

AIRNODE COMMUNICATIONS GUIDELINE

AirNode Affiliate Distribution Pack

This pack gives affiliates the narrative, language, and guardrails needed to represent AirNodes correctly across all channels — education, approved claims, and required disclaimers.

AFFILIATE GUIDE · AUGUST 2026

HOW TO USE THIS PACK

Three things every affiliate needs to get right

AirNodes are physical telecom infrastructure, not a financial product. How affiliates describe them matters — both for compliance and for setting accurate expectations with the people you reach. This pack is organized around the three things that matter most.

1

AirNode education

What an AirNode is, how the network works, and how the product tiers differ — so you can explain it accurately.

2

Approved claims

Language that is safe and accurate to use, alongside claims and framing that must always be avoided.

3

Required disclaimers

The disclosures that must accompany any content referencing rewards, ownership, or network performance.

01 — CONTEXT

What is World Mobile?

World Mobile is building a people-powered telecom network. Traditional telecom infrastructure is expensive, centralized, and controlled by a small number of large operators. World Mobile's model lets individuals, businesses, and community partners own and operate physical network infrastructure directly, in the form of AirNodes.

THE NETWORK TODAY

The network is live and carrying real subscriber traffic across the USA, Pakistan, and Africa, with a growing rollout underway in the Philippines.

WHO AIRNODES ARE FOR

Individuals, businesses, and community partners can each own AirNode infrastructure, whether the goal is participation, diversification, or bringing connectivity to a local area.

01 — THE MODEL

What is an AirNode, exactly?

An AirNode is a physical telecom device that an individual, business, or community partner can own and operate. AirNodes carry real network traffic — calls, texts, and mobile data — for subscribers using the World Mobile network. When usage is verified on the network, a share of the resulting revenue flows to the Operator of the AirNode that carried it.

1

Own an AirNode

Physical infrastructure that an Operator owns and operates.

2

Verified usage

Real subscriber traffic is carried and verified on the network.

3

Network revenue

Subscribers pay for the mobile service they use.

4

Operator rewards

A share flows back to the Operator based on verified usage.

02 — TIERS

The AirNode product line

AirNode models sit at different layers of the network. Affiliates should always confirm current availability on worldmobile.io before promoting a specific tier, as some models are partner-exclusive, region-limited, or time-limited.

MODEL	LAYER	WHAT IT DOES	AVAILABILITY
EmberNode	Upstream distribution	Sits between the ISP backbone and downstream infrastructure; distributes wholesale connectivity to Spark AirNodes and other devices in Pakistan.	Open — general reservation
Spark	End-user access	Small Wi-Fi devices delivering connectivity directly to end users within a local mesh; deployed in Pakistan.	Distribution partners only
Frontier	End-user access	Wi-Fi AirNode supporting the commercial rollout in the Philippines, operated on the ground by a local partner.	Limited time
Portal	Scale coverage	High-capacity device for larger neighbourhoods and businesses needing wider coverage.	Limited time
Pulse	Energy infrastructure	World Mobile's first energy infrastructure node — a new way to participate in the network beyond connectivity.	Limited time
Titan	Enterprise backbone	Highest-capacity, long-range AirNode used as a resilience layer across wide areas.	Enterprise — contact sales

02 — MESSAGING GUARDRAILS

Approved claims and claims to avoid

AirNodes are infrastructure products, not investment or income products. Every piece of affiliate content — video, post, script, or caption — must reflect that distinction. Use the language on the left; never use the language on the right.

APPROVED

- ✓ AirNodes are physical telecom infrastructure that an Operator owns.
- ✓ Rewards are generated from verified network usage.
- ✓ Usage-based rewards can vary and are not fixed.
- ✓ The network already carries real subscriber traffic.
- ✓ Operators track performance through their dashboard.
- ✓ Different AirNode models suit different roles in the network.

AVOID

- ✗ Calling AirNodes an "investment," "yield," or "passive income" product.
- ✗ Stating or implying a guaranteed, fixed, or "risk-free" return.
- ✗ Quoting a specific dollar figure as typical or expected earnings.
- ✗ Comparing AirNode ownership to stocks, crypto, or savings accounts.
- ✗ Implying World Mobile guarantees resale value or buyback.
- ✗ Using urgency language that isn't tied to a real, confirmed deadline.

Always check the worldmobile.io website for the latest network data

3M+

Unique users / 24h

145,000+

AirNodes deployed

\$2M+

Rewards paid

03 — REFERENCE LANGUAGE

How to describe the model in your own words

A safe, accurate framing: World Mobile lets individuals, businesses, and community partners own a piece of real telecom infrastructure. That infrastructure carries genuine subscriber traffic, and network revenue is shared back with the people who operate it.

If asked about earnings

Redirect to: rewards depend on verified usage and are not guaranteed. Do not cite specific figures from memory or third parties.

If asked "is this an investment?"

Clarify: an AirNode is infrastructure you own and operate, not a security, fund, or fixed-income product.

If unsure

Point the person to the official World Mobile website, or invite them to join the WM Telegram group chat for live Q&A.

03 — COMPLIANCE

Required disclaimers

Every piece of affiliate content that references AirNode ownership, rewards, or network performance must include the applicable disclaimer language below — in the content itself, not only in a linked page. When space is limited (e.g. short-form video captions), use the short form and link to the full disclaimer.

Not a guaranteed-income product

An AirNode is not a guaranteed-income product or fixed-yield investment. Rewards are generated from verified network usage, depend on subscriber activity and live network conditions, and will vary. Past performance does not guarantee future earnings.

Illustrative figures only

Any example calculation, benchmark, or figure referencing rewards is illustrative only and not a guarantee of individual results. Actual rewards depend on verified traffic carried by a specific AirNode and the conditions around it.

Pricing, availability, and structure may change

AirNode pricing, availability, tier structures, and reward mechanics are subject to change. Affiliates must confirm current terms on worldmobile.io before publishing content and must not rely on previously published figures.

PRE-PUBLISH CHECKLIST

Before content goes live

- ☐ Content describes AirNodes as infrastructure ownership, not an investment or income product.
- ☐ No specific earnings figures are stated as typical, guaranteed, or expected.
- ☐ The applicable disclaimer (short or full form) is included in the content itself.
- ☐ Tier availability claims (e.g. partner-only, limited time) are current, not assumed.
- ☐ No comparison is made to stocks, crypto, savings, or other regulated financial products.

Questions on messaging?

When in doubt, route the question to the Affiliate Program team before publishing rather than guessing.

<https://t.me/WorldMobileTeam>