

# Gen AI for Telecom: Driving Retention, Monetizing Data at Scale

Achieve real-world ROI and operational agility with SparkBeyond's explainable, always-optimized solutions

## PREPAID-TO-POSTPAID REVENUE LEAKAGE

*Reduced default risk*



**\$4M** saved annually;  
**10x** fewer leads with higher conversion

## SMS CAMPAIGN OPTIMIZATION

*Improved weak campaign returns*



**270%** increase in response rate; **5.5M** THB sales uplift

## SUBSCRIPTION CHURN REDUCTION

*Tackled voluntary churn*



**\$100M+** annual run-rate impact

## MOBILE APP ENGAGEMENT

*Stagnant user growth*



**7%** reduction in leakage & improved engagement

sample outcomes above are from leading global telecom companies using our Always-Optimized platform

### OUR ECOSYSTEM



### CONTACT US TO Optimize Your Operations

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