

Gen AI for Insurance : Enhancing Underwriting, Preventing Leakage

Achieve real-world ROI and
operational agility with SparkBeyond's
explainable, always-optimized solutions

CLAIMS LEAKAGE REDUCTION

ML auditing to catch inconsistent claims



30% improved
recovery rate -
\$750K saved

UNDERWRITING AUTOMATION

Non-invasive data for risk assessment



50% automation—
\$170M in savings

DIGITAL MARKETING OPTIMIZATION

Predictive lapse model for better targeting



30% cut in media
spend— boosted
conversions

GROUP RETIREMENT CHURN REDUCTION

Detected early churn drivers for retention



Recovered **\$26M**
via quick retention
actions

sample outcomes above are from leading global insurers using our Always-Optimized platform

OUR ECOSYSTEM



CONTACT US TO Optimize Your Operations

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