



A European Leader and a global challenger in stock market websites

Surperformance SAS | October 2026

European Leader Multilingual Platform

Our unique positioning gathered a massive quality-driven audience

7 Languages / 17 editions

ENGLISH       

FRENCH    

GERMAN   

SPANISH   

DUTCH  

ITALIAN 

SWEDISH 

Global traffic



21 MILLIONS
Monthly Sessions

2 MILLIONS
Members

18 MINUTES
per session (desktop)



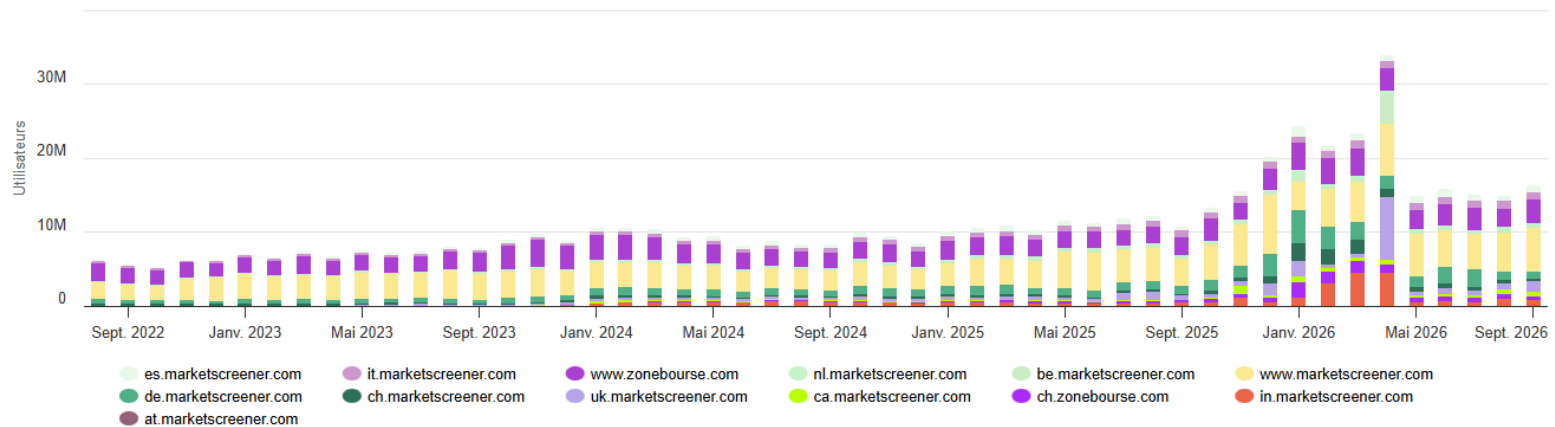
Traction with Diversification

A successful geographic expansion while maintaining overall traffic growth

Monthly Users

Monthly Users

Du 01/08/2022 au 30/09/2026



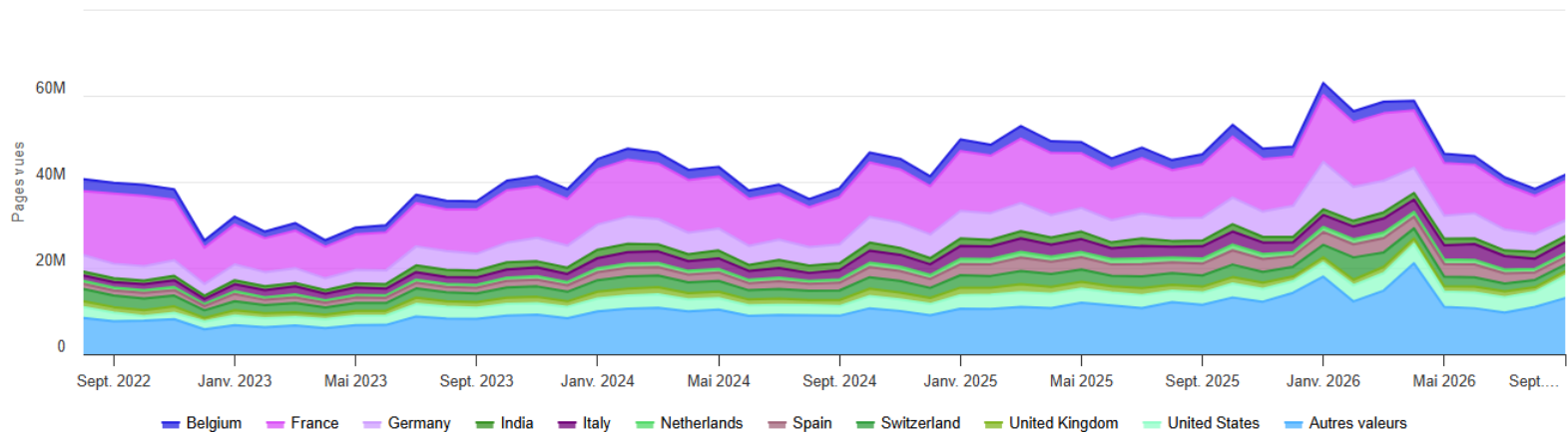
Traction with Diversification

A successful geographic expansion while maintaining overall traffic growth

Monthly Pages view

Monthly Pages View - Country Focus - Area

Du 01/08/2022 au 30/09/2026



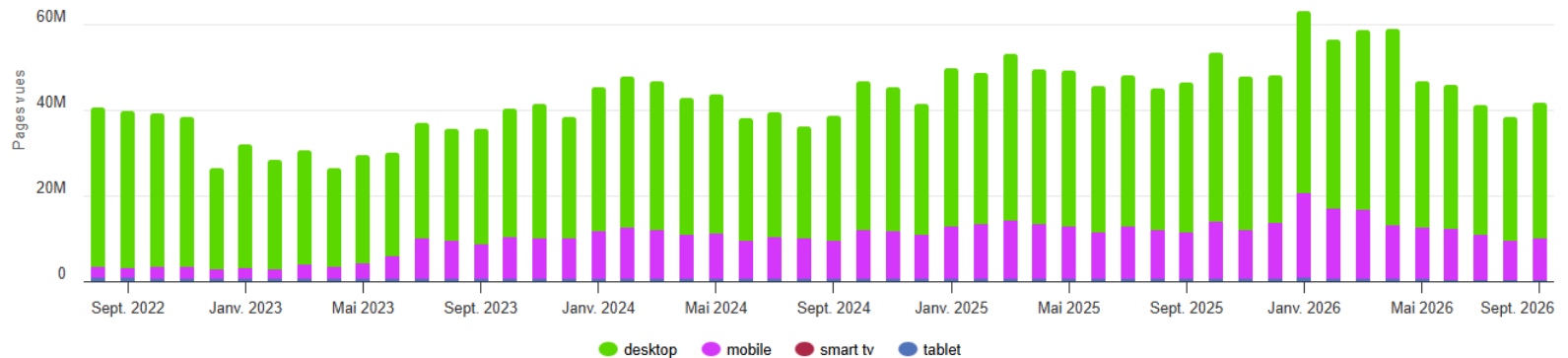
Desktop vs Mobile

Responsive redesign in progress, leading to more traffic from mobile devices

Monthly Pages view - Device

Monthly Pages View - Device

Du 01/08/2022 au 30/09/2026



A proven offering

We master the most relevant media channels to our community

WEBSITE



41M

monthly pages views

18min

per session

NEWSLETTERS



300k

opt-in addresses

