

Strategic Plan 2025 - 2028

Vision

That every child with cancer will survive and thrive.

Mission

To improve outcomes for our youngest cancer patients by funding research, accelerating innovation and fostering collaboration.

Values

Courage
Community
Compassion
Collaboration

Connecting the childhood cancer community



Strategic Pillars



Impact Programs

Support the most promising research and clinical innovation activities in areas of greatest unmet need and opportunity for impact.

Funding is underpinned by five key guiding principles: Patient-driven, Strategic and Tactical, Independent and Rigorous, Collaborative and Milestones-based.



Partnerships and Sustainability

CoLaborating with diverse stakeholders to form strategic partnerships to achieve research translation and clinical innovation goals and to ensure our funding has greater reach.



Reputation and Reach

Showcase clinical excellence, pioneering research breakthroughs, patient stories and partner leadership to amplify Australia's reputation as a global powerhouse in childhood cancer research, care, support and innovation.



Operational Excellence

Prioritise transparency, accountability, robust governance and efficient resource management to deliver high operational excellence with a culture of continuous improvement.

Core Functions

Strategic Funder

Connector and Facilitator



Children's Cancer CoLab

Accelerating research, innovation and collaboration