

# AgritourismCover<sup>+</sup>

## Strengthening the future of your operation.

Across New Zealand, rural business owners are diversifying their income with innovative agritourism offerings. Welcoming visitors onto your property can create exciting new opportunities – but it also introduces new responsibilities and risks that traditional farm insurance may not fully address.



## A specialist insurance solution for agritourism

GSI South has partnered with Agritourism New Zealand to create AgritourismCover+, an insurance solution designed specifically for rural business owners and farmers expanding into agritourism.

AgritourismCover+ is a comprehensive suite of policies that helps bridge the gap between rural and commercial insurance, protecting both your traditional farming operation and your agritourism activities without leaving unintended gaps in cover. This allows you to confidently evolve your operation, knowing your insurance keeps pace with your business.

## About AgritourismCover+

AgritourismCover+ solutions are tailored to your business, recognising that no two rural operations, or agritourism ventures, are the same. Policies vary in the benefits they provide and are designed as part of a broader risk management approach.

As with all insurance products, AgritourismCover+ is not a guarantee. Policy conditions, exclusions, and excesses will apply and will vary depending on your individual circumstances.

## What is Agritourism?

Agritourism may include:

- BnB or farmstay activities including Glamping and retreats.
- Farm dog and sheep shearing demonstrations.
- Public walkway or access track including mountain biking.
- Guided or unguided farm tours.
- Establishing overnight or multi-night hiking trails.
- Making your property available for hunting or fishing experiences.
- Horse trekking.
- Food and produce experiences.

Our specialist rural brokers have been supporting farmers and agribusiness owners for over 30 years. We understand the unique challenges of your industry, and we're genuinely committed to the success of New Zealand's rural sector.

## Why work with GSI South?

Our specialist rural brokers have been supporting farmers and agribusiness owners for over 30 years. We understand the realities of operating in rural New Zealand and the additional complexities that come with diversification.

## Testimonials

“We run Glenafric; a coastal sheep and beef farm in North Canterbury. We have recently started an agritourism venture to help supplement farm income and future proof the business. We use GSI South and have done so for many years. The liability cover we have in place is an important part of our overall risk management and has been tailored to cover our Agri Tourism activities as well as the traditional farm business.

As a family we have been working with Sean for over 30 years. He and his team are great to deal with. We have recommended them to farming friends and will happily continue to do so. We trust their advice and we know it comes from a strong understanding of our business as well as the insurance industry.”

**James Hoban, Glenafric**

“We've been with GSI South for over four years, and switching to them in 2020 was one of the best decisions we've made. Sean approached us in 2020 to review and reprice our existing insurance coverage, which spans a wide range of needs: a dairy and beef farm, a building and earthworks business, a motel, a café, residential properties, and more. Not only did GSI save us thousands on premiums, but they also secured more comprehensive coverage across the board.”

**Jax Hunt & Bruce Ensor**

“We have appreciated the benefits of GSI South's wide experience in both the insurance industry and the requirements of rural communities. We value Sean's prompt attention to any enquiries in an industry that has become increasingly complex and demanding.”

**Therese Banks**

Contact us for more information



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