

William ROBERTSON

Orem, UT 84058

801.592.6379

me@williamrobertson.com

williamrobertson.com

I'm Will — a digital craftsman who picked up an HTML book at 12 and never looked back. From GeoCities to Fortune 100 entertainment apps to SaaS, I've spent 20+ years building for the web. Curiosity drives me — whether it's code, philosophy, or economics — and I bring that same energy to every product I ship.

EXPERIENCE

OPUS CONSULTING

Apr 2007 – Present

Founder · Lead Developer

Independent software consultancy providing senior-level engineering for SaaS platforms, backend integrations, and full-stack product development.

BLACKTHORN SOFTWARE

Jan 2026 – Present

Senior Software Engineer

Core developer on CrewView, a construction project management platform serving 1,000+ projects. Ships full-stack features for project tracking, crew scheduling, time management, and safety compliance across web and mobile.

CHARGEZOOM

May 2025 – Feb 2026

Independent Contractor · Senior Software Engineer

Integrations team on an AI-powered AR platform. Built backend APIs and third-party integrations connecting QuickBooks Online, NetSuite, Maverick, and other financial systems for automated invoicing and reconciliation.

DOMO

Apr 2011 – Feb 2025

Principal Software Engineer · Manager

Led development of web solutions using PHP/Laravel and Vue.js with focus on security, scalability, and performance. Managed architecture design, CI/CD pipelines (Docker, Jenkins, Kubernetes), and production monitoring. Drove 40% increase in organic growth and over \$10M in pipeline.

RISER MEDIA

Sep 2008 – Apr 2011

Lead Developer

Built websites and apps for Fortune 100/500 companies: HBO, TV Guide, Warner Bros, USA Network, NBC, Fox. Won best of state three consecutive years.

PATIENT DOCS

Jan 2005 – Sep 2008

Developer

Developed 100+ websites for dental practices. Built front-end interfaces and back-end systems with PHP/MySQL.

RECOMMENDATIONS

His technical problem solving skills are among the strongest of anyone I've ever worked with. In a race to complete top quality work, most developers would have a tough time competing against Will.

Michael Janda · CEO, Riser

Will played a pivotal role driving business growth — 40% increase in organic growth, 80% of marketing-sourced leads, over \$10M in pipeline. Without hesitation, I would hire him again.

Fereshta Paghmani · VP Growth Marketing, Matillion

Will contains the aesthetic vision that so many lack. He has an incredible ability to lead a team to build products that users love — without ever missing a deadline.

Merrick Christensen · PSE, Webflow

You are definitely in the top 10% of the employees at the company. Love working with you.

Josh James · CEO/Founder, Domo

SKILLS

FRONT-END

HTML5/CSS3, JavaScript (ES6+), Vue.js, TypeScript, React, Angular

BACK-END

PHP, Ruby, Python, Laravel, Node.js, Express.js, Nuxt.js

DEVOPS

Docker, Kubernetes, AWS, Git, Jenkins, Nginx, Apache

DATA

MySQL, PostgreSQL, NoSQL, Redis, Redshift, Memcached

ADDITIONAL

Accessibility, I18N, Performance, Security & compliance, SEO, Fluent in English & Spanish

COMMUNITY

SILICON SLOPES

Web Dev Lead · 2011–2015
Built the official website for Utah's tech community.

V SCHOOL

Advisor · 2018–2021
Lectures, mentorship, and curriculum consulting.

GUATEMALA SERVICE

Trainer · 2005–2007
Led community initiatives and trained volunteers. Achieved Spanish fluency.