How AI Voice Delivers

70%

Of Alpino's Cart Recovery Revenue

Industry: Health & Nutrition

Solution: AI Voice Agent for Abandoned Cart Recovery

3.65x
conversion rate
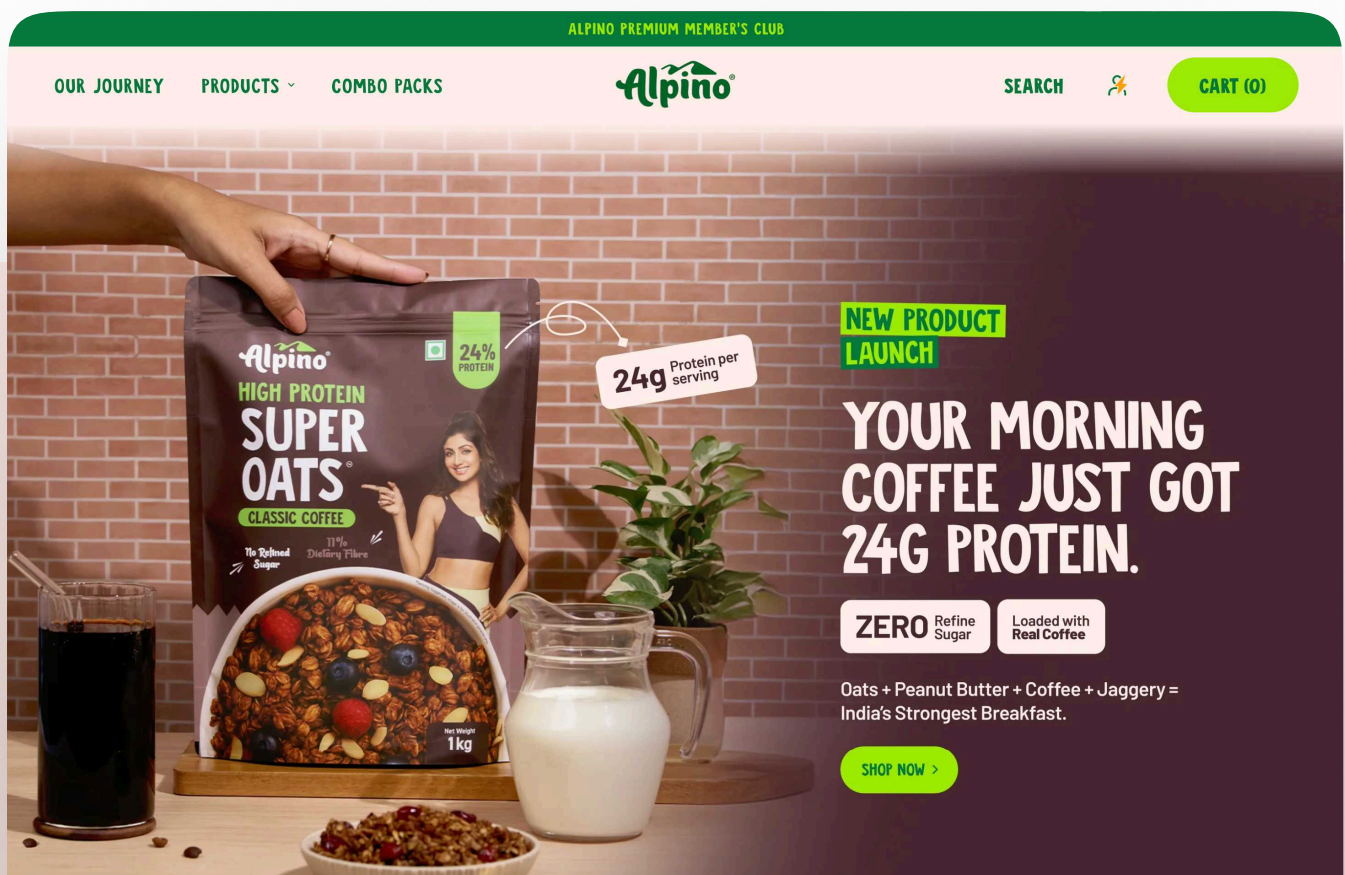
53%
connect rate

₹3.55L
revenue recovered in less than 30 days

The Challenge

Alpino's existing recovery channels weren't converting enough high-intent shoppers. The team needed a more immediate, high-touch channel that could speak to customers, resolve doubts in real time, and complement their existing omnichannel system without adding manual calling load.

