PRESS RELEASE

Surperformance acquires AOF to meet the new expectations of retail investors

October 2, 2025 - Surperformance, the media group and publisher of MarketScreener and Zonebourse, announces the acquisition of AOF (Agence Option Finance). This external growth initiative comes five months after Surperformance's acquisition of Cercle Finance and serves the same objectives: strengthening its editorial division, providing reliable economic and financial news, and enhancing the B2B offering for banks and brokers in France and across Europe.

Strengthening the MarketScreener and Zonebourse editorial division

AOF reaches more than 5 million investors daily through its network of clients (banks, brokers, software publishers, and media outlets). The AOF team will join Surperformance's newsroom, led by Anthony Bondain. Based in the Paris office, the AOF editorial staff will retain its editorial independence while gaining access to the resources and ecosystem of the MarketScreener and Zonebourse platforms.

Meeting new investor demands with trusted information

Following the acquisition of Cercle Finance in April 2025, this move is part of Surperformance's growth strategy. The company supports retail investors worldwide by addressing their evolving needs:

- Access to reliable, fact-checked, and human-written information
- Clear, actionable, and educational reporting
- Comprehensive, real-time coverage of global markets

"Retail investors are increasingly investing beyond their local markets. This internationalization requires greater investments and expertise from financial media, resources that are hard to sustain without being multilingual. As Europe's leading financial media group, we are stepping up our editorial commitment by tripling our team of journalists within just a few months, betting on human expertise in the age of AI" explains Franck Morel, President of Surperformance.

Delivering B2B solutions to financial market professionals

The acquisition of AOF further reinforces Surperformance's historic positioning and strengthens its status as a leading financial media brand for investors and the broader financial community. The company is accelerating its growth strategy by diversifying its activities to provide innovative solutions for financial market and asset management professionals.

As Franck Morel explains: *"With this acquisition, we are solidifying our role as a premier financial media player within the ecosystem: listed companies, brokers, financial advisors, market operators, communications agencies, regulators, and industry organizations."*

About Surperformance

Founded in 2001 by Franck Morel, Surperformance publishes 16 international editions of MarketScreener.com, as well as Zonebourse.com, the leading French-language financial media platform. Together, they reach over 7 million unique visitors per month. They generate revenue through subscriptions and provide tailor-made B2B technology solutions for market participants. More than 50 professionals contribute to the international expansion of MarketScreener.com and Zonebourse.com. Surperformance supports both retail and institutional investors with reliable content and innovative tools to help them make better financial decisions.

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