

Children's Literacy Project
Presents

SET FREE

CHURCH CAMPAIGN GUIDE

Activating Neighborly Love Through Literacy

What is One Child's Future Worth?



CONTENTS

Introduction by Randy Frazee

Inside the SET FREE Church Campaign Kit

Implementing the SET FREE Church Campaign

Making the SET FREE Church Campaign Successful

- ✓ **Pray**
- ✓ **Plan**
- ✓ **Program**
- ✓ **Promote: maximize your campaign**
- ✓ **Pastor**
- ✓ **Participate**
- ✓ **Progress**

Our Book

READ: How God's People Can Bring Justice Through Literacy

Our Documentary

SENTENCED, narrated by NBA Superstar Stephen Curry



SET FREE CHURCH CAMPAIGN

Activating Neighborly Love Through Literacy

A radical yet practical invitation to bring a future and hope to the children of your community

Jesus said to them, "Whoever receives this child in My name receives Me, and whoever receives Me receives Him who sent Me; for the one who is least among all of you, this is the one who is great."
LUKE 9:48

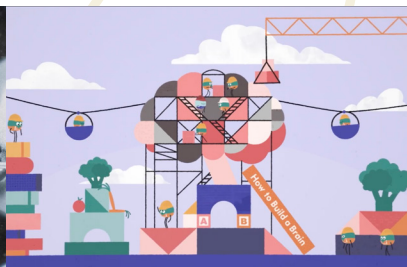
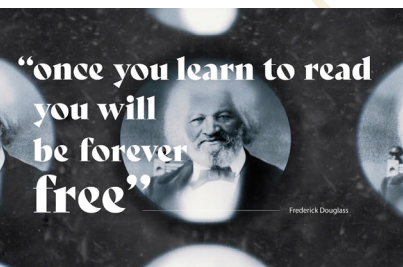
As we read the book of Acts, we see the church spreading from Jerusalem to the ends of the earth, penetrating every sector of society—marketplace, government, education, family life, and neighborhoods. In Acts 17:6, opposers shouted, "These are the men who have turned the world upside down." "Wherever the church went, holistic transformation followed. Today, the church in the United States must ask: "What is the plight of our communities that Jesus wants to transform?"

Without question, one of the greatest needs is children's literacy—the top predictor of both graduation and incarceration. If a child can't read by third grade, they can't learn, and they're destined to drop out and find themselves imprisoned in more ways than one. Today, 40% of fourth graders read below grade level, skyrocketing to 80% in poorer communities. But there are over 400,000 churches in the U.S.—six churches for every one of the 67,000 public elementary schools. We are the only organization that gathers our entire constituents weekly to call them to "love their neighbor as themselves." We've got this!

This is what the READ-RISE-RESTORE church campaign is all about—a city-by-city movement where churches unite to eradicate children's illiteracy in our lifetime in the name of Jesus. Over this four-week initiative, the whole church is called into action, raising mentors and prayer warriors through dynamic sermon manuscripts, video-based stories for small groups, and a devotional reading plan. Our prayer is for churches to unite in every city to adopt every elementary school, bringing hope to children and families caught in generational poverty. Let it be said of us, "These are the people who have turned the world upside down."

Randy Frazee
Pastor & Author

*Learn to do right; seek justice. Defend the oppressed.
Take up the cause of the fatherless; plead the case of the widow.*
ISAIAH 1:17



ABOUT THE SET FREE CAMPAIGN KIT

This kit offers materials to help you implement the SET FREE neighborly-love through literacy campaign. Through the sermons, small group guides, personal devotions, inspirational videos and the prayer app, your church will get to explore afresh the crisis of illiteracy, the power Jesus' call to "love thy neighbor", how to participate in Biblical justice and the joy of an activated faith. This church-wide campaign uniquely offers a shared experience for your entire congregation to learn, be inspired and experience faith-in-action.

Remember: if you can read above a 5th grade level, you have what it takes to be a mentor.

INSIDE THE CAMPAIGN KIT

A Church-Wide Experience

- 4 sermon guides
- 4 week small group curriculum
- A 21-day YouVersion Bible App Devotional based on the book *READ: How God's People can Bring Justice through Literacy*
- A 21-day family devotion discussion guide with age appropriate questions for youth and teenagers
- The School Prayer Challenge app

