

8 ON-PAGE SEO CHECKLIST



OPTIMISE TITLE TAGS - INCLUDE PRIMARY KEYWORDS AND KEEP UNDER 60 CHARACTERS



WRITE COMPELLING META DESCRIPTIONS - SUMMARISE PAGE CONTENT IN 150-160 CHARACTERS TO BOOST CLICK-THROUGH RATES



USE HEADER TAGS PROPERLY - STRUCTURE CONTENT WITH H1, H2, H3 TAGS FOR BETTER READABILITY AND SEO



CREATE SEO-FRIENDLY URLS - KEEP URLS SHORT, DESCRIPTIVE, AND KEYWORD-RICH



ADD INTERNAL LINKS - LINK TO RELEVANT PAGES WITHIN YOUR WEBSITE TO IMPROVE NAVIGATION AND SEO



OPTIMISE IMAGES WITH ALT TEXT - DESCRIBE IMAGES FOR ACCESSIBILITY AND SEARCH ENGINE UNDERSTANDING



IMPROVE PAGE LOADING SPEED - OPTIMISE IMAGES, MINIMISE CODE, AND CHOOSE FAST HOSTING



TARGET KEYWORDS NATURALLY - INCLUDE RELEVANT KEYWORDS IN CONTENT WITHOUT KEYWORD STUFFING

BONUS:



ENSURE MOBILE-FRIENDLY DESIGN - MAKE SURE YOUR WEBSITE DISPLAYS PROPERLY ON MOBILE DEVICES AND PASSES GOOGLE'S MOBILE-FRIENDLY TEST