

Gen AI for **Retail**: Boosting Conversion, Optimizing Shelf Performance

Achieve real-world ROI and category growth with SparkBeyond's explainable, always-optimized solutions

ASSORTMENT OPTIMIZATION

Boosted shelf productivity



\$16.9M margin boost via custom assortments

STORE LOCATION SELECTION

Fixed poor site selection



1,300+ high-profit sites unlocked

DEMAND FORECASTING

Enabled better planning



90%+ forecast accuracy for **4,500+** stores

CUSTOMER SEGMENTATION

Improved targeting



Efficient value grouping from **3 years** of data

sample outcomes above are from leading global retailers using our Always-Optimized platform

OUR ECOSYSTEM



CONTACT US TO Optimize Your Operations

✉ optimize@sparkbeyond.ai

🌐 sparkbeyond.ai/industry/retail

