Destinee Chin

Senior Product Designer

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Experience

UX/UI Designer | American Honda Motors

May 2025 - Jan 2026 (Contract)

- Led end-to-end UX/UI for large-scale web and mobile ownership platforms, simplifying complex workflows, improving usability, and reducing friction across core experiences.
- Created IA, user flows, and high-fidelity prototypes while evolving Honda's Figma design system for scalable, accessible, cross-platform consistency.
- Partnered with PM, Engineering, and Research to align design with user needs, business goals, and technical constraints in agile delivery.
- Identified friction points and translated insights into clear, implementable solutions that improved experience quality and enabled scalable system adoption.

Senior Product Designer | Kley

Jan 2023 - Oct 2024

- Owned end-to-end UX/UI design for B2B and B2C healthcare and technology products supporting enterprise clients including Kaiser Permanente and UCLA.
- Influenced leadership to transition enterprise design systems to Figma, improving collaboration, scalability, and design-to-development handoff across teams.
- Conducted user research and usability testing to uncover core user needs, simplify complex workflows, improving workflow clarity, and inform strategic product decisions.
- Collaborated cross-functionally with Product and Engineering to shape product direction, prioritize features, and deliver high-quality user experiences.

Product Designer | Kley

Jan 2022 - Dec 2022

- Delivered UX/UI solutions across healthcare and technology platforms, contributing to new feature development and iterative product improvements.
- Partnered with cross-functional teams to balance usability, business objectives, and technical feasibility.
- Supported the evolution of scalable design systems and reusable UI components across products.

UX/UI Designer | Station Digital Media

Mar 2021 - Dec 2021

- Designed mobile-first connected mobility experiences for 10+ automotive brands including Toyota, Lexus, Hyundai, and Mazda.
- Contributed to a shared design system and conducted usability testing to inform feature prioritization and workflow improvements.
- Collaborated with engineering teams to ensure design integrity and responsive implementation across devices.

Product Designer | Still Novel

Jun 2020 - Dec 2020 (Contract)

- Designed an eCommerce storytelling platform and optimized checkout flows to improve engagement, retention, and conversion.
- Partnered with Product and Engineering teams to translate business goals into intuitive user experiences.

Skills

Product & Strategy

Product Design & Lifecycle
B2B & B2C Product Strategy
SaaS & eCommerce Platforms
Concept Development
Product Growth & Optimization
Agile Product Development
Cross-Functional Collaboration

UX/UI Design

Interaction Design
Information Architecture
Wireframes & Prototyping
Visual Design
Storyboarding & User Flows
Web, iOS & Android Design

User-Centered Design

User Research
Usability Testing
Human-Centered Design
Data-Driven Design
Scenario Design

Design System & Implementation

Scalable Design Systems
Component Libraries
Accessibility Design
Responsive Design
Mobile-First Design

Education

UC Davis

Bachelor's of Science, Biology

General Assembly

UX/UI Design & Research