



LONGER LASTING

Fishbites® Longer Lasting baits are most likely the toughest cut baits on Earth. In the center of these baits is a mesh that clings to the hook like glue. In short, the fish stay on the bait and the bait stays on the hook. Do not attempt to remove this mesh with your teeth (yes, somebody tried it). Use our Fishbites Long Snip Cutters (Pg 19) to easily cut off the excess mesh. Please do not discard the mesh into the waterway or leave on the beach.

BAG O' WORMS® BLOODWORM, EARTHWORM & LUG WORM

Bag O' Worms® product line is far and away our hottest seller. It's an especially great bait for introducing new anglers to the sport since many are skittish about handling real worms. The Longer Lasting formula is available in three flavor/scents: Bloodworm, Earthworm and Lug Worm.

- Available in 1/4" and 3/8" wide, 12" long ribbons
- 1/4", 3 baits per pack; 3/8", 2 baits per pack



BLOODWORM	Red 1/4"	Red 3/8"	Chartreuse 1/4"	Chartreuse 3/8"
Product#	0033	0105	0034	0106

EARTHWORM	Brown & Pink 1/4"	Brown & Pink 3/8"
Product#	0108	0109



LUG WORM	Brown & Orange 1/4"	Brown & Orange 3/8"
Product#	0035	0107

FAST ACTING



Our Fast Acting formula baits are made with a lower viscosity, hence, faster - dissolving gel, giving you the maximum Flavor/Scent release possible in all water temperatures. These baits do not have an inner mesh layer. The Fast Acting gel is not only fully-loaded with our highly effective Flavor/Scent technology, but is also infused with biodegradable fibers which help keep the bait bound together on the hook. While our Fast Acting baits should create immediate action once they hit the water, they will not have the endurance of our Longer Lasting formula baits - especially in water over 70F/21C.



BLOODWORM	Red 1/4"	Red 3/8"
Product#	0103	0104