in cars and buses
- Understanding visibility and the importance of being seen

Teaching approaches include storytelling, interactive games, local walks and scenario-based discussions.





Key Stage 2

Pupils develop greater independence and critical thinking about road safety, including assessing risk, understanding distraction, and making informed decisions in increasingly complex environments.

The scheme supports the National Curriculum through:

PSHE / Health Education

- Managing risk and personal safety
- Responsible citizenship and decision-making

Science

- Light, reflection and visibility
- Forces and stopping distances

Computing

- Safe and responsible use of technology and awareness of distraction





Geography

- Mapping routes and understanding transport systems

English

- Debate, persuasive writing and discussion

Design and Technology

- Designing safety campaigns and reflective products

Learning opportunities include:

- Independent journey planning
- Cycle and scooter safety awareness
- Understanding peer influence and distractions
- Recognising how weather, speed and technology impact safety

The curriculum incorporates practical experiences, collaborative problem-solving and reflection to embed long-term understanding.

Further information can be found on the GOV.UK National Curriculum pages.





Impact Statement:

The impact of Stay Safe with Super Bob is demonstrated through children who are increasingly knowledgeable, confident and responsible when travelling in their communities.

By the end of the programme, pupils will:

- Understand how to identify and manage risks in road environments
- Demonstrate safe pedestrian and passenger behaviours
- Use appropriate road safety vocabulary confidently
- Make informed decisions to keep themselves and others safe
- Show increased independence and responsibility appropriate to their age

Children will retain key safety messages through consistent reinforcement, practical application and progressive learning experiences. The scheme also contributes positively to pupils' personal development, wellbeing and readiness for wider life beyond school.





Impact is measured through:

- Pupil voice and discussion
- Observation of practical safety behaviours
- Quizzes and retrieval activities
- Teacher assessment
- Participation in role play and scenario tasks
- Increased confidence during outdoor learning and local visits

Ultimately, Stay Safe with Super Bob aims to create safer, more aware young citizens who can navigate the world around them with confidence, responsibility and care for themselves and others.

Further information can be found on the GOV.UK National Curriculum pages.





How to Deliver the Programme

This programme can be delivered flexibly by teachers, teaching assistants or school staff. It can be used as a one-off road safety session, a short series of lessons, or as part of PSHE, Road Safety Week, transition work or a whole-school safety campaign.

Before starting:

- Open the Super Bob video using the QR code or website link
- Print or display the activity sheets needed for the session
- Choose the activities most suitable for the age group
- Allow time for discussion, movement and reflection
- Adapt questions for EYFS, KS1 or KS2 pupils as needed

Suggested delivery format:

- Watch part of the Super Bob video
- Pause the video at the suggested time
- Discuss the key safety message
- Complete the linked activity
- Recap the learning before moving on





Adapting for Different Age Groups

EYFS

- Use short discussions
- Focus on simple language: stop, look, listen, hold hands, stay with a grown-up
- Use movement, role play and picture-based activities

KS1

- Encourage children to spot hazards
- Practise safe crossing routines
- Talk about trusted adults, crossings and visibility

KS2

- Discuss risk, responsibility and independent journeys
- Explore distractions, peer influence, cycling and scooter safety
- Encourage pupils to design campaigns or become Road Safety Ambassadors





Step One - go to:

<https://www.thebobbycollerantrust.org.uk/resources/slow-down-resources>

Or scan the QR code below:



This guide supports teachers in delivering an interactive road safety programme using the Super Bob video. It includes pause points, discussion prompts, and activities to reinforce key safety messages.





Activity 1: Super Bob's Safety Code

Pause the video at 02:37 and ask pupils what they noticed.

Discussion Points:

- What could happen if people are playing near the road?
- Why is it important to always check for traffic before stepping onto the road?
- Why do we need to look and listen carefully before crossing?
- Why should we never cross between parked cars?





Activity 2 – Stop and Go Game

Pause the video at 5:32 and ask pupils what they noticed.

- Play 'Stay Safe with Super Bob' and ensure there is space for movement
- Children dance on green and freeze on red. Let's see who is paying attention

Discussion Points:

Pause the video at 6:41 and ask pupils what they noticed.

- Importance of traffic lights
- Always check for traffic
- Emergency vehicles may not stop at red lights





Activity 3: Spot the Danger

Pause the video at 7:59 and ask pupils what they noticed.

- Dangers at junctions
- Crossing diagonally
- Parked cars and visibility

Activity 4: Add or Take Away

Pause the video at 11:52 and ask pupils what they noticed.

- What could be added to make the road safer?
- What should be taken away because it is unsafe?
- Safe crossings, signs and road markings
- Parked cars, distractions and unsafe behaviour





Activity 5: Super Safety Quiz

Pause the video at 14:38 and ask pupils what they noticed.

Discussion Points:

- Traffic light safety
- Looking and listening
- Zig-zag lines and crossings
- Safe parking

Key Messages:

- Stop, Look, Listen, Think
- Avoid distractions
- Use safe crossings





STEP TWO – BE BRIGHT, BE SEEN

- Pupils identify dangers on their school journey to and from school
- Discuss what makes you feel safe or unsafe outside your school
- Activity ‘Bob-O-Vision’
- Activity: ‘Look Out!’
- Road Safety Ambassador and Deputy selected
- Pupils discuss and vote for who will be the class ambassador and deputy
- Activity 9: ‘My Road Safety Superhero’