The BiteSpeed Solution

Alpino introduced AI Voice Calling into their abandoned cart journey, and it quickly became the single biggest contributor to revenue recovery.
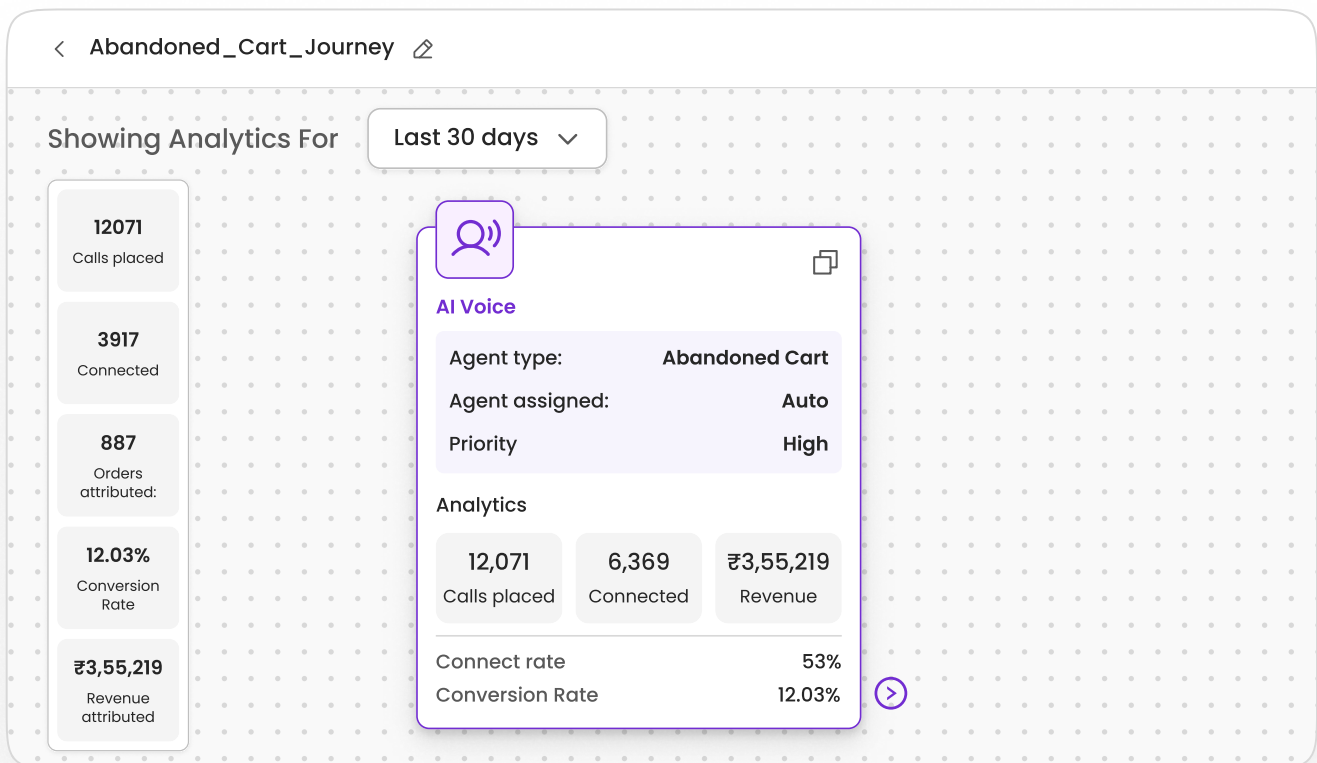
#1 Voice-First Abandoned Cart Recovery

The AI Voice Agent calls every abandoner within minutes, answers questions around ingredients, taste, nutrition, offers, and delivery, then sends the checkout link via WhatsApp for quick completion.

3.65x
better conversion rate than Email/SMS/Push

₹3.5L
revenue recovered through voice

< Abandoned_Cart_Journey ✎

Showing Analytics For [Last 30 days ⌄]

| 12071 |
| Calls placed |

| 3917 |
| Connected |

| 887 |
| Orders attributed: |

| 12.03% |
| Conversion Rate |

| ₹3,55,219 |
| Revenue attributed |

AI Voice

Agent type:	Abandoned Cart
Agent assigned:	Auto
Priority	High

Analytics

12,071	6,369	₹3,55,219
Calls placed	Connected	Revenue

| Connect rate | 53% |
| Conversion Rate | 12.03% |

#2 Smart Retries To Boost Follow-Ups

If a shopper misses the first call, the AI automatically retries at better times based on shopper behaviour.

53%
connect rate

#3 Voice + WhatsApp + Email + Push Omnichannel Flows

Post-call, Alpino also uses BiteSpeed's AI-powered recovery journeys on WhatsApp, emails and web push, creating a multichannel flow that drives additional revenue.

25% of recovered revenue from supporting flows

#4 Scalable, 24/7 Coverage

In the last 30 days, the AI Voice Agent has handled thousands of calls autonomously during weekends, peak hours, and sale periods without adding headcount.

12k calls placed in <30 days

0 operational overhead

What Made BiteSpeed's Voice AI Work For Alpino

Tailored voice profiles
that match Alpino's brand tone

Near-zero latency
for fluid, two-way conversations

Real-time intelligence
to understand intent and context

Interruption handling
for natural back-and-forth conversations

Pronunciation library
for brand and product names

Knowledge library
for training AI on product details & FAQs

About ⧖ bitespeed

BiteSpeed is an AI-native CRM for e-commerce that unifies WhatsApp, email, SMS, Instagram, and voice calls on a single platform. It helps brands recover abandoned carts, confirm COD orders, and run multi-channel campaigns effortlessly.

With its AI Voice Agents, BiteSpeed enables brands like Mokobara, Bombay Shaving, Fujifilm Instax, Trident, Aditya Birla, and Zouk to recover lost revenue by instantly calling shoppers, resolving queries, and converting carts at scale.

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230+ Five-Star Reviews on Shopify

Overall Rating
4.9 ★★★★★

TRUSTED BY 5000+ BRANDS

SLEEPY OWL COFFEE   mokobara   DOT & KEY   BOMBAY SHAVING COMPANY

zouk.   Skybags   aurelia   ugaoo — plants grow people