XIAMARI OSORIO

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xiadesignstudio.com



Xiamari Osorio

EDUCATION

Temple University August 2020-May 2025

Graphic and Interactive Design with Entrepreneurial Studies GPA: 3.76

President-Tyler Design and Illustration Club, Graphic Design Chair-Women of Color Creatives, Tyler Student Advisory Committee

KUTZTOWN UNIVERSITY August 2021- May 2022

Communication Design GPA: 3.6

Honors Program, Honors Club-Fundraising, Designathon 2022

SKILLS

Intermediate Spanish Figma Illustrator Photoshop InDesign Basic HTML and CSS

AWARDS

Appreciation Day in Allentown, PA | June 21, 2019 Recognition from the City of Allentown for designing the Human Relations Commission Logo.

Flux Design Awards 2024 Identity–Honorable Mention, CREATE

Graphis New Talent
Awards 2025
Branding, Design-Honorable
Mention, CREATE

EXPERIENCE

POWER HOME REMODELING Graphic Design Intern | Philadelphia, Pa

May 2024-December 2024

- Assisted the Department's Graphic Designers in producing engaging internal signage.
- Provided assistance with projects relating to company events such as the Power Leadership Combine and Quest.

CREATE PORTFOLIO REVIEW EVENT

Lead Strategist and Event Planner | Philadelphia, PA

January 2024-May 2024

- Lead research efforts, brainstorms, and produced emails for the event and user experience.
- · Handled event logistics, and researched comparable events.

OFFICE OF SUSTAINABILITY AT TEMPLE UNIVERSITY Graphic Design Intern | Philadelphia, PA

September 2023-November 2024

- Completed the design of the 2022-2023 and 2023-2024 Sustainability Annual Report.
- · Developed Infographics to communicate data in a relatable way.
- · Created promotional materials.

REU HCI-HYBRID ATELIER, UNIVERSITY OF TEXAS AT ARLINGTON Student researcher | Arlington, TX

May 2023-August 2023

• Research focused on how packaging design can influence sustainable practices such as repurposing.

VOLUNTEERING

AIGA PHILLY

Email Marketing Director | Philadelphia, PA

June 2025-Present