INCEPTION

Midweight Exhibition Designer - Job Description - July 2026

Design and Brand Experience Agency (B2B Tradeshows, Events and Interiors)

At **INCEPTION**, we create branded environments and experiences across tradeshows, exhibitions, experience centres, marketing suites, and retail spaces. We blend strategic understanding with creative execution to deliver work that connects audiences and elevates brands worldwide.

Why INCEPTION

From inception to realisation, it's your design. From initial concept to launch, you'll shape branded environments and experiences from start to finish, seeing your ideas built, not handed off halfway.

Canvases that captivate and connect. Iconic global brands, aviation, defence, fintech and gaming, designing multi-sensory environments for global audiences and decision-makers at the biggest events worldwide. Ambitious briefs, real creative range, and yes, the passport gets used.

Insight to Inspire™ Design is led by thinking . We turn strategic insights into impactful experiences, so you're never just shaping a space; you're shaping how people experience a brand

No layers between you and the founder. Join a close-knit team where your ideas are heard, your work is championed, and great projects grow through collaboration.

Meticulous craftsmanship, by nature. Every detail thoughtfully designed, expertly built and seamlessly executed, with 60+ build partners worldwide turning your drawings into reality exactly as you intended. Here, creative ideas reach their full potential.

A real stake in what we create. Help shape the future of the studio and the work we do, with a real share in what we build together for those driving that growth.

About The Role

We're looking for a Midweight Exhibition Designer to help bring creative concepts to life across events, exhibitions and brand experiences. You'll work on projects of varying scale, independently or as part of the wider creative team, contributing ideas, visuals and design solutions that elevate the work we deliver for global brands.

You'll collaborate closely with Project Managers, the creative team and production partners, developing 3D designs from initial concept through to final delivery. At INCEPTION, we value creativity, agility and innovation — you'll be part of a driven, supportive team focused on crafting memorable, impactful experiences.

Your key responsibilities will include:

- Creating high-quality 3D concepts, visuals and renders for exhibition stands, events and experiential environments.
- Developing design solutions that interpret client briefs, brand guidelines and creative direction.
- Producing technical drawings, simple construction packs and build-ready documentation to support fabrication.
- Collaborating with internal teams and external partners to ensure designs are achievable, accurate and aligned with project requirements.
- Maintaining consistency, attention to detail and quality across all design outputs.

What You'll Do

- Deliver 3D designs from concept development through to final visualisation, ensuring work meets creative and brand standards.
- Work independently on smaller projects while contributing to larger creative programmes under senior guidance.
- Create presentation decks, mood boards and supporting visuals for pitches, tenders and client meetings.
- Use 3D visualisation tools to produce high-end renders at pace, adapting designs based on feedback and project constraints.
- Apply strong Adobe Suite skills to support wider creative output and enhance design presentations.
- Liaise with production teams to ensure materials, finishes and structural elements are accurately represented.
- Stay informed on contemporary design, cultural trends and innovation within experiential and spatial design.
- Contribute proactively to creative discussions, offering ideas and solutions that strengthen project outcomes.

What We're Looking For

- Proven experience in events, exhibition or experiential brand design, supported by a strong portfolio.
- Proficiency in 3D visualisation software and the ability to produce high-quality renders efficiently.
- Strong Adobe Suite skills (Illustrator and Photoshop essential; After Effects a bonus).
- A basic understanding of fabrication and construction methods, with the ability to produce simple technical packs.
- Creative flair, meticulous attention to detail and a proactive, collaborative mindset.
- Ability to work under pressure, manage deadlines and adapt quickly in fast-paced environments.
- A strong eye for contemporary design, branding and cultural trends.
- A degree in Interior Design, 3D Design or a related field is advantageous.

If you're a creative and detail-driven designer with a passion for crafting exceptional exhibition and experiential environments, we'd love to hear from you!

Pay and Benefits

Salary: £40k - £45k depending on experience.

Benefits: Competitive package including, flexible working, Friday summer hours, bonus schemes, travel discounts and wellness & development allowances.

Location: Flexible hybrid working - 3 days in London.

Apply now and be part of the team shaping the future of experiential design!