33 %

opening rate

VIDEOS



182k

Subscribers

20k

average views

PODCASTS



8k

daily listenings

7

podcasts per week

EMAILING



160k

FR opt-in addresses

30 %

opening rate

Advertising with us

WEBSITE

NEWSLETTERS

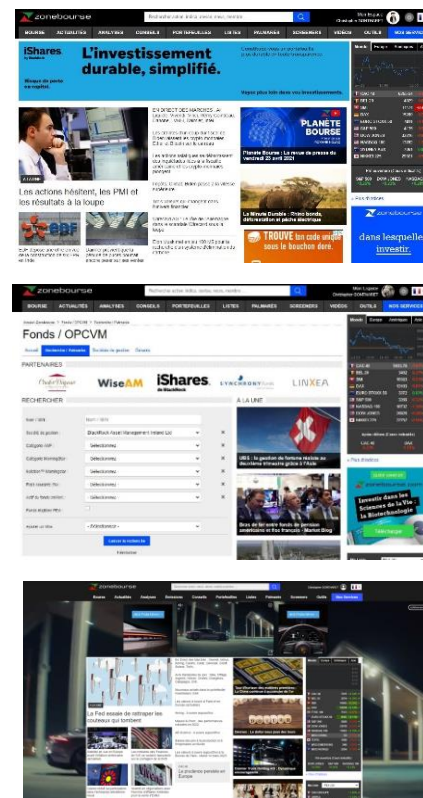
VIDEOS

PODCASTS

EMAILING

Placement		Size	All pages	Homepage	Section page	Mobile	Newsletter
ATF	Large leaderboard	1000x250	x				
	Top leaderboard	1000x90	x			X	
	Large rectangle	300x600	x				
	Rectangle	300x250	x			X	
	Sponsoring button						
BTF	Footer leaderboard	1000x250	X				
	Partner section	240x40		X			
	Skyscraper	160x600			X		
	Custom HP / video / podcast	spec	x				

Available on 17 editions



Advertising with us

WEBSITE

NEWSLETTERS

VIDEOS

PODCASTS

EMAILING

+800k recipients

available in 5 editions



Morning Meeting

340k

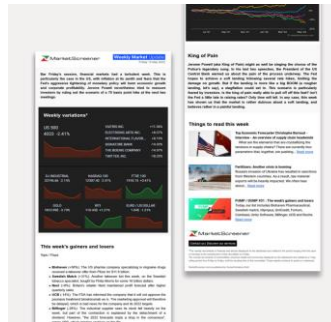
readers



Weekly Market Update

544k

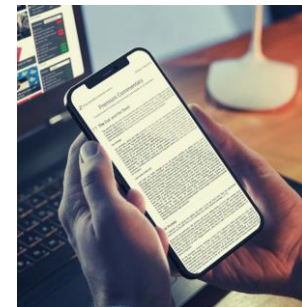
readers



Premium Commentary

14k

subscribers



Advertising with us

WEBSITE

NEWSLETTERS

VIDEOS

PODCASTS

EMAILING



182K+

Subscribers

across the French
speaking area



Uninhibited
Finance

12k

views on average



Must Watch
Exclusive partnership with
Bloomberg

10k

views on average



Advertising with us

WEBSITE

NEWSLETTERS