Video Assets

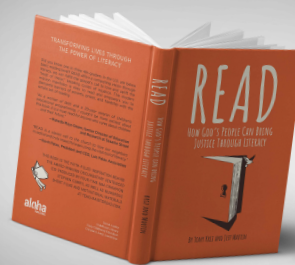
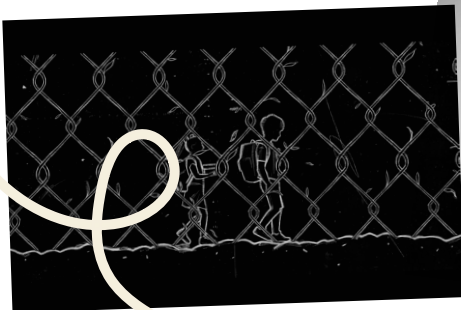
- 4 mini-documentaries for small groups
- The award-winning SENTENCED documentary, narrated by NBA superstar, Stephen Curry
- A 30-minute "worship service friendly" version of SENTENCED
- 3 recruitment films
- Inspirational short films

Preparation Guides

- SET FREE Church Campaign Guide
- Literacy Champion Guide
- Award-winning book: *READ: How God's People can Bring Justice through Literacy*
- Find a Local Literacy Organization Engine

Campaign Resources

- PowerPoint template
- Sermon Slides
- A design guide for bulletins and promotions



LAUNCHING THE SET FREE CHURCH CAMPAIGN

The SET FREE Church Campaign is a resource-rich opportunity for your community and can be implemented in a versatile and congregation-specific way. For the greatest impact we suggest a community-wide campaign that takes advantage of the many resources provided: sermons, small group studies, devotionals for adults and families, planning guides, prayer app and illiteracy documentary, SENTENCED.

Here is a brief overview of how to think about this campaign for your church:

- SET FREE Church Campaign is a rare opportunity to include and activate all across your congregation, even among demographics that may feel uninvited by other church programs. High school students, college students and young people make great reading mentors (and young children think they are superheroes.) Retirees and the elderly make fantastic mentors, as do stay-at-home parents with school-aged kids, business owners, work-from-home professionals and tradesmen. You don't need seminary training, oratory skills or musical talent to be a reading mentor.
- This campaign is a unique opportunity to activate both 1) **a compassion ministry** for your congregants AND 2) **an outreach** that your members can invite their neighbors to join. Whether at a showing of the SENTENCED documentary or in volunteering at a local school as a weekly reading mentor, **remember to invite your neighbors along.**
- Use this campaign to “do the planning for you” for a month of congregation-wide content. SET FREE provides interactive and inspirational components to fill a “love thy neighbor” curriculum for a month of the year. Maybe your church already has a “service” or “compassion” month that SET FREE can facilitate.
- Think about momentum events during and leading up to the four-week content campaign. This is a great time for storytelling and hosting a showing of the SENTENCED documentary.
- The book *READ: How God's People Can Bring Justice Through Literacy* is the foundational text and inspirational devotional for this campaign. A free 21-day selections from *READ* can be found for no cost on the YouVersion Bible app. To enjoy the full 47-entry book, before the 4-week content campaign, encourage your congregants to purchase a copy or buy cases at a greatly reduced price at childrensliteracyproject.org.

IT'S A CHURCH-WIDE CAMPAIGN

SET FREE Church Campaign is a rare opportunity to impact every member of your congregation and make a tangible and transformational impact on your greater community. All demographics will be informed and inspired about the plight of their very real and often most-vulnerable neighbors. Diverse groups will provide mentorship from young people to retirees. Leadership will be fostered from small group leaders to prayer warriors.

WHAT SHOULD YOU INCLUDE?

Consider utilizing the sermon series, the small group curriculum, the personal and family devotional and the book *READ* during the 4-week content campaign. Use the documentary SENTENCED, narrated by NBA superstar Stephen Curry and the other awareness resources in the pre-campaign phase. The with-you-wherever-you-go prayer app—School Prayer Challenge App—will keep your passion and mission alive all through the week.

PRAY

Praying for your campaign and outreach is a key first step. The best way to get started is to download the [School Prayer Challenge app](#). This app has been specially designed for this campaign to keep you and your congregation connected to your local schools. It is an ever-present, in-your-pocket reminder to be praying for the schools and for this campaign, that all the children of your community would have a future and a hope.

During the preparing and inspiring phases, the prayer app will also serve as a discernment tool to ask the Lord where in your community you want to volunteer, support and mentor. The interactive map will help you cover your neighborhoods in prayer and listen to where God might be leading your focus.

Other things to pray for:

1. That God will give you wisdom and guidance as you plan and implement your campaign.
2. That God would help you choose the Literacy Champion from your church who will be the point person for implementing your SET FREE Church Campaign.
3. That God will empower your Literacy Champion (your campaign leader) and that this servant-leader will have vision, wisdom and enthusiasm.
4. The God will raise up leaders for your small groups and to help guide your campaign.
5. That God would be preparing the hearts of your congregants to raise their hands and volunteer to be reading mentors when the time comes.
6. That you would find favor with your local schools and local literacy organizations and civic partners, and through those relationships you will find a free and welcoming pathway to serving children who struggle with reading.
7. That God would reveal where in the city you are being called to serve and mentor.
8. That God will bless and support the staff and teachers at those schools.
9. That God will bring grace and provision to the families of the children you will mentor, that those children will come to school ready to learn with able minds, full stomachs, rested bodies and imaginations free from distress and want.



