



PRESS RELEASE

MarketScreener reaches a new milestone with the opening of its Paris office

- **Strengthening of the MarketScreener & Zonebourse media division**
 - A team of 15 financial journalists based in Paris and Annecy
 - Closer ties with B2B players

Paris, December 5, 2025 - MarketScreener, one of Europe's leading financial news outlets, and known as Zonebourse in France, announces the opening of a new office in Paris, just steps from the Palais Brongniart. Historically headquartered on the shores of Lake Annecy, MarketScreener is marking a strategic new phase in its expansion. *"This move is part of our continued growth and follows the recent acquisition of AOF and Cercle Finance,"* explains Franck Morel, President of MarketScreener.

Strengthening the MarketScreener & Zonebourse editorial division

This opening follows the acquisitions of Cercle Finance and AOF, which have helped expand and reinforce the editorial division. *"The journalists from AOF and Cercle Finance joined Surperformance's editorial teams, but until now, the teams were not unified. We were eager to finally bring everyone together in a Paris office worthy of the name,"* says Franck Morel.

This opening marks an important step in the organization and structuring of the multilingual media division of MarketScreener and Zonebourse, led by Anthony Bondain. The entire team shares a clear ambition: to provide rigorous, verified economic and financial information that combines human expertise with the responsible use of artificial intelligence technologies.

"At a time when AI is booming and fraudulent practices and market manipulation are on the rise, it is crucial to act to preserve the trust of both individual and professional readers in the financial information they consume," stresses President Franck Morel. For him, this requires building a strong editorial team capable of delivering high-quality, reliable, complete, and accessible content and analysis to readers and subscribers.

Closer Connections with the national and international B2B ecosystem

This new presence also aligns with MarketScreener's latest strategic direction: providing innovative B2B solutions to professionals in financial markets and asset management.

"MarketScreener has become a leading media brand for investors and the broader financial community. It was essential for us to be closer to them to streamline and accelerate interactions with listed companies, brokers, financial advisors, market operators, and communications agencies, most of whom are based in Paris," explains Franck Morel.

About MarketScreener and Zonebourse

Founded by Franck Morel in 2001, Surperformance publishes the 17 international editions of MarketScreener.com and the French website Zonebourse.com and, which together attract more than 5 million unique monthly visitors. A leader in financial media, the company sells subscriptions and B2B solutions to market participants. More than 50 people contribute to the international development of MarketScreener.com and Zonebourse.com and, with half of the team based in the French town of Annecy and the surrounding region.

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