



NANCY MOY

SENIOR DESIGNER

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Berkeley, CA

TECHNICAL SKILLS

Tools

FIGMA
Photoshop
Illustrator
InDesign
Invision
Webflow
Wordpress

Languages
HTML/CSS

EDUCATION

Web & New Media Design, 2012
The Academy of Art University
San Francisco

Graphic Design, 2002
Robert Morris College
Chicago, Illinois

EXPERIENCE

Celery Design Collaborative

Contract Senior Designer / Dec 2022 – Present

Lead website and application design projects from initial concept and wireframing to final development. Partner with clients and team members throughout the design lifecycle. Use Figma to produce web/UI designs and continuously evolve scalable design systems.

LaunchDarkly

Contract Web Designer / Dec 2017 – Dec 2023

Strengthened and maintained a cohesive brand across the company website and digital and print marketing campaigns. Designed assets in alignment with established templates and brand standards. Managed the internal design system using InVision and Figma, ensuring consistency and efficiency. Supported the creation of high-quality presentation slide decks for company communications.

IXL Learning

Senior Web & UI Designer / Jan 2018 – Dec 2018

Collaborated with Project Managers in design solutions for web/product user interface, illustrations, icons, animations, and email design. Delivered style guides for engineer hand-off. Provided artistic direction and feedback on various design projects amongst peers.

DHC USA, Inc.

Contract Web Designer / Feb 2017 – Nov 2017

Worked cross-functionally with the Creative Director and design team to refresh the brand's website and expand its reach among younger audiences. Built cohesive marketing campaigns through design and development across email, landing pages, and web content, while supporting seasonal campaigns and product photoshoots.

Rooster Grin Media

Lead Web Designer & Developer / Jan 2013 – Dec 2016

Managed designers, developers, and contractors through web design and development projects including strategic planning, conceptualization, development, testing and implementation. Direct weekly meetings to track and improve team's progress. Work one on one with clients by clarifying goals and producing deliverables. Developed websites utilizing HTML, CSS, jQuery, JavaScript and CMS tools.