Devote yourselves to prayer being watchful and thankful.
COLOSSIANS 42 NIV



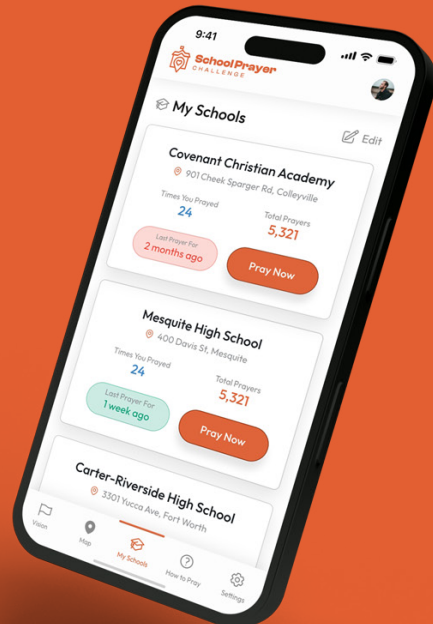
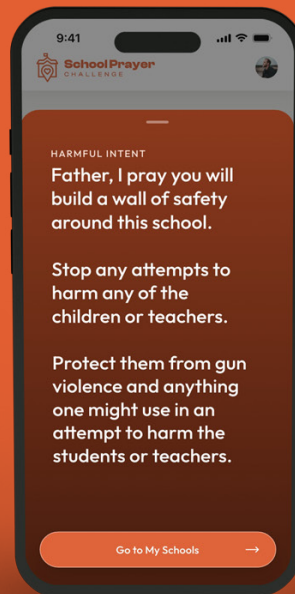
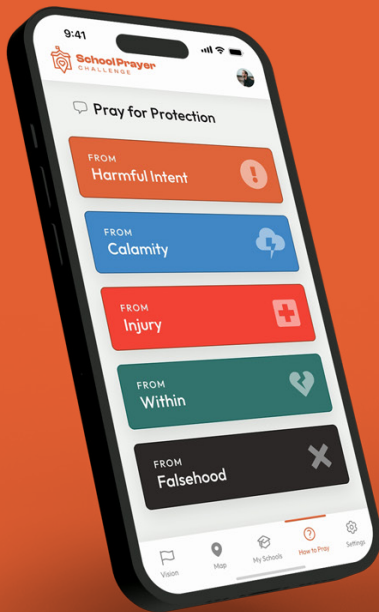
School Prayer CHALLENGE



DOWNLOAD THE APP TO HELP US

Pray for every school in our nation.

Our vision is to challenge the body of Christ to unite in nationwide prayer, seeking God's protection over each of the 132,000 public and private schools in the US.



PLAN

One of the wonderful things about the SET FREE Church Campaign is that there's a role for everyone to play. This mission offers opportunities to everyone in your congregation from retirees to idealistic teenagers to stay-at-home parents. As you spend your time planning, always keep your entire congregation in mind.

Begin today to extend invitations to leaders in your congregation who lead small groups to discuss the issues surrounding literacy and poverty. Through the lens of literacy, they will get the chance to guide conversations around a biblical response to poverty, neighborly love, spiritual formation and church impact.

STEP 1: Identify your literacy champion.

The single, most important person in your entire literacy campaign will be your Literacy Champion. Your Literacy Champion will be the point person connecting you and your congregation to your community partners (like local literacy organizations and local schools) while also shepherding your church literacy team.

Your Literacy Champion does not need to come from an education background, though sometimes that can be helpful. They only need to have the heart of a servant, some organizational skills and be a good communicator.

Once your "Literacy Champion" has accepted the call, give them the Literacy Champion field-manual found in the SET FREE Church Campaign kit: "Your all-in-one faith-filled field-manual for launching and leading a church-based volunteer mission serving children through church-school literacy partnerships."

STEP 2: Establish a strategic timeline for your campaign.

With the help of your activation partner, be that a local literacy organization or a local school representative, choose the best time for your volunteer mentors to begin their mentoring of children. You will want to find a time that is beneficial and convenient for the local school calendar.

Once you establish your reading start date, plan backwards on your calendar the appropriate amount of time for you to implement the SET FREE Church Campaign. See the Four Phases below.

STEP 3: Choose the tools that are best for your campaign.

