

KANSAS CRANE

SPONSORSHIP OPPORTUNITIES

Festival

Nov 6-8, 2026
Sterling, Kansas



About the Kansas Crane Festival

One of Audubon of Kansas' signature events, the Kansas Crane Festival (formerly Celebration of Cranes) showcases the great migration of both North America's most abundant and rarest cranes each November. Participants gather to marvel at the thrilling spectacle of thousands of Sandhill Cranes and critically endangered Whooping Cranes migrating through central Kansas. The event welcomes both the nature-curious and seasoned enthusiasts to expert-led educational sessions and guided tours of Quivira National Wildlife Refuge.

The Kansas Crane Festival provides the public with an opportunity to enjoy the amazing assemblage of cranes and other birds that gather at Quivira National Wildlife Refuge during the fall migration. The 22,135-acre refuge offers incredible wildlife viewing and serves as a vital stopover for migratory birds. For many attendees, it's the first time they witness the spectacular crane migration—a profound and moving experience.

Guests are later invited to expand their knowledge by attending seminars by visiting guest speakers sharing their expertise on topics ranging from field ecology to conservation policy to the cultural history of the Whooping Crane, Sandhill Crane, or wetlands.

The Kansas Crane Festival continues to grow as a platform for education, conservation, and advocacy—deepening public understanding of Kansas' ecological treasures and the need to protect them for generations to come.

One of our participants summed up the spirit of the event beautifully:

"I am truly impressed with your organization and volunteers. The skill set and dedication they have is awesome! I am so very happy that your event was graced with so many Whooping Cranes. It was almost like the movie "Field of Dreams." Build it and they will come. Your love of nature in all its many faces was evident... Your organization is one I will recommend to other nature lovers! You have much to share."

Date(s): November 6-8, 2026

Location: Quivira National Wildlife Refuge and Sterling College

Expected Attendance: 125

Age Group: All Ages

Sponsorship Range: \$250-\$1,000

Sponsorship Levels and Benefits



AQUIFER
\$1,000



WATERSHED
\$500



WETLAND
\$250

	AQUIFER \$1,000	WATERSHED \$500	WETLAND \$250
ENTITLEMENT	Your organization will be recognized as the Aquifer Sponsor within social and digital advertising where available and applicable. Applies to pre-event marketing to occur before the event date.	Your organization will be recognized as the Watershed Sponsor within social and digital advertising where available and applicable. Applies to pre-event marketing to occur before the event date.	Your organization will be recognized as the Wetland Sponsor within social and digital advertising where available and applicable. Applies to pre-event marketing to occur before the event date.
MEDIA EXPOSURE	Your organization will be recognized as the Aquifer Sponsor by utilizing organizational name and logos on social and digital advertising, such as social media posts, event emails, event webpage, and event banner, as applicable and available.	Your organization will be recognized as the Watershed Sponsor by utilizing organizational logos on social and digital advertising, such as social media posts, event webpage, and event banner, as applicable and available.	Your organization will be recognized as the Wetland Sponsor by utilizing organizational logos on social and digital advertising, such as the event webpage and event banner, as applicable and available.
HOSPITALITY	Your organization will be presented with four (4) complimentary tickets to a guided van tour to Quivira National Wildlife Refuge.	Your organization will be presented with two (2) complimentary tickets to a guided van tour to Quivira National Wildlife Refuge.	Your organization will be presented with one (1) complimentary ticket to a guided van tour to Quivira National Wildlife Refuge.
SPEAKING OPPORTUNITIES	A representative from your organization will be invited to address event attendees during the guest speaker sessions.		

To be included in publicity, sponsorship level must be confirmed by September 4, 2026.



About Audubon of Kansas, Inc.

Audubon of Kansas (AOK) is a 501(c)(3) nonprofit organization committed to conserving the natural landscapes of Kansas and the central Great Plains. With a strong focus on native wildlife and their habitats, AOK encourages ecological enjoyment, understanding, protection, and restoration across the region. AOK's mission is carried out through three primary pillars: **Advocacy, Conservation, Education.**

► Advocacy

From being the voice for wildlife when development threatens their habitat to empowering our audience to fight against legislative threats to endangered species, advocacy has been a core pillar of AOK since its founding. In addition, AOK's Advocacy Committee presents the organization's official positions on matters of interest likely to come before regulatory, legislative, or other policy-making bodies in Kansas or those that impact Kansas habitat and wildlife.

► Education

Environmental education is central to helping people connect to and understand the wild places around them. Our **Crane Festival** and **Lek Treks Prairie-Chicken Festival** are the only two birding festivals in the state, inviting attendees from all over the United States and the world to discover the beauty of Kansas habitats and contribute to a growing community committed to conservation.

Our "Prairie Wings" magazine extends the reach of AOK's environmental education materials and conservation stories nationwide.

In addition, our **Nature Adventurepacks** program, available in libraries throughout Kansas, equips aspiring naturalists with binoculars and field guides on birds and butterflies, encouraging deeper engagement with the natural world.

► Conservation

AOK actively manages a network of protected areas within Kansas and Nebraska. This archipelago of properties come to AOK via donations intended to preserve the legacy of the donor and benefit the local people and wildlife. AOK's conservation priorities include preserving wildlife habitat, supporting nature-based education, promoting wildlife-friendly farming and ranching, conservation of prairies, wetlands, woodlands, and riparian areas, and honoring local and family history.

AOK is not affiliated with the National Audubon Society.

www.audubonofkansas.org