

̄URA

# Stop Phone Scams & Live Spam-Free

Call & Message Protection



## Not All Calls and Texts Are Harmless

Spam calls and texts aren't just annoying. They can also lead to costly phone scams. **Cybercriminals use deceptive phone calls and text messages, also known as phishing, to trick you into revealing personal information**—like your SSN, login credentials, financial account details, and more—putting you at risk of identity theft and financial fraud.

Phone calls were the second most commonly reported contact method for fraud in 2024, after email.

**202%**

Increase in Phishing Messages in 2024<sup>1</sup>

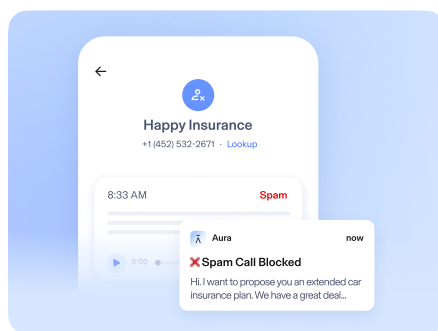
**\$16B**

Losses from **phishing & cybercrime** cases in 2024<sup>2</sup>

**52B**

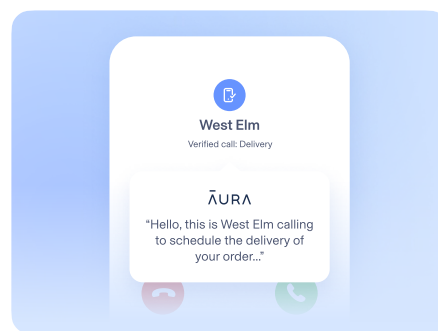
Unwanted **robocalls** received in 2024<sup>3</sup>

## Here's How Aura Can Help



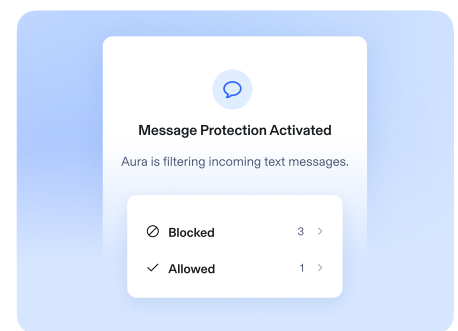
### Smart Call Blocking

Aura uses industry-leading spam lists to **block known spam callers** so you can avoid costly phone scams.



### AI-Powered Call Assistant

Aura's **picks up unknown calls on your behalf and screens them** for spam or scams. We'll only forward legitimate calls, so you won't miss appointments, deliveries, or emergencies.



### Text Message Protection

Aura protects you from harmful text messages by **filtering out known spam numbers and scanning links in the message for phishing threats**. Harmful messages will be placed in your junk folder.

<sup>1</sup>Zecaler Blog, April 23, 2024

<sup>2</sup>FBI 2024 Annual Internet Crime Report

<sup>3</sup>YouMail Annual National Robocall Volume Report, 2024