



PRESS RELEASE

Marketscreener and Wiztrust joins forces to strengthen the reliability of financial information in the face of the risks of misinformation

Annecy, October 14, 2025 - Marketscreener, the leading stock market information platform in Europe, announces the signing of a strategic partnership with Wiztrust, a PR software provider specializing in secure corporate communications, guaranteeing transparent and traceable distribution of information. This partnership reflects the rise in disinformation campaigns targeting listed companies.

"This partnership demonstrates our commitment to innovation in order to meet current challenges. In this era of AI and the explosion of fraudulent practices and manipulation, it is crucial to take action to preserve the confidence of individuals and professionals in the financial information that is distributed," explains Franck Morel, President of Marketscreener.

Securing certified press releases published on Marketscreener.com

By integrating the Wiztrust Protect solution, Marketscreener team is able to authenticate sensitive press releases and thus protect themselves against financial disinformation. "As a leading financial information website, ensuring our readers have access to reliable and certified information is our priority," explains Franck Morel. At the same time, thanks to this partnership, Wiztrust and Wiztrust Protect customers will benefit from increased visibility for their communications via the Marketscreener media. It should be noted that Wiztrust Protect currently protects more than €1 trillion in market capitalization on the Euronext markets.

"This partnership is a win-win-win model for listed companies, for Marketscreener's investor readers, and for our two companies. By ensuring a direct flow between our customers and the Marketscreener websites, we offer increased visibility and security to companies listed on the Euronext markets," says Raphaël Labbé, founder and CEO of Wiztrust.

Protecting investors against fake news

The International Organization of Securities Commissions (IOSCO) unveiled its strategic plan, *Roadmap to Retail Investor Online Safety*¹, at the end of 2024, aimed at safeguarding retail investors in the digital space. The initiative is built around three main pillars (regulation, education, and cooperation) to address emerging risks driven by the rise of online trading platforms, “finfluencers,” copy trading, and digital engagement tactics such as gamification and targeted incentives.

In 2025, the FBI reported a 300%² surge in complaints from victims of pump-and-dump stock scams compared to the previous year. Fraudsters are increasingly exploiting social media and messaging apps to lure retail investors. In July 2025, investors collectively lost around \$3.7 billion when seven little-known Chinese companies listed on Nasdaq plunged by more than 80% following an aggressive promotional campaign on social platforms.

Most recently, France's Autorité des Marchés Financiers (AMF) issued a warning about invitations to invest in supposedly highly profitable stocks shared through private messaging groups. These schemes exhibit the hallmarks of the fraudulent “boiler room” tactic — better known internationally as pump-and-dump³.

Supporting financial journalists in their handling of information

In February 2024, the Court of Cassation⁴ upheld Bloomberg's conviction for publishing a false press release in 2016. This decision, unprecedented in France, establishes that a media outlet can be sanctioned by the AMF when it distributes false information without complying with journalistic verification rules, even without the intention of manipulating the market. This shows how crucial it has become for media outlets to surround themselves with the best technologies to ensure the reliability of information.

Online misinformation costs publicly traded companies billions of dollars

The ESMA (European Securities and Markets Authority) also highlights an increase in market abuse: the number of sanctions doubled in one year, from 279 to 541 proceedings between 2018 and 2019.

According to the World Economic Forum (2025), online disinformation has already caused stock market losses of several billion dollars for listed companies through false rumors, deepfakes, and coordinated campaigns.

¹ <https://www.iosco.org/?IOSCO-Roadmap-to-Retail-Investor-Online-Safety>

² <https://www.investopedia.com/meme-stock-scams-surge-11812439>

³ <https://www.amf-france.org/fr/actualites-publications/communiqués/communiqués-de-lamf/lamf-appelle-la-vigilance-face-aux-bons-plans-boursiers-proposes-sur-les-messageries-privees>

⁴ <https://www.courdecassation.fr/decision/65ccaaaff10745000818e7dd>

Finally, a study by the Brattle Group, an economic consulting firm specializing in financial, regulatory, and legal analysis, has shown that market manipulation can cause stock prices to fall by 5 to 10% in a matter of hours, directly impacting company valuations and investor confidence.

