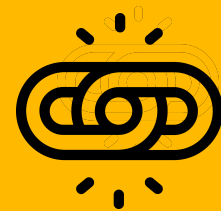


affiliate connect



Vision & Mission

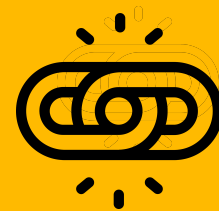
Shaping the future of Affiliate Marketing

A advanced store

SALESBUTLERS

mycashbacks.com

About us



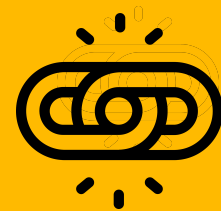
■ The **affiliate connect** has quickly become one of the most sought-after networking events in the affiliate industry since its launch in Berlin in 2024. Organized by **Salesbutlers**, **mycashbacks** and **advanced store**, the event brings together key players from the industry in an open and inspiring setting.

Our concept is intentionally built around a **breakfast and brunch format** – because the best conversations happen in a relaxed and fresh atmosphere. With a clear mind and a good cup of coffee, new ideas emerge naturally, and partnerships are easily formed.

As a sponsor, you benefit from exclusive visibility and the opportunity to establish valuable contacts – in a professional yet relaxed environment that fosters genuine conversations and sustainable partnerships.



Our Vision



After a successful launch in **Berlin**, affiliate connect is now expanding to other cities. **Hamburg** is already established as a location and additional cities like **Munich** are in planning to increase reach and further strengthen the community.

Our goal is to host four fixed events per city each year – complemented by special editions and industry-focused events that address the latest trends and needs of the sector.

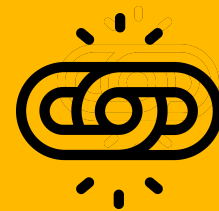
Continuous growth and the development of sustainable partnerships remain at the core – with the goal of taking the affiliate community to the next level.

**Affiliate
Connect**
Berlin

**Affiliate
Connect**
Hamburg

**Affiliate
Connect**
München

Our Mission



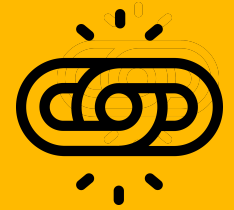
Our mission is to be the **go-to meeting point** for the affiliate marketing community – a place where networks, publishers, advertisers, agencies and companies come together on equal footing to exchange knowledge, develop new ideas, and build long-term partnerships.

We create space for:

- Open and honest conversations
- Inspiring content and valuable industry insights
- Sustainable partnerships in a relaxed yet professional environment

By connecting local and international perspectives, we strengthen the community and actively promote the growth of sustainable networks.

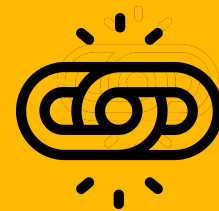
Our values



affiliate connect represents an open and trustworthy community that promotes diversity and growth:

- **Diversity** – Honest exchange on equal footing – regardless of industry, role, or company size
- **Community** – Building sustainable relationships and fostering genuine connections
- **Inspiration** – Fresh ideas and new perspectives through the exchange of diverse players
- **Ease** – A professional setting with a relaxed atmosphere for authentic conversations
- **Growth** – affiliate connect is constantly evolving and growing with the community

Our target group

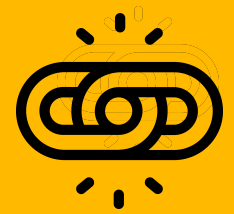


affiliate connect addresses the entire marketing and affiliate community, bringing together a diverse range of players:

- Networks
- Advertisers
- Publishers
- Agencies
- Content creators
- Technology partners

From innovative startups to established industry leaders – the blend of different perspectives creates a unique dynamic and drives new ideas and partnerships. Everyone is welcome – this openness and diversity are what make affiliate connect so successful.

Brand Guidelines



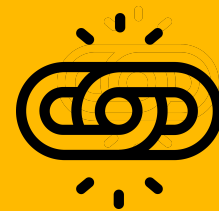
We appreciate the support of our sponsors and kindly ask that you mention the event organizer in any communication about the event on LinkedIn, Instagram, or other platforms:

"affiliate connect powered by advanced store, mycashbacks and Salesbutlers."

The official affiliate connect logo may be used in connection with event-related communication. We kindly ask that the logo and brand remain unchanged to maintain a consistent and professional event presence.

Note: Mentioning the organizer and using the logo contribute to a consistent and strong brand identity for the event.

Social Media



@_affiliateconnect



affiliate connect



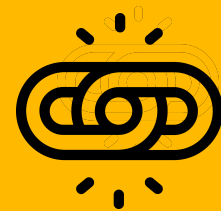
Eventbrite



@affiliate-connect

www.affiliate-connect.com

Affiliate Connect



Sponsoring

Take the opportunity to present your company to the top representatives of the affiliate marketing industry.

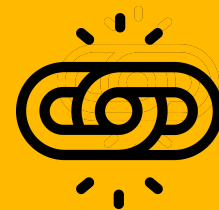
 **advanced store**

SALESBUTLERS

mycashbacks.com

Benefits

Exclusive visibility and positioning:



Basis for all sponsors

Presence on Eventbrite and www.affiliate-connect.com website:

- Your company is highlighted as an official sponsor + link to your website for additional traffic and reach.
- The event will be published on Eventbrite, providing an additional platform for promotion and reach.

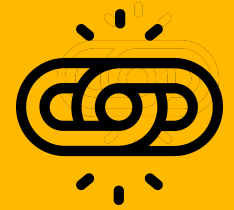
Social Media

- Visibility in all postings (pre-announcements and post-event reports) on Instagram, LinkedIn and other channels such as YouTube.

Newsletter mentions, if applicable:

- Mention in our newsletters to all participants and partners (teaser/recap).

Become a sponsor or speaker now!



Secure your place as a sponsor or speaker!

Take advantage of this unique opportunity to present your company to the affiliate and marketing community and expand your network in the long term.

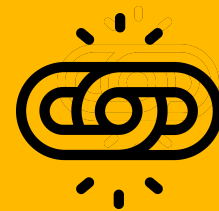
Are you interested?

- Write to us at: sponsoring@affiliate-connect.com
- Or simply reply directly to this e-mail.

Let's discuss together what makes the most sense for you - we'll find the right solution for your goals!

We look forward to welcoming you to affiliate connect!

Social Media



@_affiliateconnect



affiliate connect



Eventbrite



@affiliate-connect

www.affiliate-connect.com