BOB-O-VISION

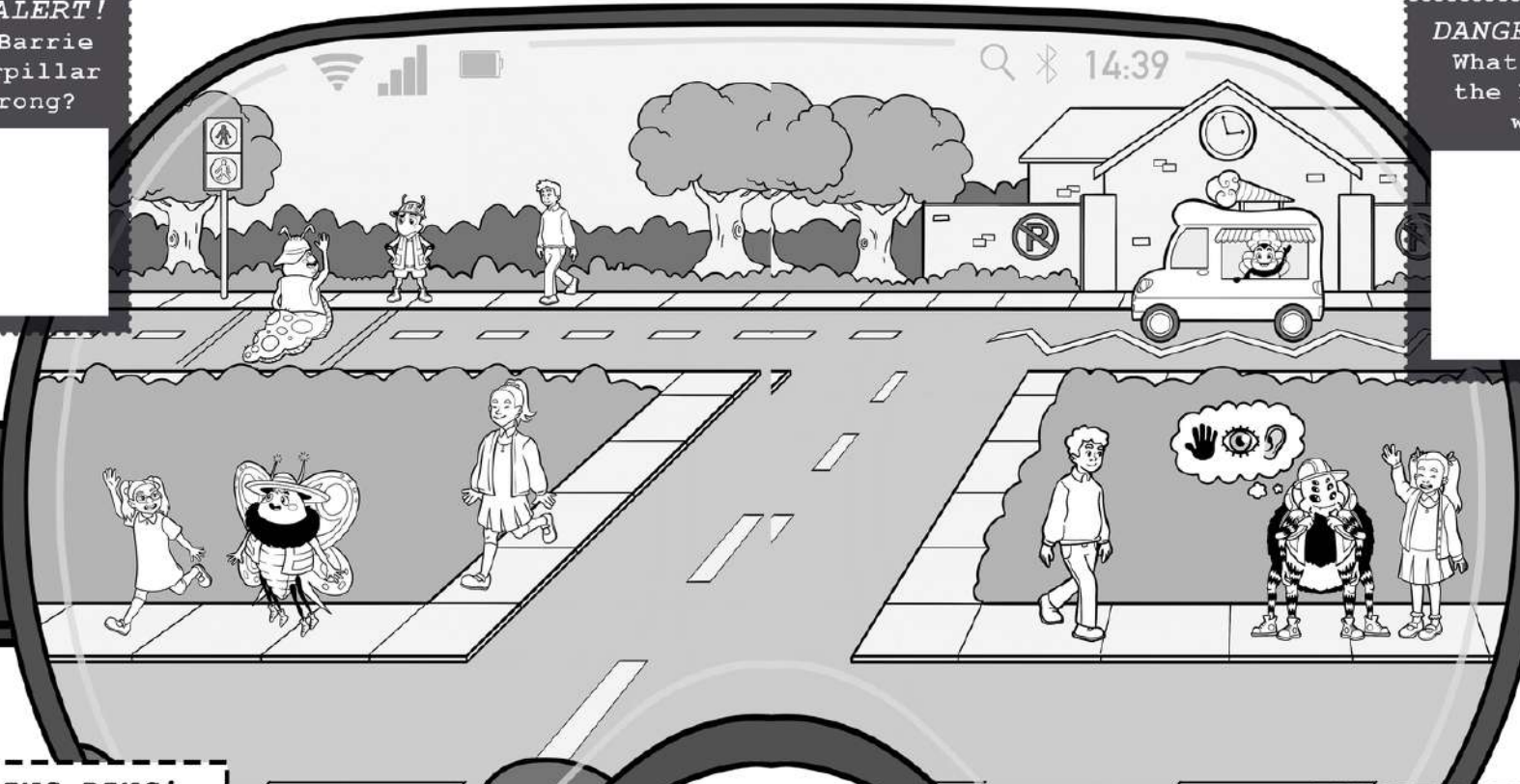
Bob the snail is watching the road through his helmet. He can see some things which make him happy and others which are a bit worrying. Can you see them too? Can you answer Bob's questions?

DANGER ALERT!

What is Barrie the Caterpillar doing wrong?

DANGER ALERT!

What is Bilal the Bee doing wrong?



DING DING DING!

How is Barbara the Butterfly acting safely?

DATA MISSING!
How many Builder Bugs can you see?

DATA MISSING!
How many people can you see?

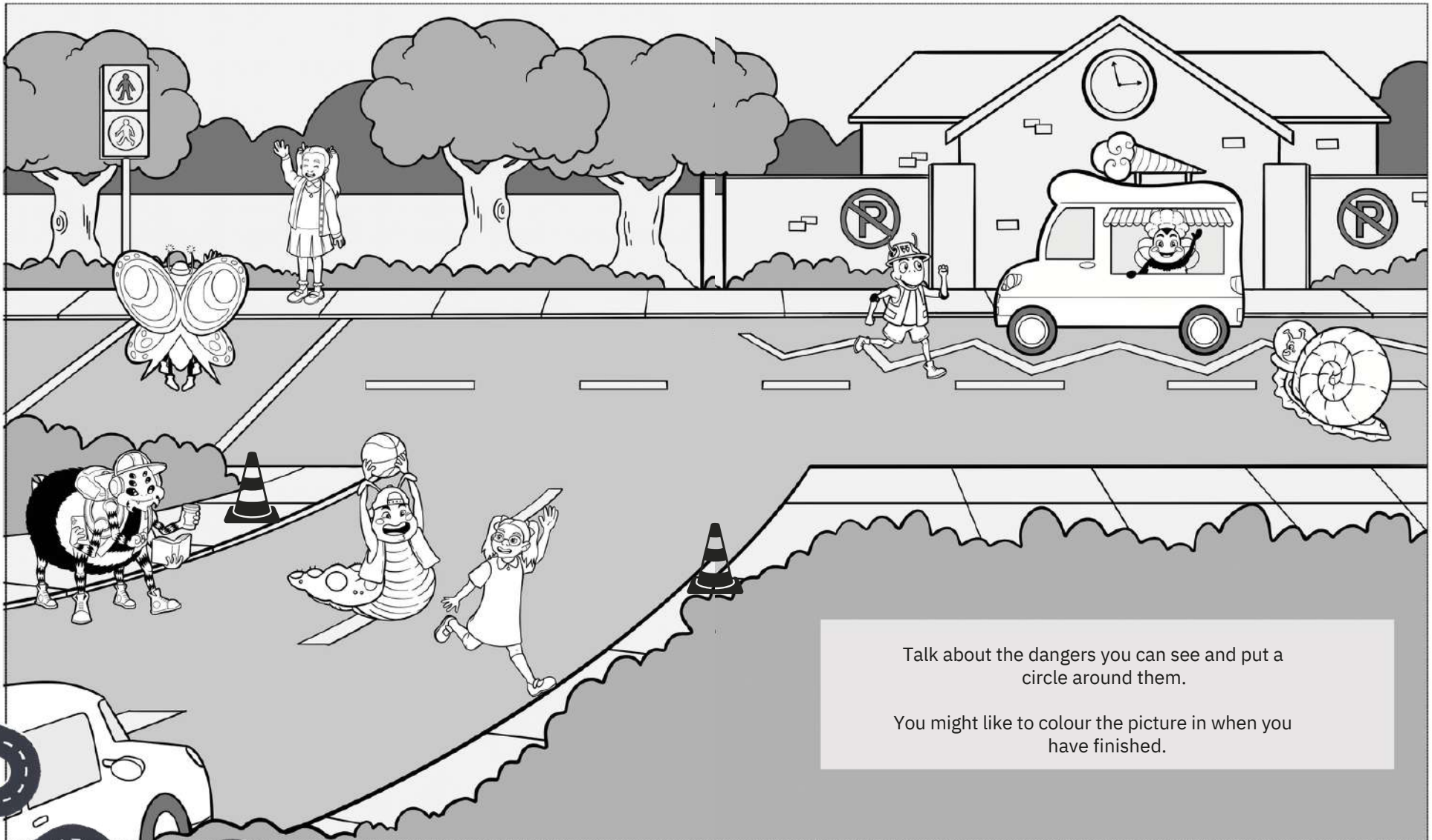
DING DING DING!

