

PRESS RELEASE

FOR IMMEDIATE RELEASE

MarketScreener and Alliance News partner to build a new reference destination for Italian investors

Expert, Italian-language coverage of Milan-listed companies and global markets, combined with MarketScreener's data and tools, comes to it.marketscreener.com

[Annecy, France / London — Sept 14th 2026] — MarketScreener, the leading paneuropean financial platform published by Surperformance (with over 14 million unique visitors per month), and Alliance News, the London-based financial news agency, today announced a strategic partnership to develop the Italian edition of MarketScreener (www.marketscreener.com) into the country's reference destination for investors.

Under the partnership, Alliance News brings its established Italian editorial team and journalistic expertise to MarketScreener's Italian platform, while MarketScreener contributes its data, screening tools, model portfolios and distribution. The result is a single destination where Italian investors can read expert analysis and act on it, in their own language, every trading day.

What it means for readers

For Italian investors, the partnership translates into a noticeably richer daily experience:

- Expert coverage of Italian equities
- Distinctive editorial voice
- Daily Morning Meeting
- MarketScreener tools and ratings
- Italian editorial oversight

Much of this coverage will be freely accessible to Italian readers, lowering the barrier to high-quality financial information in a market where it has historically been fragmented across paywalled newspapers and noisy free portals.

« Our business in the Italian market is growing rapidly, which is why we wish to strengthen our value proposition for Italian retail investors.

Italian investors deserve the same depth of coverage and quality of analysis that investors in the largest markets take for granted. As AI becomes increasingly prevalent in everyday practice, self-directed investors and financial intermediaries need reliable, professionally written content more than ever.

By bringing Alliance News's editorial expertise together with MarketScreener's data, news coverage, screeners and tools, we are building a platform that helps people in Italy make

better-informed decisions about the companies and markets they care about, in their own language, every trading day. This is exactly the kind of partnership that strengthens our ambition to be the benchmark multilingual platform for individual investors. »

Franck Morel, Founder and CEO, Surperformance (MarketScreener)

"We have covered every company listed in Milan, in Italian, since 2017, and we know how much Italian investors value clear, independent, expert reporting.

This partnership puts our journalism in front of a far wider audience and pairs it with one of the most capable financial platforms in Europe.

Readers get the best of both worlds: rigorous editorial and the tools to act on it, with accuracy always coming first. »

Tom Waite, CEO and Editor-in-Chief, Alliance News

About MarketScreener / Surperformance

MarketScreener is operated by Surperformance, an independent company founded in France in 2001 by Franck Morel. Surperformance publishes zonebourse.com and the 17 international editions of MarketScreener, which together attract millions of investors every month. Built on a triple expertise in journalism, big data and stock-market investment, the platform offers real-time market data, news, editorial analysis, economic and earnings calendars, watchlists, model portfolios and a powerful stock screener powered by proprietary ratings, giving individual and professional investors the content and tools to make better-informed decisions. Learn more at marketscreener.com and surperformance.com.

About Alliance News

Alliance News is a financial news agency founded in London in 2013. It provides real-time, professional-grade equities news and covers every company listed on the London Stock Exchange, as well as markets in Italy, South Africa and worldwide. Alliance News launched its Italian service in 2017, covering all Milan-listed companies in Italian, and is backed by leading European news organisations including PA Media Group and dpa. Learn more at alliancenews.com.

Media contacts

MarketScreener / Surperformance
Maxime Mathon
mmathon@marketscreener.com

Alliance News
Thomas Waite
thomaslwaite@alliancenews.com