During the four-week campaign, there are several tools that your church can use to both grow in knowledge of and inspiration for literacy and neighborly care. You will be able to choose from a four-week sermon guide, small group materials, personal devotionals and the prayer app. Additionally, you will have video resources for both hosting events and for building awareness.

THE FOUR PHASES



STEP FOUR: Set your program in place.

THE PROGRAM

There are 4 phases of the SET FREE Church Campaign:

1. Plan: Identify leaders, find community partners and build anticipation
2. Inspire: 4-weeks of inspiring and educating your congregation
3. Activate your volunteers and partnerships
4. READ

	PREPARE	INSPIRE	ACTIVATE	READ
TIMING	About a year before your Reading Start Date*	An optimal time in your church calendar	This will be determined by your Activation Partner*	For a semester, a school year, a summer program, etc.
AUDIENCE	Church Leaders	Congregation	Volunteers	Children In-Need
PRIMARY MATERIALS	· SET FREE Church Campaign Planning Guide · Literacy Champion Guide	· SET FREE 4 Sermon Manuscripts · 4-Week small group lessons · 21-day family devotional · School Prayer Challenge App	· Training videos · Background checks	A reading curriculum provided by the school, Activation Partner or teacher
VIDEOS	SENTENCED Recruitment films	The 4 videos for small groups	Inspirational short films	Impact testimonials
GOALS	To align the leadership team Build a calendar Identify your Literacy Champion	Inform Inspire Sign-up volunteers · Mentors · Prayers · Givers	Minimize paperwork Build anticipation Qualify volunteers Place volunteers	Build futures Stay inspired Love your neighbors
IMPACT	A chance to realign your team to the call to tangibly engage issues of poverty and injustice AND identify an under-utilized congregant to be your Literacy Champion	A low-hurdle, high-impact opportunity to ALL your people to be reading mentors and prayer warriors. Provide a tangible way to love like Jesus Does.	This is the “I can do this” phase. It is also a chance to become informed about the needs in your area and align your volunteer teams	40% of children can’t read and you are changing that. Your church is more activated, neighbor-loving and prayerful

* “Reading Start Date” is determined by your activation partner (usually a local literacy organization). The Start Date can be anytime, but often organizations shoot for a natural transition to bring in volunteer reading mentors like the start of the school year.

* An Activation Partner is a local organization that will help you place your volunteers in areas of need and on-board those volunteers. Often it is a local literacy organization or sometimes it is the school itself.

PROMOTE

Here are some Ideas to maximize your impact in your church and community through the SET FREE Church Campaign.

Host a screening of SENTENCED

This award-winning 70-minute documentary, narrated by NBA superstar Stephen Curry, has been made available to the SET FREE Church Campaign for your use. Utilize this film to build awareness and activation:

- Rent a local movie theater or other public space and invite your congregation and their neighbors to experience the crisis of illiteracy and the hope for a community solution. (Note, the theatrical version of SENTENCED is raw with PG-13 content.)
- Host a screening at your church: SET FREE is also providing a family friendly G-rated version of the full-length documentary that makes for an inspirational event and outreach. Pop some popcorn and invite the whole community.
- Make it an Event: Invite your local literacy non-profits, school leaders and community partners to be a part of the event. Have snacks available. Host a panel discussion afterwards to show that the national illiteracy crisis has local implications
- Follow-up: Have volunteer sign-ups available when the screening ends. Capture all the interested attendees and make sure to explain what comes next.
- Screening Resources: childrensliteracyproject.org/sentenced-resources

Show the Good Samaritan version of SENTENCED at a worship service.

The SET FREE Church Campaign also has a 30-minute inspirational version formatted for a church service. Show “The Good Samaritan version” of the SENTENCED documentary in place of the message at a Sunday evening service, midweek service or, if you’re really bold, as part of your Sunday morning service. Have a sign-up strategy after the service.

Build a communications strategy

Make the SET FREE Church Campaign a part of all of your communications throughout your faith community include notes about it in congregational emails, in newsletters or even the church bulletin. Include statistics about the literacy crisis in your area and or around the country and, when you can, include notes of how reading mentors are having a profound impact and being transformed themselves.

Storytell

One stunning thing about literacy is that it affects us all. Once the mentoring begins, have congregants share their experiences as testimonials at church or in printed form in community newsletters. And before the campaign even begins, who in your congregation has stories about their own struggles to read, the power of a mentor when they were young, about having parents who couldn’t read or who come from communities that struggle?

Include your neighbors.

One of the most exciting things about the SET FREE Church Campaign is that you can invite your neighbors to go with you? Just because your church is partnering with a local school doesn't mean only your church members can be volunteer reading mentors. In fact, any of your neighbors can go with you AND participate with your church in the work of caring for your neighbors. Consider postcards or even printed invitations that your congregants can take with them to share with their coworkers, friends at the gym or people they know around their own neighborhood.

