

# Privacy Policy for Inversion Labs Ltd.

**Effective Date:** 7/17/2025

At Inversion Labs Ltd. ("Inversion Labs," "we," "our," or "us"), we respect your privacy and are committed to protecting it through this Privacy Policy. This policy describes how we collect, use, store, and share your personal information when you visit our website, engage with our services, or otherwise interact with us online or offline (collectively, the "Services").

By using our Services, you acknowledge that you accept the practices and policies outlined in this Privacy Policy and consent to our collection, use, and sharing of your information as described herein.

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## 1. What This Privacy Policy Covers

This Privacy Policy applies to Personal Data we collect from individuals in their interactions with our Services. "Personal Data" refers to information that identifies, relates to, describes, or could reasonably be linked to an individual.

This Privacy Policy does **not** apply to:

- Third-party websites or services that we do not control.
  - Information collected in the context of employment or job applications. Please see <https://www.ashbyhq.com/resources/privacy> for the privacy policy regarding applications to our Ashby application portal.
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## 2. Categories of Personal Data We Collect

We may collect the following categories of Personal Data:

- **Identifiers:** Name, email address, IP address, location data
- **Usage Data:** Pages visited, links clicked, time spent, and browser/device information
- **Professional Data:** Job title, employer, or LinkedIn URL (if voluntarily provided)

- **Communication Data:** Email messages, inquiries, or feedback submitted via forms or direct contact
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### 3. Sources of Personal Data

We collect Personal Data from:

- **You directly:** Through forms, applications, surveys, emails, and interactions
  - **Automatically:** Via cookies and analytics when you interact with our Services
  - **Third Parties:** Marketing platforms, analytics providers, or public databases
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### 4. How We Use Your Personal Data

We process Personal Data for the following purposes:

- To provide and improve our Services
  - To respond to inquiries and offer customer support
  - To send newsletters, updates, and promotional content (with opt-out)
  - To analyze usage and optimize user experience
  - To detect, investigate, and prevent security incidents or fraud
  - To comply with legal obligations
  - For internal operations such as audits, research, and quality assurance
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### 5. How We Share Your Personal Data

We may share your Personal Data with:

- **Service Providers:** Hosting, analytics, CRM, and support platforms
- **Business Transfers:** If we merge, acquire, or are acquired
- **Legal Compliance:** With authorities when required by law or to protect our rights

We do not sell or rent your Personal Data.

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## 6. Data Security

We use commercially reasonable physical, technical, and administrative safeguards to protect your Personal Data. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

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## 7. Data Retention

We retain Personal Data only as long as necessary to fulfill the purposes outlined in this policy, or as required by law. When no longer needed, we securely delete or anonymize the data.

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## 8. Children's Privacy

Our Services are not directed to children under the age of 13, and we do not knowingly collect Personal Data from children. If we become aware that we have collected such data, we will take steps to delete it promptly.

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## 9. Your Privacy Rights

Depending on your location, you may have the following rights:

- Access to your Personal Data
- Correction of inaccurate data
- Deletion of your Personal Data
- Objection to or restriction of processing
- Data portability
- Withdrawal of consent

To exercise these rights, contact us at [info@inversioncap.com](mailto:info@inversioncap.com).

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## 10. California Residents

If you are a California resident, you may have additional rights under the **California Consumer Privacy Act (CCPA)** and **CPRA**, including:

- The right to know what Personal Data we collect and how we use it
- The right to delete your data
- The right to opt out of the sale or sharing of your data
- The right to non-discrimination for exercising your privacy rights

To submit a request, contact us using the methods below.

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## 11. International Data Transfers

If you access our Services from outside the country in which our servers are located, your data may be transferred to jurisdictions that may not have equivalent data protection laws. We take steps to ensure your data is treated securely.

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## 12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you via email or prominent notice on our site. Continued use of the Services after changes indicates your acceptance.

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## 13. Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, you may contact us at:

**Inversion Labs Ltd.**

Email: [info@inversioncap.com](mailto:info@inversioncap.com)