

Agata Kneć

ux/ui designer, ux researcher,
project manager, coordinator



Experience

UX, UI, Web, Graphic designer

Designing with a human-centered approach and clear intent — balancing user needs, business goals, and technological feasibility. I focus on ideation, research, gamification, digital wellbeing, and accessibility, supported by a strong foundation in marketing, technology, business, design, psychology, and the arts.

Freelance — 11.02.2024

Project manager

YOS is a graphic and advertising agency. I'm responsible for project and creative team management, contact with clients, content checking and executing.

YOS-STUDIO, Poznań —
14.11.2023 —
11.02.2024

Project Manager, researcher, curator

Worked on international and multicultural projects. Research of the local and global human, society problems. Pitching projects.

DOMIE, KOMPLET
association, Poznań —
2019—2023

Education

Master of Science in Psychology

Ongoing.
Expected graduation 2026.

Varsovia University of
Business and Applied
Sciences, Poznań

Master of Science in Journalism

Faculty of Political Science and Journalism,
diploma in the field of Advertising and Promotion.

Adam Mickiewicz
University, Poznań

Bachelor of Arts

Faculty of Animation and Intermedia,
diploma in the field of intermedia.

Magdalena
Abakanowicz
University of The Arts,
Poznań

Contact

aaa.knec@gmail.com

+48 799 112 993

Polish / EU citizenship

Skills

- FIGMA
- researching
- data analys
- double diamond
- design thinking
- budgeting and reports
- work on goals and deadlines
- MS Office
- miro, notion, clickup, canva
- AI, LLM (perplexity, chatgpt, cloude)
- excellent verbal and written communication
- Adobe (Ps, Ai, Pr)
- Webflow
- Basic programming (HTML, CSS, JS)

Languages

English

fluent, C1 certification, professional

German

basics, learning, A2

Experience

Event producer - A.Z Production, MALTA Foundation, Poznan — 2022

Production of the events happening in the F. Chopin Park.
Open air theater shows, animations, art and culinary workshops,
debates and children tent zone.

Internship - coordinator MALTA Festival, GENERATOR, MALTA Foundation, Poznań — 2021

Close cooperation with the departments: production,
promotion, accounting, festival programmers and curators.
Delivering contracts on time, communicating artists needs to
production. Delivering text, informations to promotion and
validating them online. Being artists contract person.
Coordinating and assigning tasks to the group of volunteers.

Allin1, FORMA, Poznan — 2017—2022

Creative director, curator, booker, logistic, concert producer,
sound engineer, promotion, producer of the video, director,
DOP, scenography, montagist, colorist, publisher. Marketing,
Public Relations.

FORMA was a series of experimental concerts in various
locations. Incl. those most important in Poznan as CK Zamek,
Pawilon, Scena Robocza. Starting as a self-financing idea
become a brand. During the pandemia FORMA developed as
a series of studio sessions recorded with image and published
on Youtube.

<https://linktr.ee/forma.presents>

Radio presenter, DJ

Radio Kapital — 2019—2022
Noods Radio — 2018—2019

Volunteer

OFF festival, Short Waves Festival, Garbicz Festival,
DYM Festival

**Started as an artist, been
working with creative and
event agencies. Thanks to
event production i know
how important team worki
and deadlines are. I can
work under pressure and
find problems solutions.**

interests

**sport, art, psychology, self-
development, planet**