

Benefits of Working with Edward

- Recommended Property Pricing
- Professional Photography
- Staging Suggestions
- For Sale Sign
- Email Marketing To Buyer's Brokers
- Dalton Wade – "Social Media" worldwide
- Dalton Wade – "Video" worldwide
- Set Schedule of Open Houses
- Coordination of Showings
- Follow Up on All Showings
- Feedback After Showings
- Negotiation of All Offers
- Negotiation of Home Inspection Issues
- Review of ALTA Settlement Statement
- Closing!



LISTING PRESENTATION

DALTON WADE

Internet Marketing Campaign

98%

OF HOME
BUYERS SEARCH
ON THE INTERNET

MLS – All Brokers and Agents
Will Have Access To Your Listing

Dalton Wade Internet Marketing Experts!

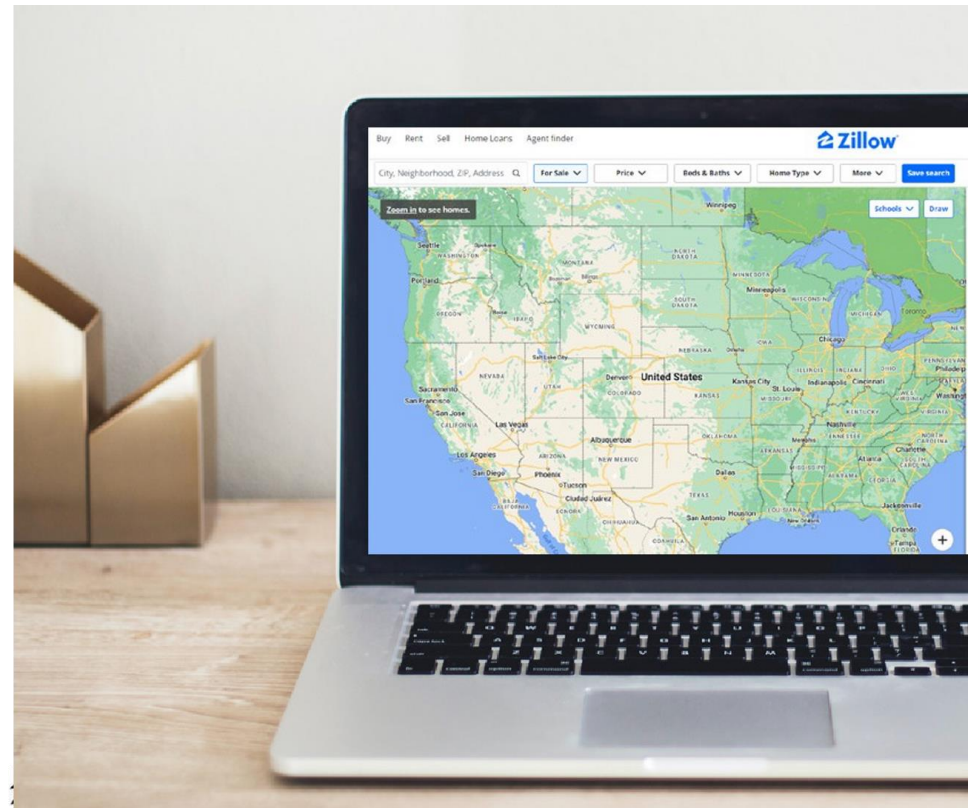
Via MLS Your listing will be distributed to all RE Brokerage
Firms with an internet data exchange from the MLS

Popular Consumer Home Buying Web Sites Where Your Listing Will Appear

Zillow, Trulia, Realtor.com, Homes.com,
& Many Others.



Listing and Listing Video w/voiceover will be on
every web site with a data feed from MLS



LISTING PRESENTATION

DALTON WADE

Social Media Marketing Campaign

Real Estate thrives on personal connections and many connections today are made via social media channels.

We will post your listing and listing video on all **my social channels**.

Additionally, your listing and listing video will post on other **Dalton Wade agents** in your area **social channels** for further worldwide "Social Reach".

