

Destinee Chin

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Education

University of California, Davis

2013 - 2017

Bachelor's of Science, Biology

General Assembly

2018

Certificate, UX Design & Research

Design Expertise

Skills

Product Design
Product Lifecycle Management
Business & Experience Strategy
B2B & B2C Product Strategy
E-Commerce & SaaS Platforms
Product Growth & Optimization
Concept Development

UX/UI Design
Interaction Design
Information Architecture
Wireframes & Prototyping
Visual Design
Storyboarding & Storytelling

Human-Centered Design
User Research
Usability Testing
Data-Driven Design
Scenario Design

Scalable Design Systems
Component Libraries
Accessibility Design
Responsive Web & Mobile Design

Tools

Figma
Sketch
Adobe XD
Illustrator
InDesign
Photoshop
Keynote
Jira
Notion

Experience

American Honda Motors | UX/UI Designer

JUNE 2025 – PRESENT

- Designed ownership mobile and web platforms focused on usability, visual clarity, and customer experience.
- Created wireframes, prototypes, and user flows that clarified solutions and accelerated stakeholder alignment.
- Collaborated on growth experiments and UX enhancements informed by customer feedback.
- Partnered with researchers, PMs, and engineers in agile teams to ensure design decisions balanced user needs with business goals and objectives.
- Expanded Honda's design system in Figma, using component libraries and auto-layout to deliver scalable, consistent UI patterns.

Kley | Product Designer

JAN 2022 – OCT 2024

- Led end-to-end design for B2B/B2C products in healthcare, tech, and eCommerce (clients included Kaiser Permanente, Saban Community Clinic, UCLA, AdaMarie).
- Built and maintained a cross-platform design system in Figma, streamlining developer handoff and ensuring brand consistency.
- Conducted user research, usability testing, and competitive analysis to uncover pain points and simplify workflows.
- Designed engaging subscription and onboarding experiences that elevated user delight and supported growth initiatives.
- Designed high-converting marketing and product pages to support growth initiatives, incorporating analytics and user feedback into optimization.

Station Digital Media | UX/UI Designer

MAR 2021 – DEC 2021

- Designed connected mobility experiences for 10+ automotive brands (Toyota, Lexus, Hyundai, Mazda).
- Created a mobile-first design system to improve onboarding, strengthen brand consistency, and support responsive breakpoints across devices.
- Conducted iterative usability tests to optimize workflows and improve task completion efficiency.
- Collaborated closely with developers to ensure design integrity while adapting to technical constraints.

Still Novel | Product Designer

JUN 2020 – DEC 2020

- Designed an eCommerce storytelling platform that blended narrative and function to drive engagement and retention.
- Launched a customizable photo editor and streamlined checkout process, improving personalization and reducing abandonment.
- Created landing pages and optimized checkout experiences using research insights and behavioral data to increase conversions.
- Partnered with product and engineering stakeholders to align design direction with roadmap priorities and technical feasibility.