How is Binita the Spider acting safely?

LOOK OUT!

It's home time and the road outside school is very busy!

There are lots of things going on that aren't very safe.

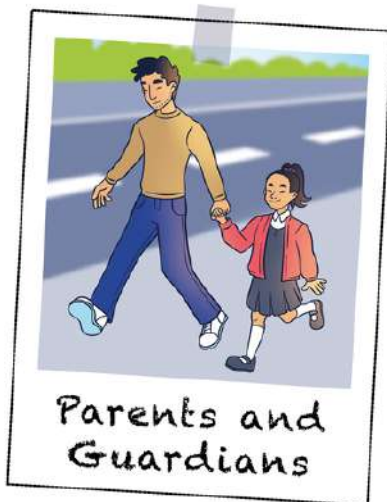
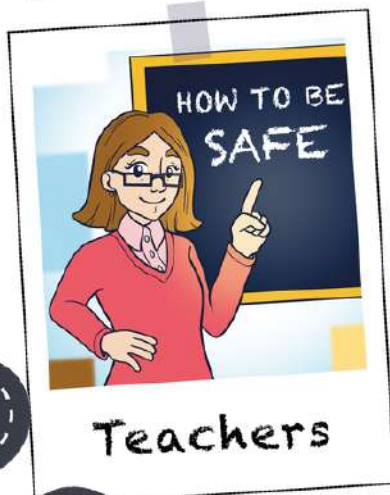


Talk about the dangers you can see and put a circle around them.

You might like to colour the picture in when you have finished.

ROAD SAFETY SUPERHEROES

Super Bob is our road safety hero but lots of people help us cross the road and we can see some of them here.



My Road Safety Superhero:

Can you draw a picture of your Road Safety Superhero? It could be a teacher, an older sibling, a grandparent or someone else. Why are they your road safety hero?



STEP 3 – CROSSING THE ROAD SAFELY: STOP, LOOK, LISTEN, THINK

Learn the 4-step crossing rule. The class discusses the 4-step rule and why each step is important for staying safe.

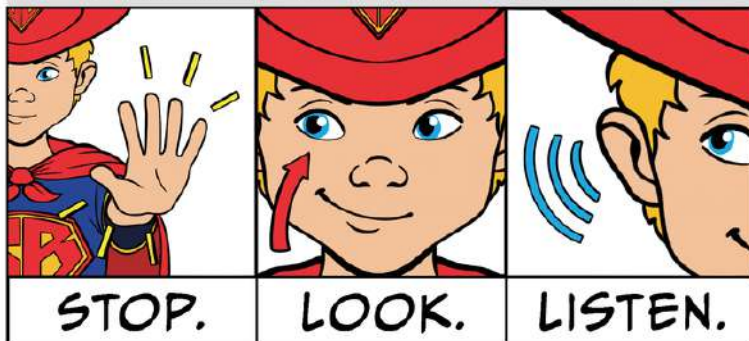
Recognise zebra, pelican, puffin and school patrol crossings.

- Activity: 'Let's Make Cartoons'
- Role play how to cross roads safely
- Activity: 'What Can You See?'
- Activity: 'The Way Home'

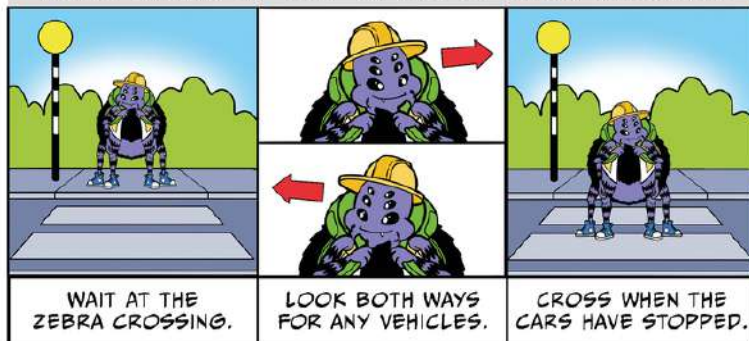


LET'S MAKE CARTOONS

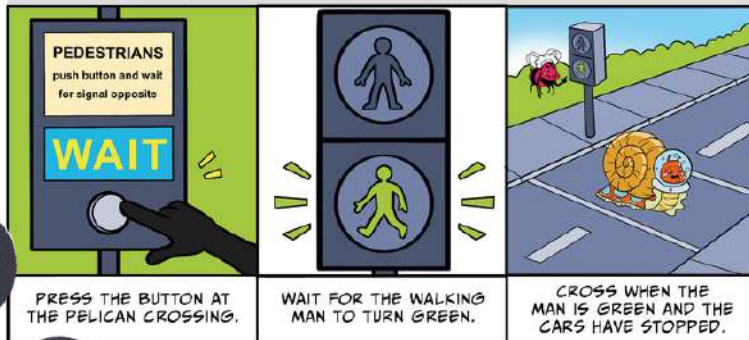
Comic Strip 1: THE THREE ROAD RULES



Comic Strip 2: HOW TO USE A ZEBRA CROSSING



Comic Strip 3: HOW TO USE A PELICAN CROSSING

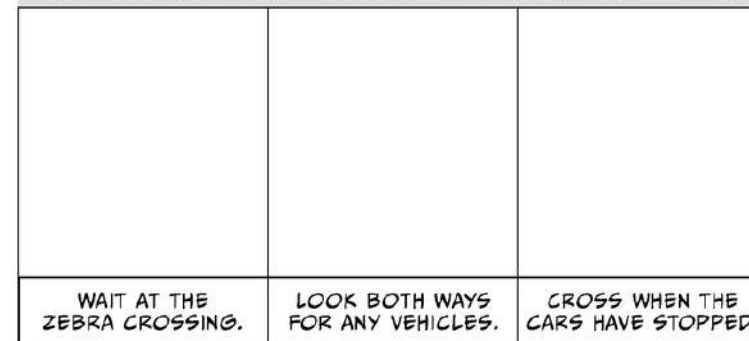


Super Bob would love you to read his cartoon strips. Once you've done that, you can draw your own versions. Can your cartoon show you and your friends following the rules?