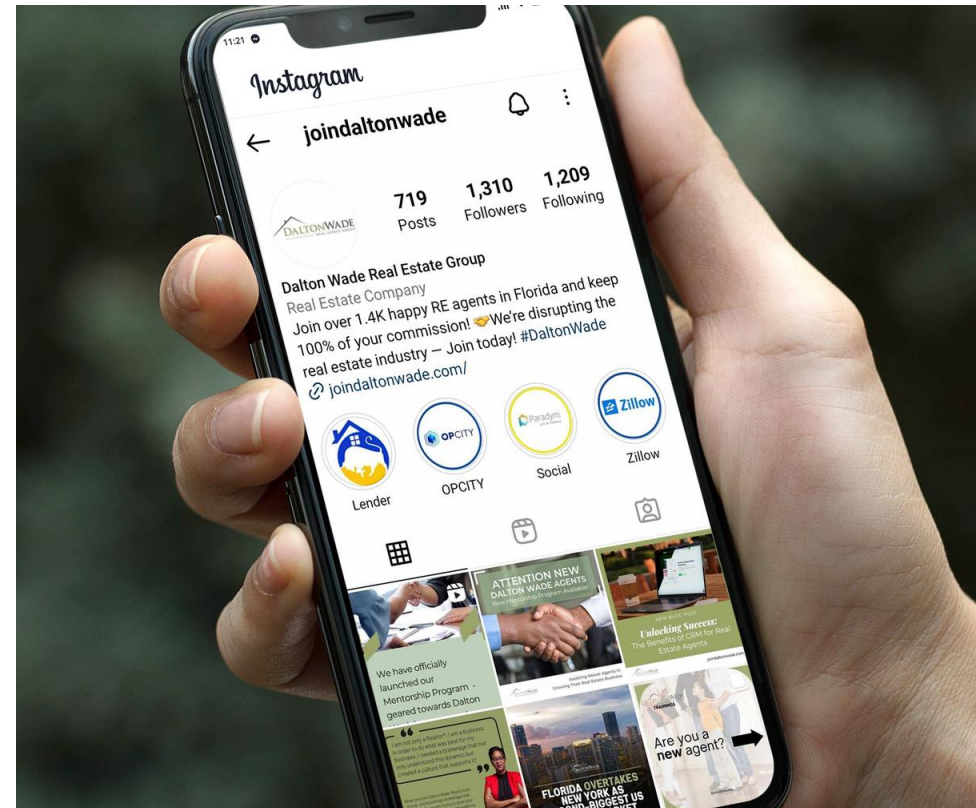
FACEBOOK

TWITTER

LINKEDIN

INSTAGRAM

YOU TUBE



LISTING PRESENTATION

DALTON WADE

Dalton Wade - Video

Your listings will have a professionally done video complete with voice over plus:

Distributed to my Facebook, Linked In, Twitter, Instagram & YouTube

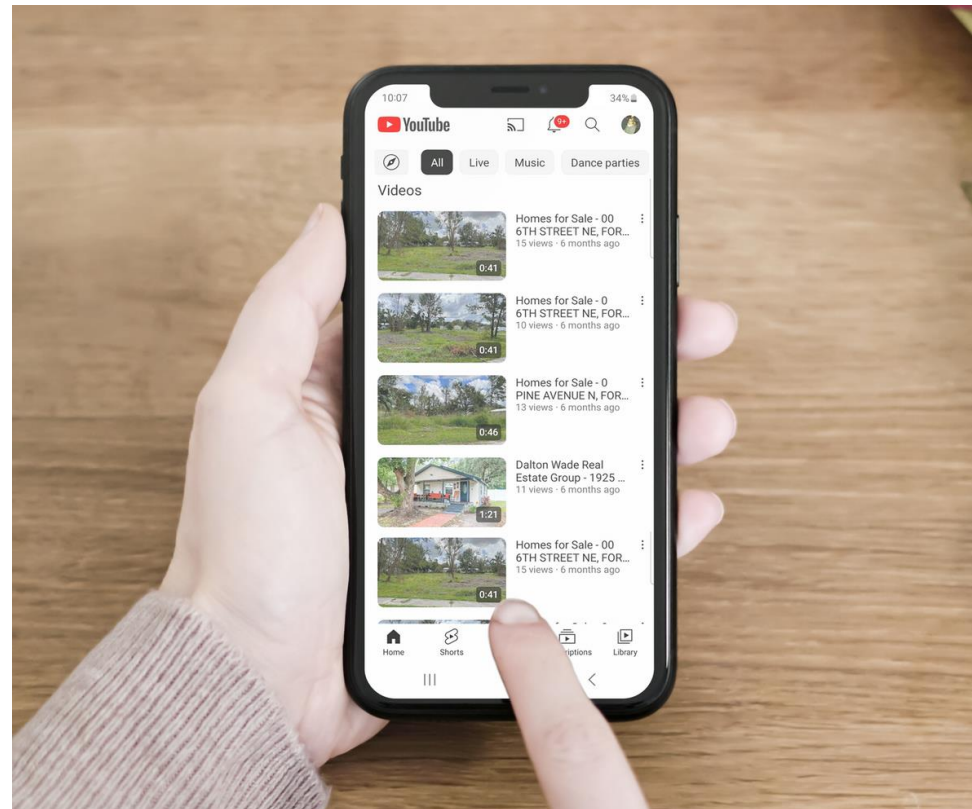
Pushed out to other Dalton Wade Agents in our area Social Channels

