

# PHISHING IN ACTION: BREAKING DOWN A SCAM

## EMAIL IMPERSONATION

### NETFLIX

The email impersonates "Netflix" and uses their logo. Cybercriminals frequently impersonate trusted organizations to deceive the recipient.

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## Update your payment method

Hi Mr. Johnson,

We've noticed that your payment method for Oakwood High School needs to be updated. This may affect your access to school services like lunch payments, after-school programs, or field trip fees. Please take a moment to update your payment information.

Update Payment Method

If you believe this request is suspicious, please review your recent account activity for any unusual transactions.

For any questions regarding your student's account or the payment process, please visit our Help Center or contact us.

The Oakwood High School Team

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This is an automated message, please do not reply to this email.

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## EMOTIONAL MANIPULATION

"This may affect your access to school services"

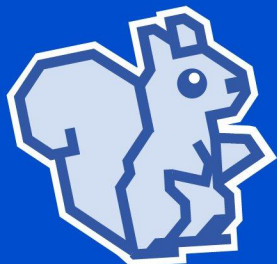
The message attempts to manipulate the recipient's emotions by creating fear of losing access or missing out. They are designed to worry the recipient into taking action without thinking critically

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## CALL-TO-ACTION

Update Payment Method

The button "Update Payment Method" urges the recipient to click immediately. Phishing emails often include buttons or links that lead to malicious websites designed to steal information or install malware.



**By reporting suspicious email you are helping keep your school and community safe!**

Click on the **Blue Squirrel** in the sidebar and hit the **red report button**. By reporting suspicious emails, you're helping protect your school and community from cyber threats!