

Privacy Collection Notice

The National Childhood Protection Initiative

The Child Protection Foundation is a grassroots charity, founded in 2007 and endorsed as a Deductible Gift Recipient. We believe every child has the right to feel safe. Our directors and staff are volunteers; we are independent and non-partisan, and while we welcome support from across the community, no sponsor or political party controls our work.

This notice explains how The Child Protection Foundation Limited (ABN 93 126 767 299) ("the Foundation", "we") collects and handles personal information through the Initiative, consistent with the Australian Privacy Principles (APPs) under the Privacy Act 1988 (Cth). Please read it before submitting an entry.

How this works: your school holds your child's identity. The school keeps the student's name, your details, and the signed consent form on site, and submits each entry to the Foundation under a code (an "entry token"). The Foundation judges entries under code and does not receive or hold your child's identity.

Who is collecting your information

The Child Protection Foundation Limited, Suite 14, Level 2, 51–53 Spring Street, Bondi Junction NSW 2022. Email: schools@cpf.org.au. Website: www.cpf.org.au.

What the school holds (not the Foundation)

- Student first name and year level, and the school's name;
- parent, guardian or authorised carer name, contact details and signature;
- teacher name and contact details; and
- the token-to-student key that links a code to a child.

These are retained securely **at the school** and are **not sent to the Foundation**.

What the Foundation receives

- The entry itself, submitted under a code, which may contain personal or sensitive information about the child or other people;
- the code (entry token), category and age band, and the school and geographic segment; and
- for **identified-track** entries (video, animation, drama or audio that show a face or voice), the entry in identified form, with publication consent given up front.

Why we collect it

To administer the Initiative: to register and verify entries, screen them for publication safety, judge them under code, award prizes, and — only with consent — publish winners.

Sensitive information

Entries may include sensitive information (for example about a child's health or wellbeing). It is collected only with consent given on the consent form and handled with additional care.

Who we share it with

Judges (who receive entries under code); the Foundation's Child Safety Reviewer (who screens for publication safety); service providers who host or store data for us under contract; and authorities where required or

permitted by law, or where necessary to protect a child's safety. We do not sell personal information or use it for unrelated marketing.

How entries are judged

Entries are judged **under code** — the panel does not receive student names, school contact details, or the token key.

Publication

A winner's first name, year level and school are published only where consent is given on the consent form, and consistent with the requirements of the platform used.

Storage, security & retention

Information is stored securely. Because identity is held at the school and separated from the entry by design, the Foundation does not hold a national store of student identities. Any identifying information the Foundation does hold for non-winners (for example, identified-track material) is destroyed within 60 days of winners being announced.

Overseas disclosure

We do not disclose personal information overseas.

Access, correction & complaints

You can ask for access to, or correction of, personal information. Because your child's identity is held at the school, requests about the student's name and your details are directed to the school; our privacy policy at www.cpf.org.au/privacy explains how. Complaints can be made to us at privacy@cpf.org.au; if you are not satisfied with our response, you can complain to the Office of the Australian Information Commissioner (OAIC) at oaic.gov.au.

Withdrawing

You may withdraw your child at any time by contacting your school or privacy@cpf.org.au. The entry will no longer be used and identifying information will be deleted, unless we are required by law to keep it.

Version: June 2026. The Foundation may update this notice; the current version is available at www.cpf.org.au. The National Childhood Protection Initiative™ is a program of The Child Protection Foundation Limited (ABN 93 126 767 299).

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