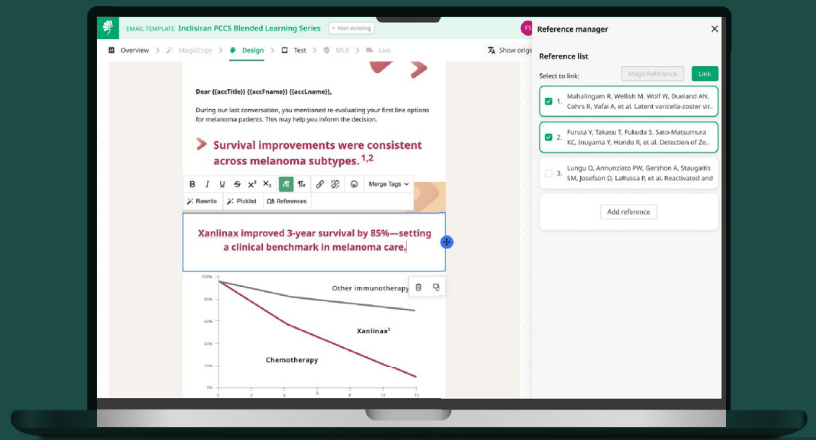




Smart References

Intelligent Reference Management for Compliant Content

Simplify how your teams manage references, ensure accuracy, and accelerate approvals.



What it is

Smart References is **Shaman's AI-assisted reference management solution** designed to make referencing **effortless and error-free**.

It helps marketing and review teams manage, verify, and maintain reference lists directly within each document — starting with emails — ensuring every claim is supported and compliant with regulatory standards.

How it helps

Smart References takes the complexity out of managing references, helping teams:

Ensure accuracy

Every citation is matched with a valid reference.

Eliminate errors

Detect unused or missing references automatically.

Save time

Automatically renumber references when one is removed or updated.

Streamline reviews

Simplify MLR checks with audit-ready reference data.

Verify compliance

Connect with the reference library or PubMed to confirm the correct reference text.

KEY FEATURES

Built to simplify referencing, reduce review time and ensure full compliance:

- Manage and update reference lists directly within Shaman documents
- Automatic detection of missing or unused references
- Instant renumbering of all citations when edits occur
- Integration with internal libraries or PubMed for validation
- Full traceability for MLR and audit processes

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*Smarter authoring.
Faster approvals.
Empowered by AI.*

Smart References ensures every claim is verified, every source is correct, and every document is compliant.

Why Partner with Shaman?

Shaman is your complete content excellence partner:

- **INTEGRATED PLATFORM** - Complete authoring solution, not isolated point solutions.
- **LIFE SCIENCES DNA** - Purpose-built for compliance and MLR workflows.
- **PROVEN AT SCALE** - Trusted by leading life sciences organizations.
- **END-TO-END SUPPORT** - Your strategic partner with the highest adoption rates in the industry.

SHAMAN IS TRUSTED BY OVER **+3000** MARKETING AND MEDICAL CONTENT PROFESSIONALS



MORE INFORMATION:

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Let's connect



SHAMAN