Share Video Shorts

Included in your SET FREE Church Campaign are several video series that you can share at church services, at church events, small groups and digital communications in the months leading up to your campaign launch: Are you a Reading Mentor, the "Tender-Mentor series" or the "Communities of Impact series."

Social Media Campaign

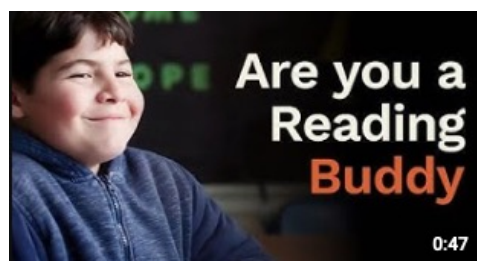
From literacy statistics to local literacy partners to community endorsements, the topics of children, literacy and future-building make for endless social media content. It will inspire your people AND show your neighbors that your church is fighting for a future for ALL the children all around your community.

READ Book Giveaways

In order to seed the ground of your congregation to be thinking more about community compassion through early childhood literacy, have a case of *READ* books on hand to giveaway at all your events. Give copies to small group leaders or prayer ministry coordinators. Make it fun or gamify the giveaway: Who signed up to be a Mentor? (First hand gets a book.) Who invited a neighbor to this SENTENCED screening? (Give out books.)

Utilize the Recruitment Videos

We have made for you 3 recruitment films that you can utilize and share with your community. These will be helpful for aligning leadership, finding your Literacy Champion and for recruiting volunteers:



PASTOR

You are the shepherd and teacher of your faith-family so you have vital roles to play.

The good news is that the SET FREE Church Campaign has been designed so that the day in and day out management and implementation will not be on your plate. Ideally, you and your staff will identify an under-utilized congregant to serve as your Literacy Champion and therefore handle the daily campaign management.

As the pastor(s), you have just two responsibilities:

ONE, FLAGBEARER.

As the shepherd of your flock it is essential that you carry the flag for the cause. It is your work to promote the cause and clarify how vital it is to your church's role as an outpost of the Kingdom of God (2 Corinthians 5:20), as an incubator of neighborly love (Matthew 22:37-39) and Christ's hands and feet to the "least of these" (Matthew 25:34-40 and Luke 9:48).

To more fully prepare yourself to be flagbearer, take some time to read the book *READ: How God's People Can Bring Justice Through Literacy*. It has been written in skimmable, short bite-sized chapters, each making a single argument for literacy as a biblical cause. In no time you can use your ability to read to educate yourself on the spiritual cause of early childhood literacy.

TWO, TEACHER.

SET FREE Church Campaign has prepared sermon outlines to assist, support and expedite your research and sermon-writing process. You will of course want to bring your own experience, expertise and biblical knowledge to bear in your final manuscripts, but we wanted to do what we could to give you a leg up.

SERMON SERIES

SETFREE: Liberating Children to Flourish

1. **Disrupting Generational Poverty**

Key Passage: Leviticus 25:8-55

Main Idea: Understanding the cycles of poverty in both biblical and contemporary times and applying a theology of Jubilee to bring healing.

2. **It's for the Children**

Key Passage: Luke 4:16-21

Main Idea: Children had a special place in the heart and ministry of Jesus and we are called to insure a future and hope.

3. **It's for the People of God**

Key Passages: Isaiah 58:10-11, Matthew 25:31-46; Luke 9:48

Main Idea: God-given blessing comes to those who care for the forgotten and tossed aside and children who don't learn to read are sentenced to a future they don't deserve.

4. **It's for Your Church**

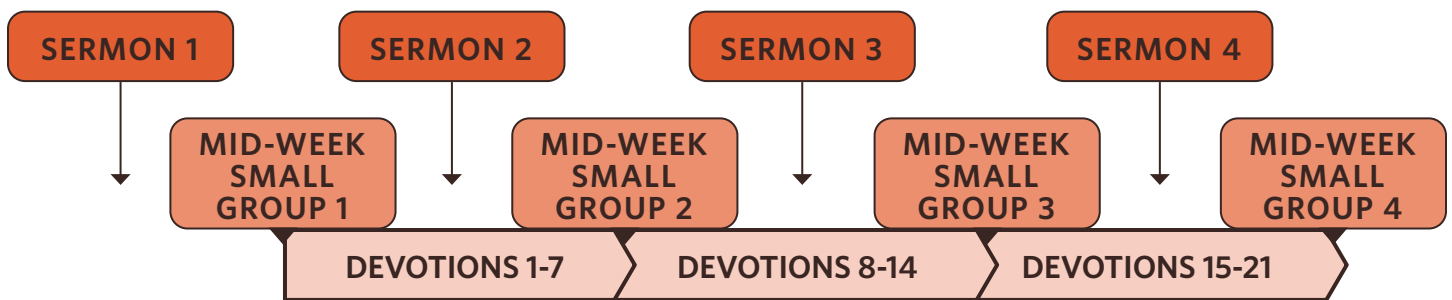
Key Passages: Acts 2:42-47, 17:6, 19:17-20

Main Idea: From biblical times the church's very identity was found in standing in the gap for people-punishing causes that society was unwilling or unable to overcome.

