

Aurix Prep Videos

- **Customer Facing**
 - Description: 2-minute video that shows all 4 steps quickly. It is simple video with less information and is designed to be a customer facing sales video
 - Link: <https://vimeo.com/manage/videos/911327137>
- **Training Videos**
 - Description: These are a series of 4 videos each around 3 minutes long. They are instructional in nature and **NOT** meant to be part of the sales process. These videos are longer, more comprehensive intended for representative or provider training.
 - Links:
 - Step 1 – Blood Draw: <https://vimeo.com/911273023>
 - Step 2 – Centrifuge: <https://vimeo.com/911295059>
 - Step 3 – Mixing Assembly and Addition of Reagents: <https://vimeo.com/911295145>
 - Step 4 – Gelling and Applying Aurix: <https://vimeo.com/911295407>
- **Patient Education Video**
 - Description: This video is designed to be embedded in providers websites, in the waiting room, and on patient emails.
 - Link: <https://vimeo.com/816285768>