## Annex b. Glossary of terms and definitions.

**Alliance Initiative Programme:** Third party programme launched by the PHOENIX 4.0 project aimed at collaborative projects that introduce innovative and leading sustainable and resilient practices in Europe's tourism sector.

**Award Criteria**: criteria defined to objectively assess the merit and potential impact of each application submitted for all details about the evaluation of this Call for Competition.

**PHOENIX 4.0**: Project funded by the EU.

**Call for Competition**: competition to participate in the Alliance Initiatives.

**Lead Applicant:** main entity – small and medium enterprise (SME) in the relevant NACE categories - submitting the application on behalf of the partnership in the application process. This role is crucial as it involves not just the submission of the application, but also the coordination and communication responsibilities among the participating entities, management of the project, and compliance with the funding requirements outlined in these Guidelines.

**Regional Contact Point**: contact person at each territory covered by the Call for Competition (Slovenia, Iceland, Kosovo, Croatia and Spain). Check chapter 1.3 of these Guidelines for more information.

**Lump sum**: simplified form of funding by which payments are done based on committed results such as deliverables. PHOENIX 4.0 Alliance Initiatives is based on a lump sum model as explained in section Funding scheme of these Guidelines.

**Inclusivity:** refers to the proactive strategies and practices implemented to ensure that all potential participants, regardless of their physical abilities, cultural backgrounds, socioeconomic status, or any other differing characteristics, have equal opportunities to participate fully in events. Inclusivity aims to remove barriers that could prevent individuals from engaging and contributing, thereby enhancing the diversity and richness of the event experience for everyone involved.

**NACE:** stands for "Nomenclature of Economic Activities Code" and is used to classify business activities.

**Resilience:** refers to the ability of event planners, venues, and associated businesses to effectively adapt to and recover from various challenges and disruptions. These challenges may include economic downturns, technological changes, environmental crises, and global health emergencies such as pandemics. Resilience involves both proactive strategies to prevent disruptions and reactive measures to respond and recover from them efficiently.

**SME:** As outlined in the User Guide for the SME definition, and based on an extract of Article 2 of the annex to Recommendation 2003/361/EC ([1], '*The category of micro, small and medium-sized enterprises (SMEs) is made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million*.'

**Sustainability**: ability to meet the needs of the present generation within the carrying capacity of supporting ecosystems, without compromising future generations' ability to meet their own needs.

**VIES:** stands for VAT Information Exchange System and is a tool used by the European Union to monitor and control the application of VAT (Value Added Tax) within its internal market.

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[1] [Small and medium-sized enterprises (europa.eu)](europa.eu)