In addition to these manuscripts and preaching notes, the SET FREE resource portal also has these pastoral aides:

- PowerPoint template
- A package of graphics and templates for bulletin announcements and inserts
- Etc.

Remember that your sermon series is one component of a larger church experience:



PARTICIPATE

Once again, SET FREE Church Campaign is a community-wide experience.

We have already discussed that the award-winning documentary *SENTENCED*, narrated by NBA superstar Stephen Curry, is available to view by your neighbors as an outreach, as well as your congregants. Additionally, the invitation to be a reading mentor is for the unchurched and churchd alike. What an incredible opportunity for our neighbors to experience and witness the hands and heart of the Kingdom of God.

There are other ways for your entire congregation to participate:

DAILY DEVOTIONAL

Based on the award-winning book, *READ: How God's People can Bring Justice Through Literacy*, your entire congregation will have access to a 21-day family devotional.

The devotional will be available in 2 formats:

1. Through purchasing the physical book, with 47 guided entries and other inspirational materials. The book can be purchased by the case for church-wide distribution.
2. For free, through our partnership with the YouVersion Bible app. This best-in-class Bible app is a beautiful portal to carry the Bible with you and it offers the SET FREE 21-day devotional based on selections from the *READ* book.

The devotional will also provide conversation prompts to expand the experience. Found in the app and as a printable companion in your SET FREE Church Campaign kit, you will find these discussion questions for each entry:

1. Family discussion questions for family devotions around the dinner table.
2. Teenager specific questions for discussing these spiritual and societal issues with your teens.
3. Youth discussion questions for conversations with your younger family members.
4. Personal discussion questions for you to go even deeper during daily quiet times.

SMALL GROUP CURRICULUM

In support of and as a companion to the 4-part sermon series, SET FREE offers a 4-week small group curriculum to allow everyone in your congregation, through your small groups, home groups or Sunday school to widen the conversation and personalize it through interpersonal discussion and study. The curriculum includes:

- 4 mini-documentaries, based on the characters from *SENTENCED*, to open each small group with a heart tugging and eye opening journey into the lives of those deeply touched by the crisis of illiteracy.
- 4 conversation outlines, rooted in the Scriptures, and designed to illuminate the life of the Kingdom in and beyond the issues facing our society's young people:
 - Week One: Disrupting Generational Poverty. Discuss the call to break systems of systemic sin.
 - Week Two: It's for the Children. Discuss God's heart for our youngest and often most-vulnerable neighbors and how to practice preventative justice.

- Week Three: It's for the People of God. Discuss why, when asked "How do I inherit eternal life?," Jesus talked about behavior and neighborly love.
- Week Four: It's for Your Church: Discuss God's call to "live an exemplary life in the neighborhood."

THE SCHOOL PRAYER CHALLENGE APP

As discussed in the prayer section, in addition to your congregational prayer opportunities, SET FREE provides an in-your-pocket, take it with you, all through the week prayer app to keep the campaign and the mission of neighborly love available to every congregant: whether it is 5 minutes between meetings at work, a moment riding in a car, during a daily quiet time or while on a neighborhood walk, the School Prayer Challenge App goes with you and reminds every congregant to lift up their neighbors in prayer.

PROGRESS

During the campaign and recruitment:

THOUGHTFUL FOLLOW-UP

The crisis of early childhood illiteracy is so unbearably painful and activating. Throughout your plan and program, you never know the moment when the Holy Spirit will prick the heart of each of your congregants. There are members who might seem reluctant (watch Robert Gill), but in truth they are the perfect mentor for a hurting child (and that hurting child might bring life-transformation back on your congregant.)

Therefore it is essential to have thoughtful follow-up for each of the components of your plan and program. When you offer SET FREE sermons at church, make sure there are follow-up cards on the seats, a sign-up sheet at the exit or a digital sign-up on the screen (use a QR code or have a dedicated email address.) When you use the small group curriculum, make sure your group leaders have a mechanism to record parties interested in mentoring, prayer or providing resources. And at any showing of SENTENCED have multiple points to collect names of captured hearts.