Branded format on the MLS Distribution network with in-video text & chat

Property Website

Property Flyer

Seller Reporting Stats



LISTING PRESENTATION

DALTON WADE

Open Houses

SCHEDULE OF OPEN HOUSES

WEEK 1

WEEK 2

WEEK 3

WEEK 4

WEEK 5

WEEK 6

**All open houses are conducted
by either myself or by a Licensed
Dalton Wade Agent.**

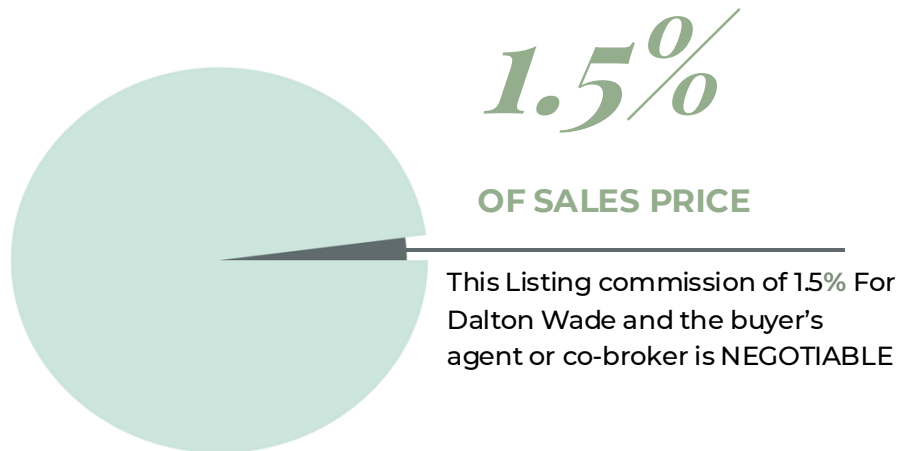
OPEN HOUSE



Edward Bieker
941-525-6473



What does it cost example?



FOR SALE



DALTONWADE
REAL ESTATE GROUP

941-525-6473
EdwardBieker.com

About 85% of homes are sold by the Buyer's agent.

Why pay more than 1.5% for a Listing agent?

Contact Edward Bieker today!

LISTING PRESENTATION

In Summary

Professional Photography

Aggressive Internet Marketing Campaign
on Top Sites (Realtor.com, Zillow and Homes.com)

Strong Social Media Campaign

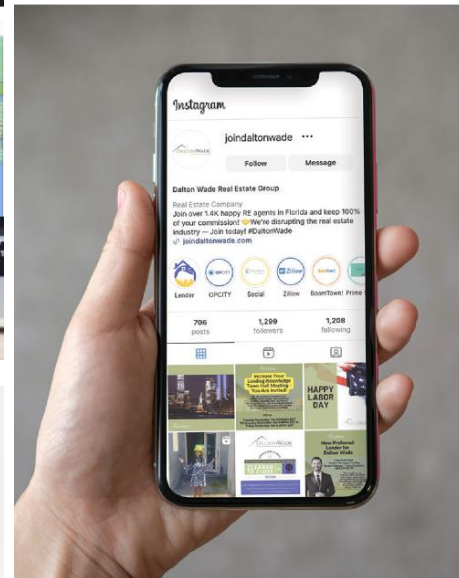
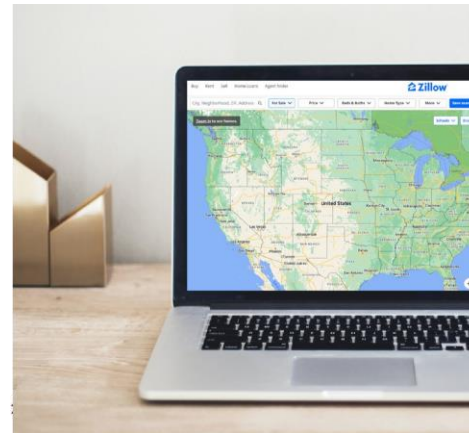
“Social” Use of Video to drive interest

Focus on Open Houses

Strong Follow up and Feedback Loop

Excellent Negotiator

Dalton Wade Agents sold over 6,000 homes in
2022



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