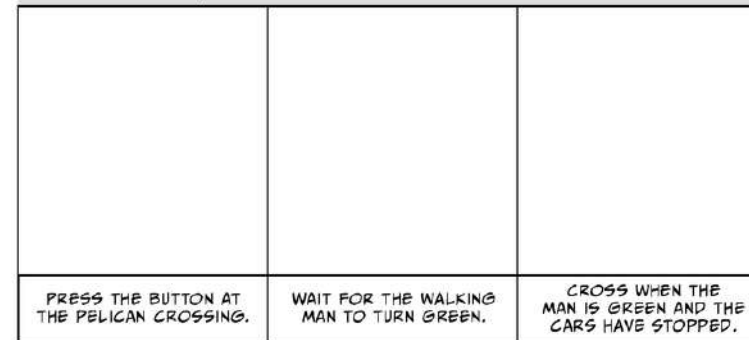
Comic Strip 1: THE THREE ROAD RULES



Comic Strip 2: HOW TO USE A ZEBRA CROSSING

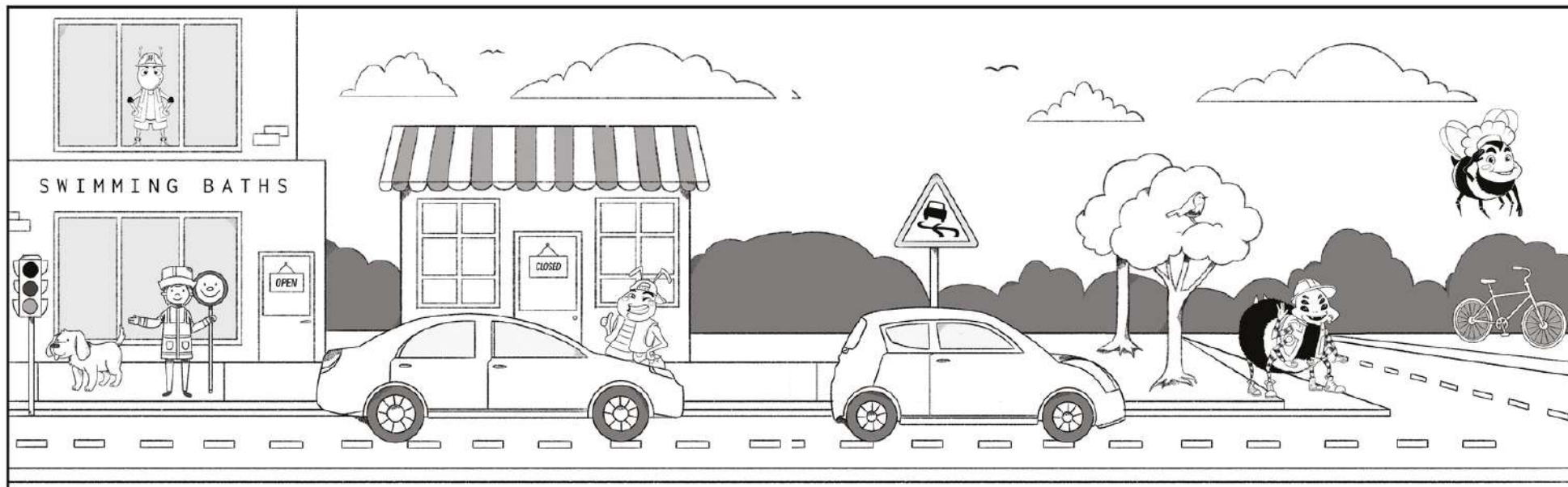


Comic Strip 3: HOW TO USE A PELICAN CROSSING



WHAT CAN YOU SEE?

When we are out and about, it's really important to pay attention and be observant. That means to notice what's going around you. Can you answer the questions below?



Q: Which bug is going for a swim?

A:

Q: How many clouds can you see?

A:

Q: What is in the tree?

A:

Q: Why can't Barry the caterpillar go shopping?

A:

Q: Which bug is nearest to the bike?

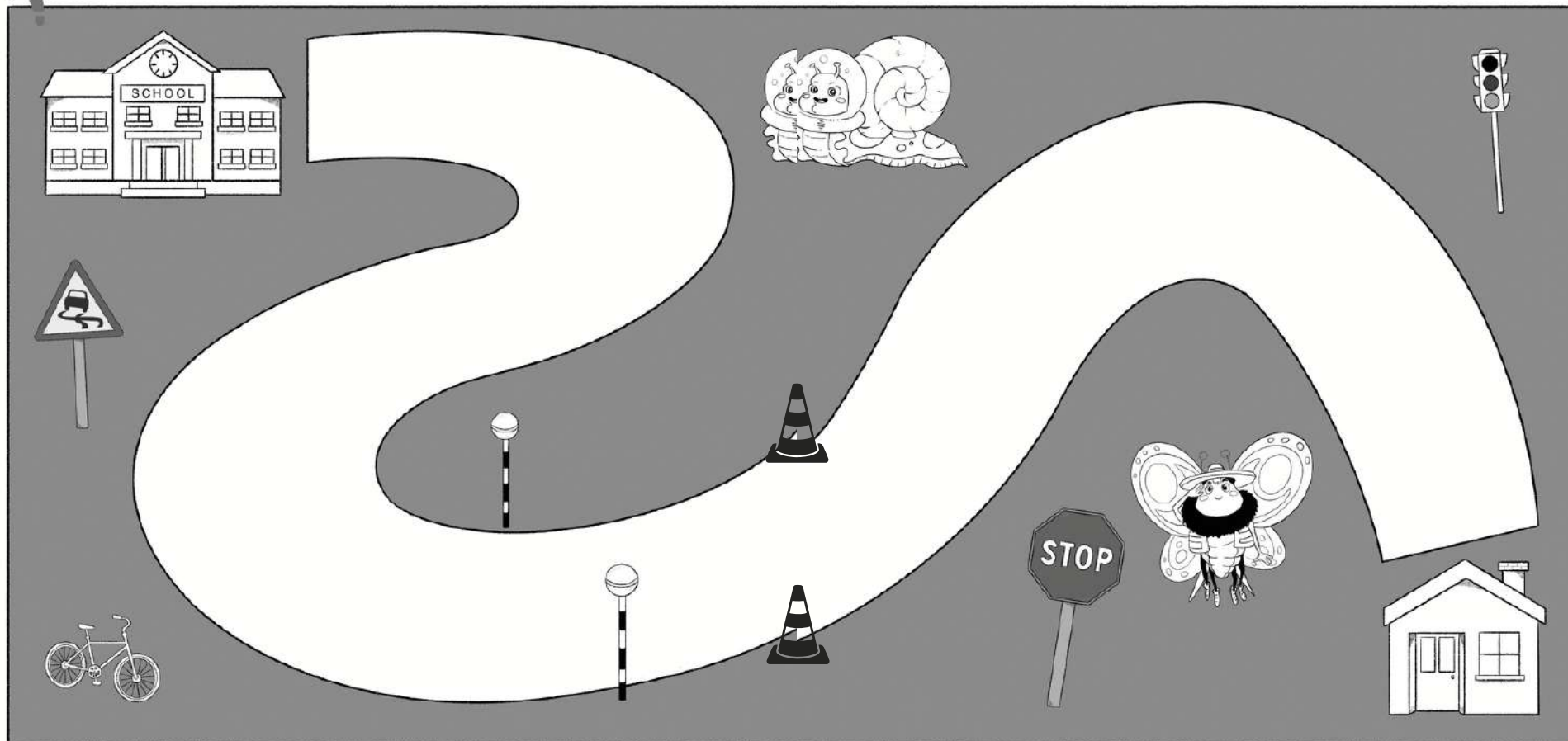
A:

Q: Who is the lollipop lady helping to cross the road?

A:

THE WAY HOME

Imagine this is a journey from school to home.



Can you add the following:

1. Some Zig-zags outside the school.
2. Some cars parked on the road.
3. People walking along the pavement.
4. Some buildings (shops or more houses).
5. A play park.

Now you can add some other things to your journey.
Make sure whatever you add shows people being safe
near the roads.

PHOTOCOPIABLE: www.builder-book.com - www.thebobbycollerantrust.org.uk



STEP 4 – UNSAFE PARKING AROUND SCHOOLS

- Identify issues specific to your school and discuss unsafe parking
- Activity: 'A–Z of Road Safety'
- Activity: 'Spot the Difference'
- Role play and discuss how parking near gates and on pavements affects safety
- Activity: 'Design a Parking Ticket!'
- Activity: 'Design Your Own Poster' for a class competition

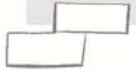




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A-Z OF ROAD SAFETY

It's time to create our A-Z of road safety. Can you think of a word or short phrase about road safety for each letter?



A B C D

E F G H

I J K L

You can discuss your ideas with a friend – especially for the letters which are a bit tricky.
Did you manage to think of something for each letter?



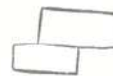
PHOTOCOPIABLE: www.builder-book.com - www.thebobbycollerantrust.org.uk

M N O P

Q R S T

U V W X

Y Z



EXAMPLE:

H hold hands



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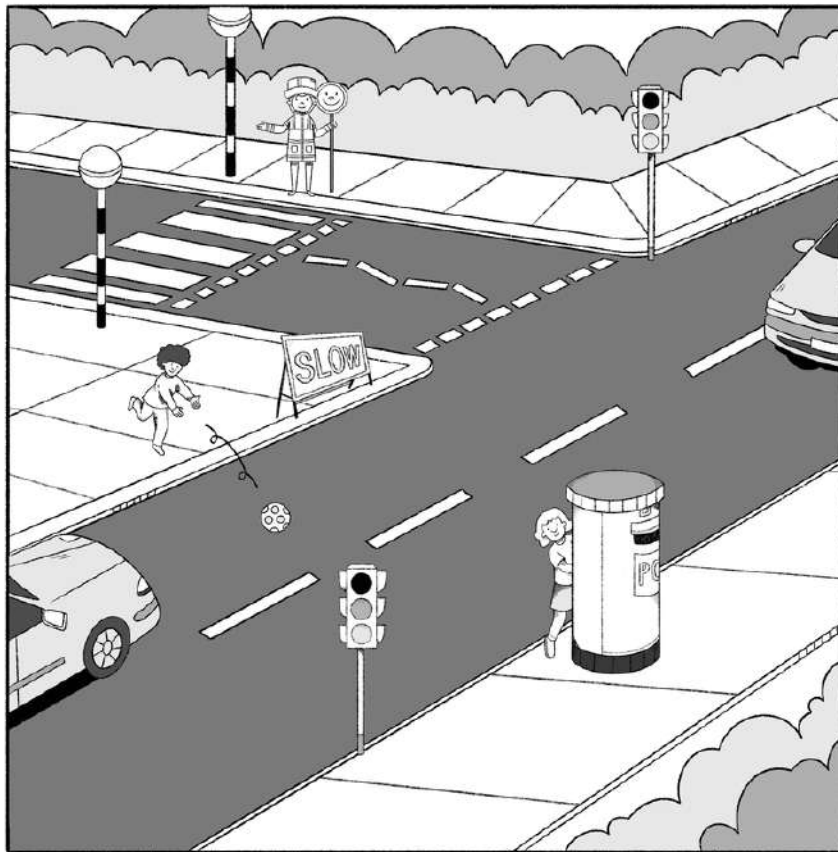
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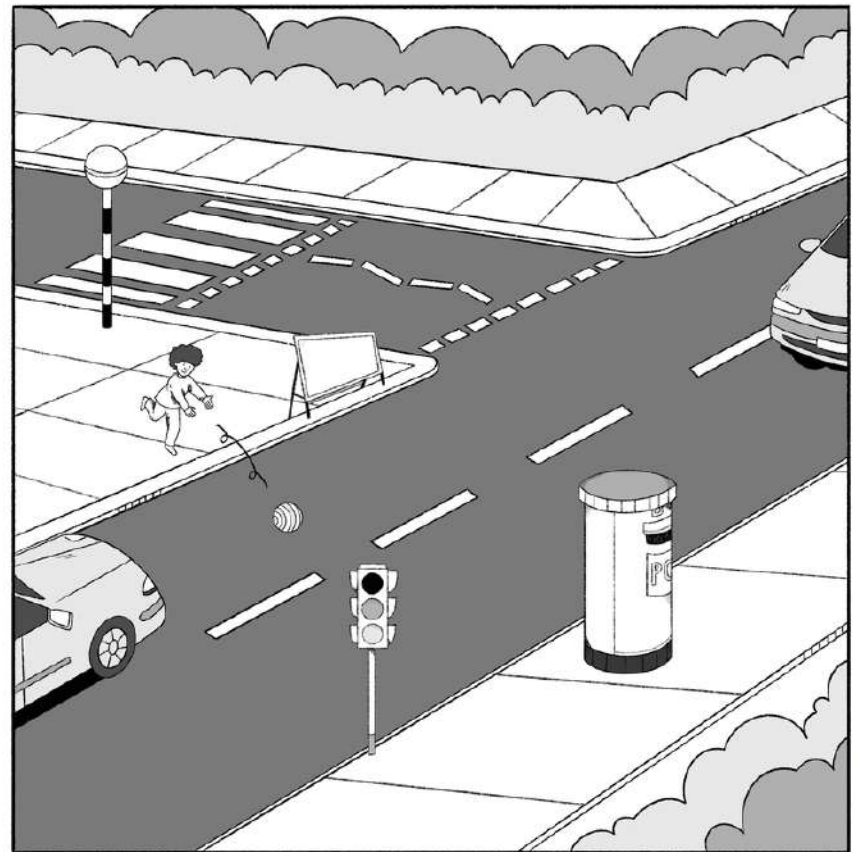
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SPOT THE DIFFERENCE



- 1: _____
- 2: _____
- 3: _____

Super Bob needs some help. Can you look at both the drawings and find the 6 differences? Write them underneath the picture.



