

Al for Always-Optimized Operations

# Gen Al for Insurance: Enhancing Underwriting, Preventing Leakage

Achieve real-world ROI and operational agility with SparkBeyond's explainable, always-optimized solutions

### CLAIMS LEAKAGE REDUCTION

ML auditing to catch inconsistent claims



30% improved recovery rate -\$750K saved

## DIGITAL MARKETING OPTIMIZATION

Predictive lapse model for better targeting



30% cut in media spend— boosted conversions

### UNDERWRITING AUTOMATION

Non-invasive data for risk assessment



50% automation— \$170M in savings

#### GROUP RETIREMENT CHURN REDUCTION

Detected early churn drivers for retention



Recovered \$26 M via quick retention actions

sample outcomes above are from leading global insurers using our Always-Optimized platform

OUR ECOSYSTEM









- optimize@sparkbeyond.ai
- sparkbeyond.ai/industry/insurance