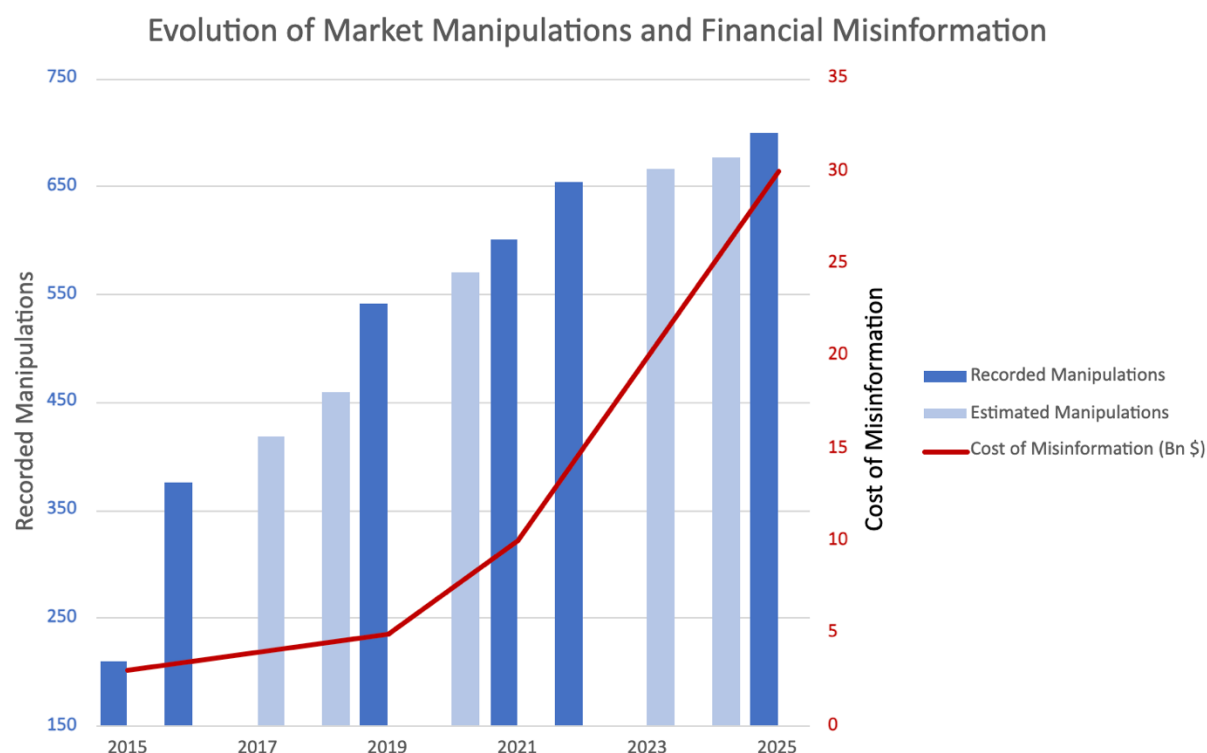


Table – Key figures on market manipulation and financial disinformation

Year	Number of sanctions/cases related to market manipulation (ESMA, EU)	Estimated cost of financial misinformation (market losses)	Risk ranking of “disinformation” for businesses (WEF, Global Risks Report ⁵)
2015	210 market abuse cases identified in Europe	~\$3 billion (e.g., Avon Products false rumor case, -20% in 30 minutes) ⁶	Not specifically ranked, but mentioned as an emerging threat
2019	541 cases (almost double vs 2018)	>\$5 billion cumulative losses across multiple cases (fake news + hacked accounts)	Listed in the top 10 emerging digital risks
2021	More than 600 cases ⁷ (ESMA & national authorities)	>\$10 billion (e.g., Tesla case, Elon Musk fake tweets/Twitter hacks)	Ranked among the top five global risks related to technology (WEF)
2025	Upward trend (est. >700 procedures in Europe ⁸)	Several tens of billions of dollars (WEF, 2025)	Ranked among the top 10 global risks for businesses (WEF 2025)

⁵ <https://www.weforum.org/publications/global-risks-report-2025/digest/>

⁶ <https://www.afterdata.com/6213-2/>

⁷ <https://www.montaigne-advisory.com/blog/rapport-esma-sur-les-sanctions-lamf-en-tete-de-liste/>

⁸ <https://www.amf-france.org/fr/actualites-publications/actualites/publication-du-premier-rapport-sur-les-sanctions-de-lesma-lamf-premiere-autorite-europeenne-en>

About Marketscreener

Founded by Franck Morel in 2001, Surperformance operates the French financial website Zonebourse.com as well as 17 international editions under Marketscreener.com, reaching over 4 million unique visitors each month. As a leading player in financial media, Surperformance sells subscriptions and B2B solutions to market professionals. The company's international expansion efforts are driven by a team of more than 50 people, with about half of them based in Annecy and the surrounding area.

About Wiztrust

Wiztrust is an industry-leading software provider specializing in corporate communications and media relations, with expertise in working with regulated companies. The company's platform lets organizations distribute their strategic communications securely and transparently, ensuring traceability, and provides tools to measure the impact of media campaigns.

About Wiztrust Protect

Wiztrust Protect is seamlessly integrated into the Wiztrust software suite. It is designed for PR and investor relations departments to guarantee the authenticity of sensitive communications and protect issuers against disinformation campaigns and reputation attacks.

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