- 4: _____
- 5: _____
- 6: _____

PARKING TICKET

PLEASE DON'T PARK HERE!

DATE: 24th March 2024

TIME: 4 o'clock afternoon

PLACE: Outside school

REASON: It is not safe to park outside the school gates. Children and parents can't see what's coming!

FINE: £100

Parking tickets are given to drivers who park in places they aren't supposed to. Parking in the wrong place can be very dangerous and make the roads unsafe for everyone.

PARKING TICKET

PLEASE DON'T PARK HERE!

DATE: 5th June 2024

TIME: 10 o'clock morning

PLACE: On the pavement

REASON: Your car is blocking the pavement. People can't get past and are having to walk on the road!

FINE: £40

There are lots of places we don't want drivers to park including:

Outside schools, on pavements, on Zig-Zag lines, on double yellows or over driveways or gates.

Here are two reasons why Super Bob gave these drivers a ticket.

Can you write a parking ticket for Super Bob to give out?

PARKING TICKET

PLEASE DON'T PARK HERE!

DATE: _____

TIME: _____

PLACE: _____

REASON: _____

FINE: £ _____

PHOTOCOPIABLE: www.builder-book.com - www.thebobbycollerantrust.org.uk



There are lots of things you could include on a Road Safety Poster. Have a look at some of our ideas here. The main point of a poster is to get across a really important message with not too many words.

Can you create your own poster? You could use one of the ideas, include a picture of Super Bob, or use your imagination and create something new.

ROAD SAFETY

SLOW DOWN FOR BOBBY

THINK

about where
you should
cross



STOP

in a safe place
at the side of
the road

STOP

**USE YOUR
EYES & EARS**

to see and hear
any approaching
vehicles



WAIT

until all the
vehicles have
passed



**LOOK AND
LISTEN**

again to make
sure all is clear



CROSS

the road, but
keep checking!



STAY SAFE



DESIGN YOUR OWN POSTER





STEP 5 – RECAP, CELEBRATE AND TAKE ACTION

- Recap key safety messages through a fun quiz
- Select the poster competition winner
- Certificates awarded to all pupils
- The winning poster will be displayed around the school
- Activity: 'All Mapped Out'
- Discuss ways the school can raise awareness and possibly fundraise for The Bobby Colleran Trust
- Activity: 'Wear Blue for Bobby' — 'Design Your Own T-shirt'
- Activity: 'Anagrams, Crossword, Wordsearch and Maze'





Bobby's Road Safety Fun Quiz



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1. What colour means STOP?

- ☐ Red
- ☐ Green
- ☐ Blue

2. What should you do before crossing the road?

- ☐ Run really fast
- ☐ Stop, Look, Listen
- ☐ Close your eyes

3. Where is the safest place to cross?

- ☐ Behind a parked car
- ☐ At a zebra crossing
- ☐ In the middle of the road

4. What should you listen for before crossing?

- ☐ Ice cream van music
- ☐ Cars and bikes
- ☐ Your favourite song

5. What must you wear when travelling in a car?

- ☐ A superhero cape
- ☐ A seatbelt
- ☐ A hat

6. What should you wear on your head when riding a bike or scooter?

- ☐ A helmet
- ☐ Sunglasses
- ☐ Nothing

7. When it's dark, what helps drivers see you?

- ☐ Dark clothes
- ☐ Bright or reflective clothes
- ☐ Hiding

8. True or False: It's safe to cross the road while looking at a phone.

- ☐ True
- ☐ False

9. Show how you STOP, LOOK, and LISTEN! (Draw or act it out below)

10. Should we look around like a meerkat before crossing the road?

- ☐ Yes
- ☐ No





Road Safety Awareness, Childrens
Mental Health & Bereavement Support
"Together we can make a difference"
www.thebobbycollerantrust.org.uk