VIDEOS

PODCASTS

EMAILING

8K daily listeners

across the French speaking area



200k

Monthly listenings

Daily show

3 mins



Available on +15 leading Podcast platforms

Advertising with us

WEBSITE

NEWSLETTERS

VIDEOS

PODCASTS

EMAILING

1032k

validated opt-in emails



Newsletters

870 k

Optin members

Swissquote

**ET SI CECI ÉTAIT VOTRE
MEILLEUR INVESTISSEMENT**

6 mois de trading offert sur les marchés américains

Le marché des actions américaines, de par sa taille et sa liquidité, offre une multitude d'opportunités de diversification.

En rejoignant Swissquote, vous bénéficiez de 6 mois de trading gratuit sur les marchés américains. Ouvrez un compte avant le 30 novembre en utilisant le code promo MKT_ZB et construisez votre portefeuille diversifié.

Investissez avec un partenaire de confiance



Plus de 7 000 actions
américaines



Cours et actualités en
temps réel



Économisez sur les frais
de change avec votre
compte multidevises

Offre à durée limitée - inscrivez-vous dès maintenant

Campaign

160 k

Optin partners

Let's talk together to discover how
our advertising offer can boost
your visibility and help you achieve your goals.



Christopher GONTHARET - CCO

cgontharet@zonebourse.com

Direct: +33 (0)4 78 30 36 62

Cell: +33 (0)6 22 93 07 74