During the mentoring experience:

MEASURABLE ASSESSMENT

From day one have your Literacy Champion talking to your Activation Partner (be they a local literacy organization, the local school or the classroom teacher) about how to know how much headway your kiddos are making.

While you can't help but improve the progress and life quality in the areas of emotional development, social maturing and positive self-esteem, measurable reading progress will be equally rewarding for your mentors and even more rewarding for your child mentees.

Most programs have assessment tools that will measure growth. If not, the SET FREE Church Campaign will have some user-friendly options, through the Children's Literacy Project available to use.

As the months and years go on:

COLLECT STORIES OF IMPACT

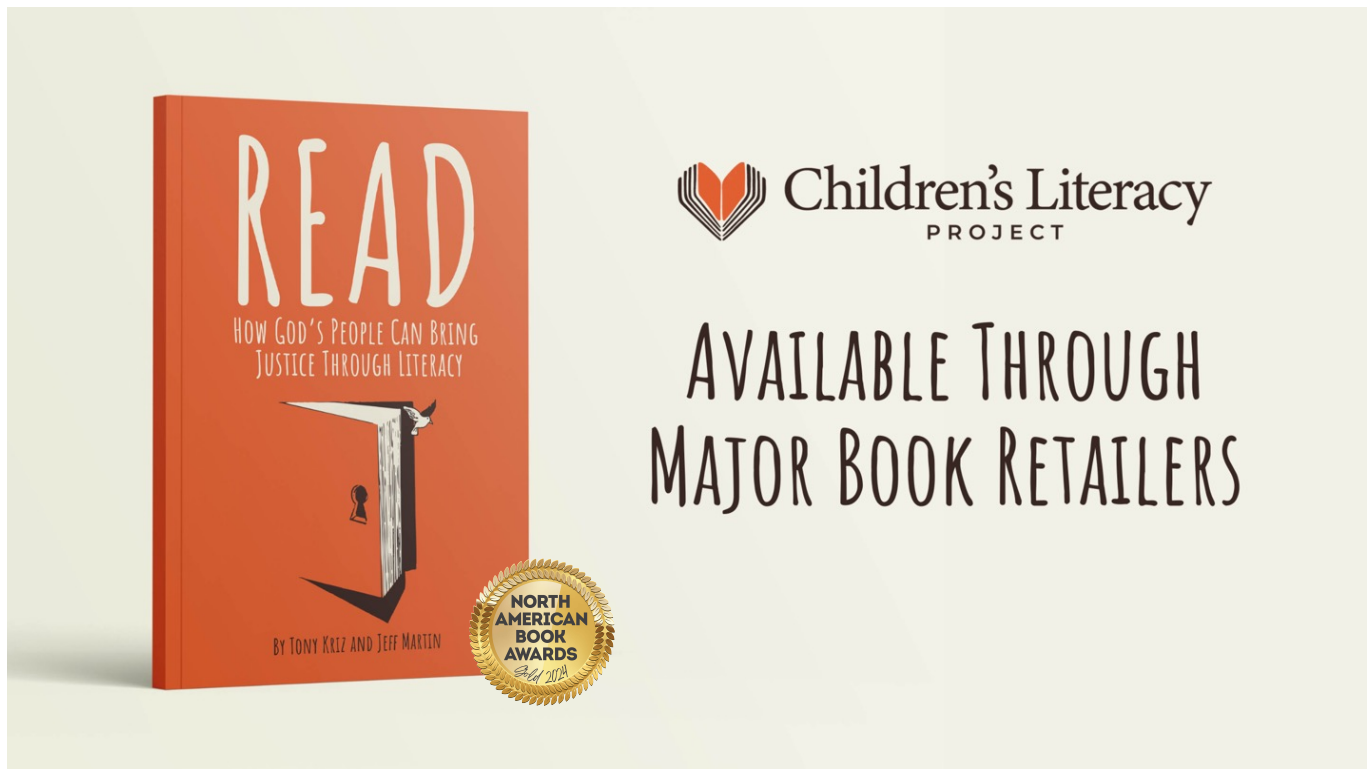
Be they collected in print for newsletters, told live at church events or recorded on cell phone video, capture stories on a monthly basis to bring back to the congregation.

We have talked about how reading mentorship is uniquely available to any and all members of your congregation, but another part of the magic of being a Literacy Church is that EVERYONE in your church will be able to feel a part of the work through prayer and by serving vicariously through their friends and pew-mates.