Certificate of
Achievement

This certificate is awarded to

from

The Bobby Colleran Trust

for

Date Signed

TAKE CARE
FOR BOBBY

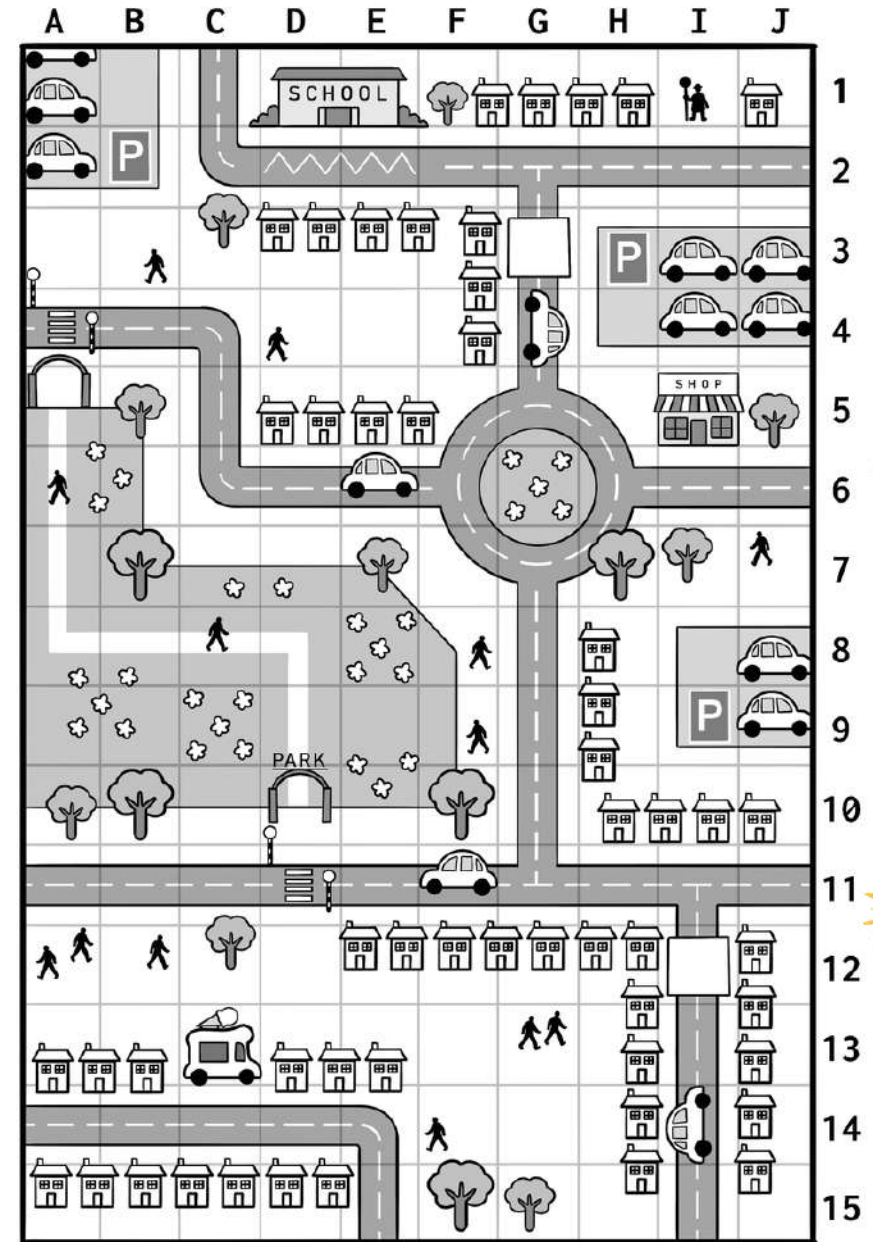
SLOW DOWN
FOR BOBBY



ALL MAPPED OUT

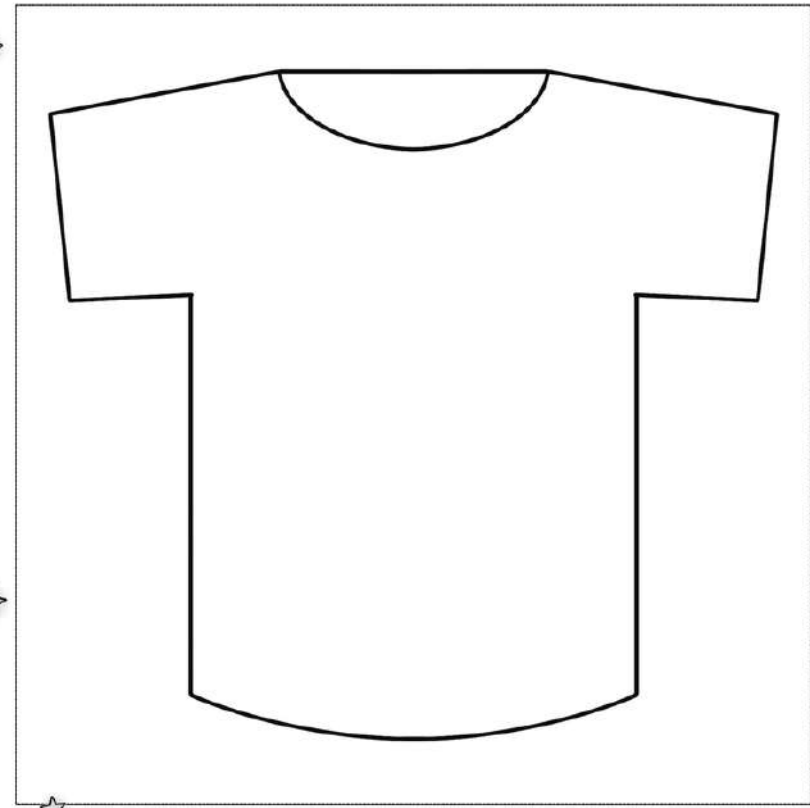
Booksy the Bug loves making maps and he's made this one for you. Can you answer his questions? Sometimes you might need to write the coordinates (letter first then number like this B3) and sometimes you might need to add something to the map in a certain place. Have fun!

1. Where is the lollipop lady? ANSWER: I1
2. Where are the 2 crossings?
3. Parks often have walking paths so you can avoid walking along the road. Where are the park entrances?
4. Schools are no parking zones. Find the 2 squares with the zig zag lines outside the school.
5. Where is the ice cream van?
6. There are 3 car parks on this map. Can you find the 3 signs for 'Parking'?
7. There's been a road closure! Can you draw a traffic cone in I12?
8. Roads near schools need to be extra safe. Can you put a stop sign at the junction in G3?
9. How many cars are on the map?
10. How many pedestrians are on the map?



WEAR BLUE FOR BOBBY

13th March is Wear Blue for Bobby Day. Every year, schools and communities are encouraged to wear something blue and remember Bobby. The day is also a good way to remind ourselves about the importance of keeping safe on the roads. Super Bob would love you all to take part.

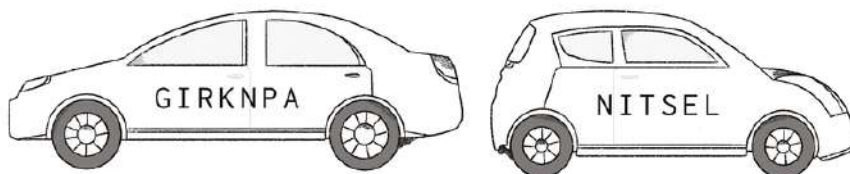
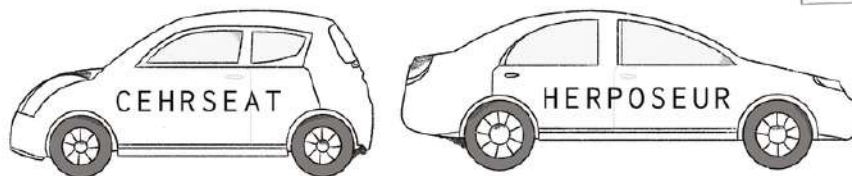


DESIGN YOUR OWN T-SHIRT!

