Destinee Chin

Senior Product Designer

www.destineechin.com   destineechin.design@gmail.com

Experience

UX/UI Designer | American Honda Motors

May 2025 - Jan 2026 (Contract)

- Led end-to-end UX/UI for large-scale web and mobile ownership platforms, simplifying complex workflows, improving usability, and reducing friction.
- Created IA, user flows, and high-fidelity prototypes for web and mobile, including conversation flows for an AI-powered chatbot, while evolving Honda's Figma design system for scalable, cross-platform consistency.
- Partnered with PM, Engineering, and Research to align design with user, business, and technical needs in agile delivery.
- Identified friction points and translated insights into clear, implementable solutions that improved experience quality and enabled scalable system adoption.

Senior Product Designer | Kley

Jan 2023 - Oct 2024

- Owned end-to-end UX/UI for healthcare and regulated B2B/B2C platforms supporting enterprise clients (Kaiser Permanente, UCLA, Saban Community Clinic, AdaMarie), focusing on complex provider and patient workflows in regulated healthcare environments while contributing to cross-domain initiatives.
- Influenced leadership to transition enterprise design systems to Figma, improving collaboration, scalability, and design-to-development handoff across teams and products.
- Conducted user research and usability testing to uncover core needs, simplify complex workflows, improve workflow clarity, and inform strategic product decisions.
- Collaborated cross-functionally with Product and Engineering to shape direction, prioritize features, and deliver scalable, high-quality user experiences across healthcare and platform products.

Product Designer | Kley

Jan 2022 - Dec 2022

- Designed UX/UI across healthcare and cross-domain platforms, supporting new features and iterative product improvements.
- Balanced usability, business, and technical constraints within complex, multi-stakeholder environments.
- Contributed to scalable design systems and reusable UI components.

UX/UI Designer | Station Digital Media

Mar 2021 - Dec 2021

- Designed mobile-first connected mobility experiences for 10+ automotive brands (Toyota, Lexus, Hyundai, Mazda).
- Used design systems and usability insights to improve workflows and implementation across devices.

Product Designer | Still Novel

Jun 2020 - Dec 2020 (Contract)

- Designed an eCommerce storytelling platform and optimized checkout to improve engagement, retention, and conversion.
- Partnered with Product and Engineering to translate business goals into intuitive user experiences.

Skills

Product & Strategy

Product Design & Lifecycle
B2B & B2C Product Strategy
SaaS & eCommerce Platforms
Concept Development
Product Growth & Optimization
Agile Product Development
Cross-Functional Collaboration
Complex Systems Design
Workflow Design
Platform & Enterprise Design

UX/UI Design

Interaction Design
Information Architecture
Wireframes & Prototyping
Visual Design
Storyboarding & User Flows
Web, iOS & Android Design
AI-Assisted Experience Design

User-Centered Design

User Research
Usability Testing
Human-Centered Design
Data-Driven Design
Scenario Design

Design System & Implementation

Scalable Design Systems
Component Libraries
Accessibility Design
Responsive Design
Mobile-First Design

Education

UC Davis

Bachelor's of Science, Biology

General Assembly

UX/UI Design & Research