



About

MoniCore ingests core transaction data on all business accounts via Q2 to surface highly qualified actionable leads to front line bankers & relationship managers. The Insights Engine analyzes customer data to automatically identify financial trends, suggest next best product recommendations and surface opportunities to increase wallet share at your institution. CRM integration available.

Case Study & ROI

Within the first 7 days of going live, a \$2bn bank received 1000+ leads on 3,500 SMBs. MoniCore-derived leads were tracked in Salesforce with initial new revenue to the bank totaling more than \$75,000 in 90 days! Prior to using MoniCore, the Bank allocated analyst spend of \$150,000 annually to conduct similar, ad-hoc reports.

Bank Accounts

Payments

? You have **90** clients with significant wires.

Bank Accounts

Payment Providers

? You have **161** clients using potentially high-cost payment providers.

Bank Accounts

Merchant Services

? You have **107** clients who appear to be using outside merchant services.

Bank Accounts

Business Solutions

? You have **319** clients who appear to be using outside payroll services.

Take Action

Empower your bankers and drive growth with data-driven sales intelligence. Activate our digital banking integration via Q2's Innovation Studio to deliver timely, personalized insights to your bankers. Reach out today to discuss partnership opportunities and receive a pricing quote!

71%

of Business Accounts are tied to a sales opportunity

10%

of Businesses have a Non-Bank Deposit Account

"MoniCore replaces the need for data analysts"

- EVP Chief Banking Officer

monitapp.io/monicore