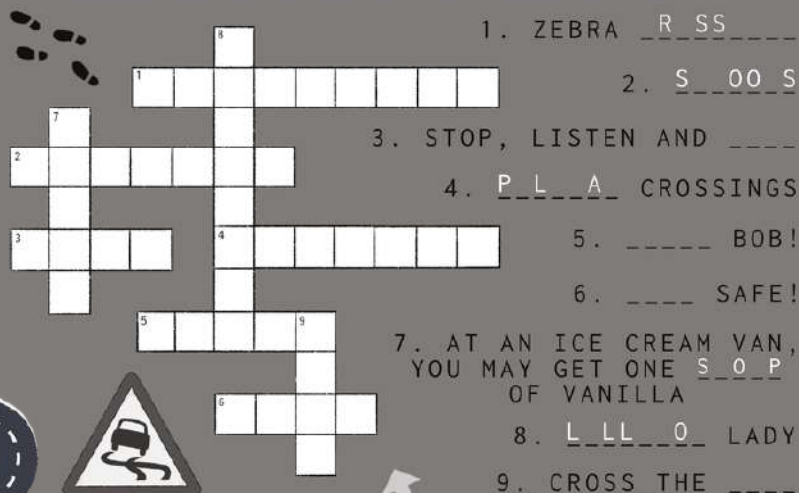
Can you design a T-shirt for Wear Blue for Bobby Day? You'll definitely need to include the colour blue but what else could you draw? You might want to draw Super Bob, or some road signs or maybe a rainbow to match the Slow Down for Bobby logo. It's time to get creative.

PHOTOCOPIABLE: www.builer-book.com - www.thebobbycollerantrust.org.uk

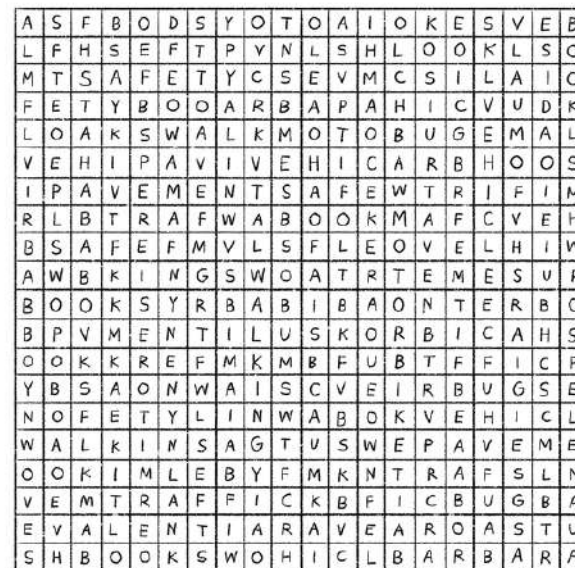
FIGURE OUT THE AWESOME ANAGRAMS



'FILL IN THE GAPS' CLEVER CROSSWORD



COMPLETE THE ULTIMATE WORDSEARCH



SAFETY
WALKING
VEHICLE
TRAFFIC
PAVEMENT
MOTORBIKE
LOOK
BOOKSY
BARBARA
BUGS

'LET'S WALK HOME' MAZE!



ANSWERS TO ANAGRAMS: TEACHERS, SUPERHERO, PARKING, LISTEN
PHOTOCOPIABLE: www.builer-book.com - www.thebobbycollerantrust.org.uk



Bobby Colleran Road Safety Programme Feedback

20

School Name: _____

The Video

1. Did you understand the video?

☐ Yes 😊 ☐ A bit 😐 ☐ No 😞

2. Did you enjoy the video?

☐ Yes 😊 ☐ It was okay 😐 ☐ No 😞

3. Did the video help you learn about road safety?

☐ Yes, a lot ☐ Yes ☐ A little ☐ No

🚶 The Session

4. Did you enjoy the session?

☐ Yes 😊 ☐ A bit 😐 ☐ No 😞

5. Do you feel more confident about staying safe near roads?

☐ Yes 👍 ☐ Not sure 🤔 ☐ No

💬 Staying Safe

6. Will you try to be safer near roads now?

☐ Yes 👍 ☐ Not sure 🤔 ☐ No

★ Rating

7. How would you rate today?

1 Star ☐ 2 Stars ☐ 3 Stars ☐

Email feedback to:

slowdown@thebobbycollerantrust.org.uk

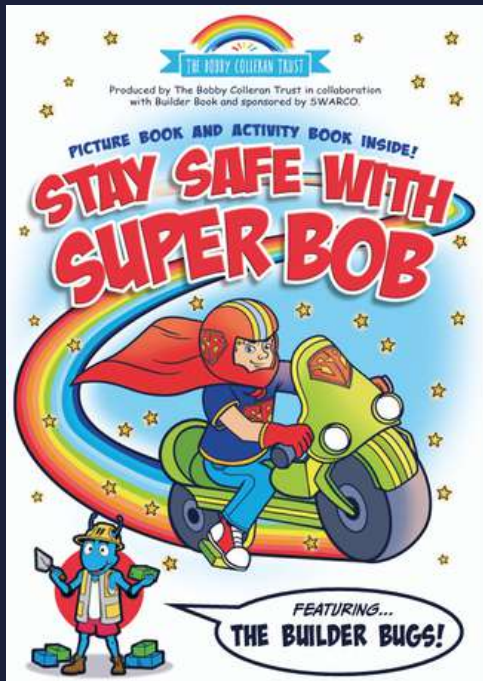




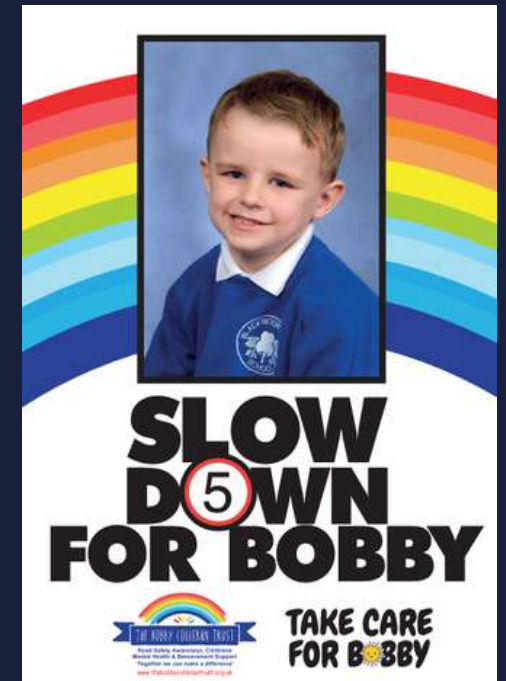
The Bobby Colleran Trust:

Full list of assets for schools, including:

- Interactive video
- Activity packs, including story book and activity book
- Signage and cones



BOBBY Z²⁰ONE



For further information or to request additional assets, contact:

- Email: slowdown@thebobbycollerantrust.org.uk
- Tel: 0151 306 3798





Please Remember

STOP, LOOK, LISTEN, THINK... AND BE SAFE!