Bring imagination to your story-telling. Stories of children catching up to read at grade-level are wonderful, but that is just the beginning. Collect stories about mentors whose lives have experienced transformation, about teachers who have new freedom to teach their whole classroom, about children who are more attentive throughout the day and improved attendance, about families that are thankful for the community support, about unchurched neighbors that have joined the literacy mission, about ways the school partnership has grown to bless in new ways or about ways that doors are opening for new community participation.

READ: HOW GOD'S PEOPLE CAN BRING JUSTICE THROUGH LITERACY

READ is a clarion call to all people-of-compassion to “love thy neighbor” through literacy.



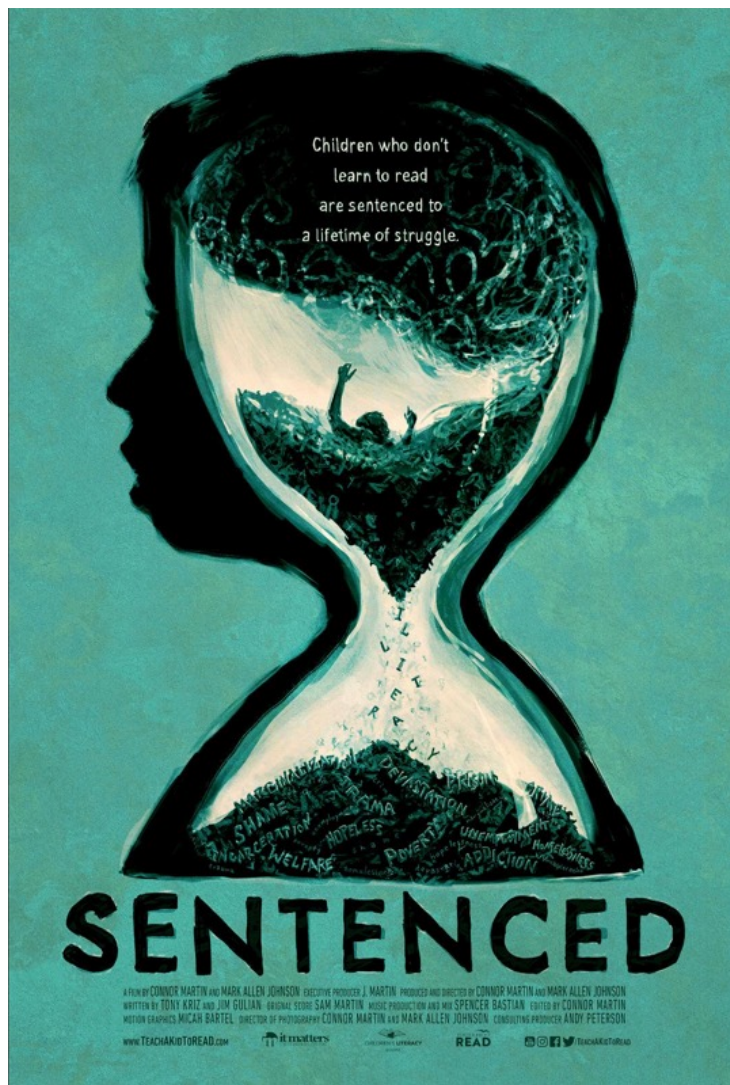
Available at campaign-pricing by the case at: childrensliteracyproject.org/read

Did you know that one in three 4th-graders in the U.S. are below basic reading level? *READ* offers a compelling vision: through literacy, we can fulfill the gospel's call to love and uplift the “least of these,” breaking cycles of injustice. This modern mission manifesto is easy to read and empowers you to dismantle barriers of poverty, prison, and hardship with the simple act of reading. With bite-size chapters for daily devotions, it showcases the transformative power of literacy and offers practical ways to make a measurable impact in a child's life.

SET FREE Church Campaign has been generously given the use of the award-winning:

SENTENCED: A CALL-TO-ACTION DOCUMENTARY

SENTENCED, co-produced and narrated by NBA superstar, Stephen Curry, continues its unimaginable rocket ride. This call-to-action documentary launched at the Library of Congress and soared into homes through Peacock, with a thousand points-of-impact in between. Now it is being provided to the SET FREE Church Campaign to build awareness and bring neighborly transformation.



SENTENCED is an immersive and vulnerable exploration of the epidemic of childhood illiteracy through a series of braided character driven stories. Filmed from the point of view of ethnically diverse adults and children who have never learned to read, SENTENCED is a forceful yet tender tale of how literacy can free children from the cycles of generational poverty.

The creators of SENTENCED are honored to partner with Stephen (4x NBA champion) and Ayesha Curry (Eat. Learn. Play. Foundation) to bring you this journey through the crisis of illiteracy in the US today. We hope this powerful and heartbreaking story will inspire 1,000,000 volunteers into the cause of early childhood literacy.





READ · RISE · RESTORE