



Experts in Semiconductor and Technology Marketing

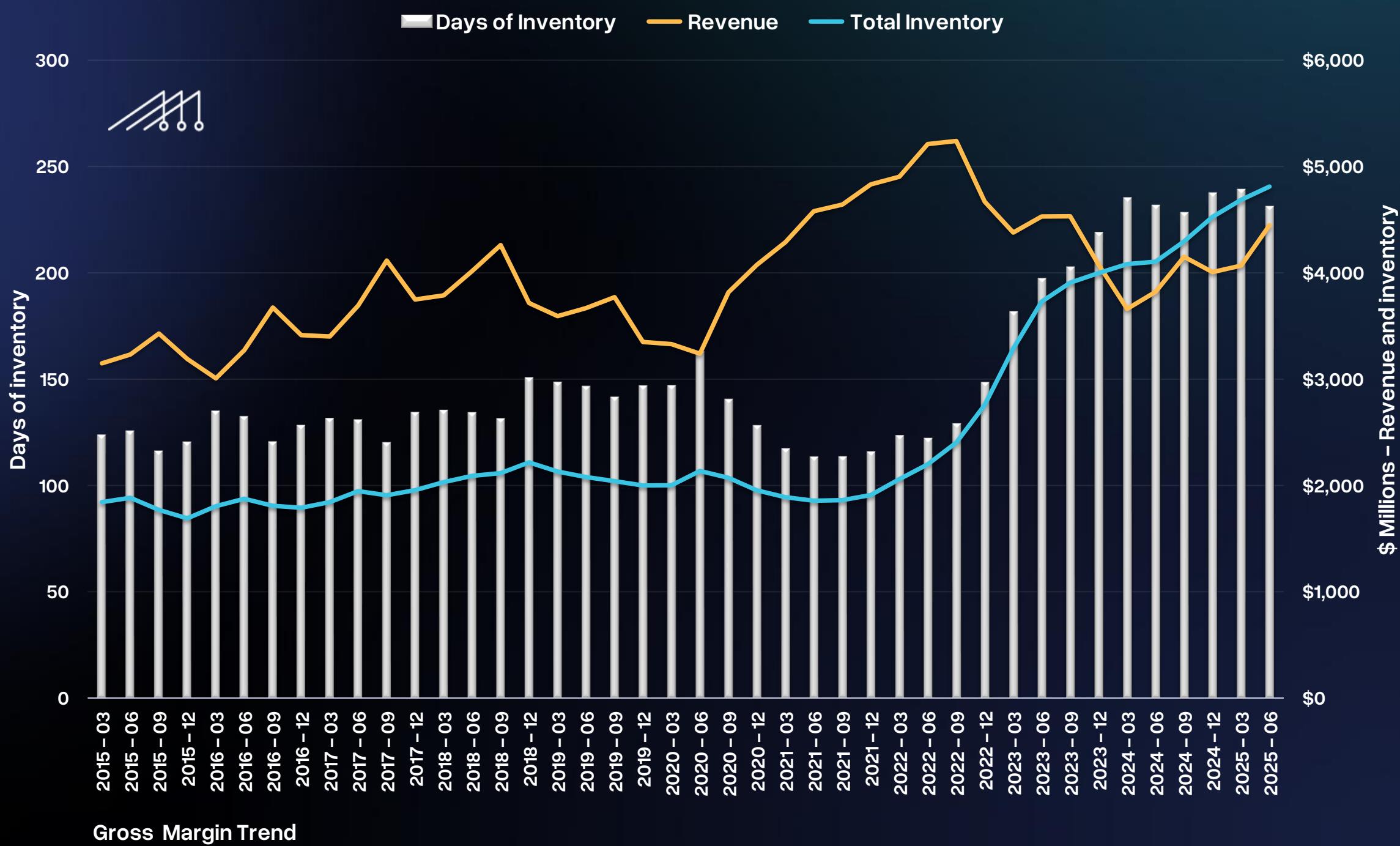
The 1-Minute Brief

Texas Instruments Q2'25 Earnings

Announced on 22, Jul'25

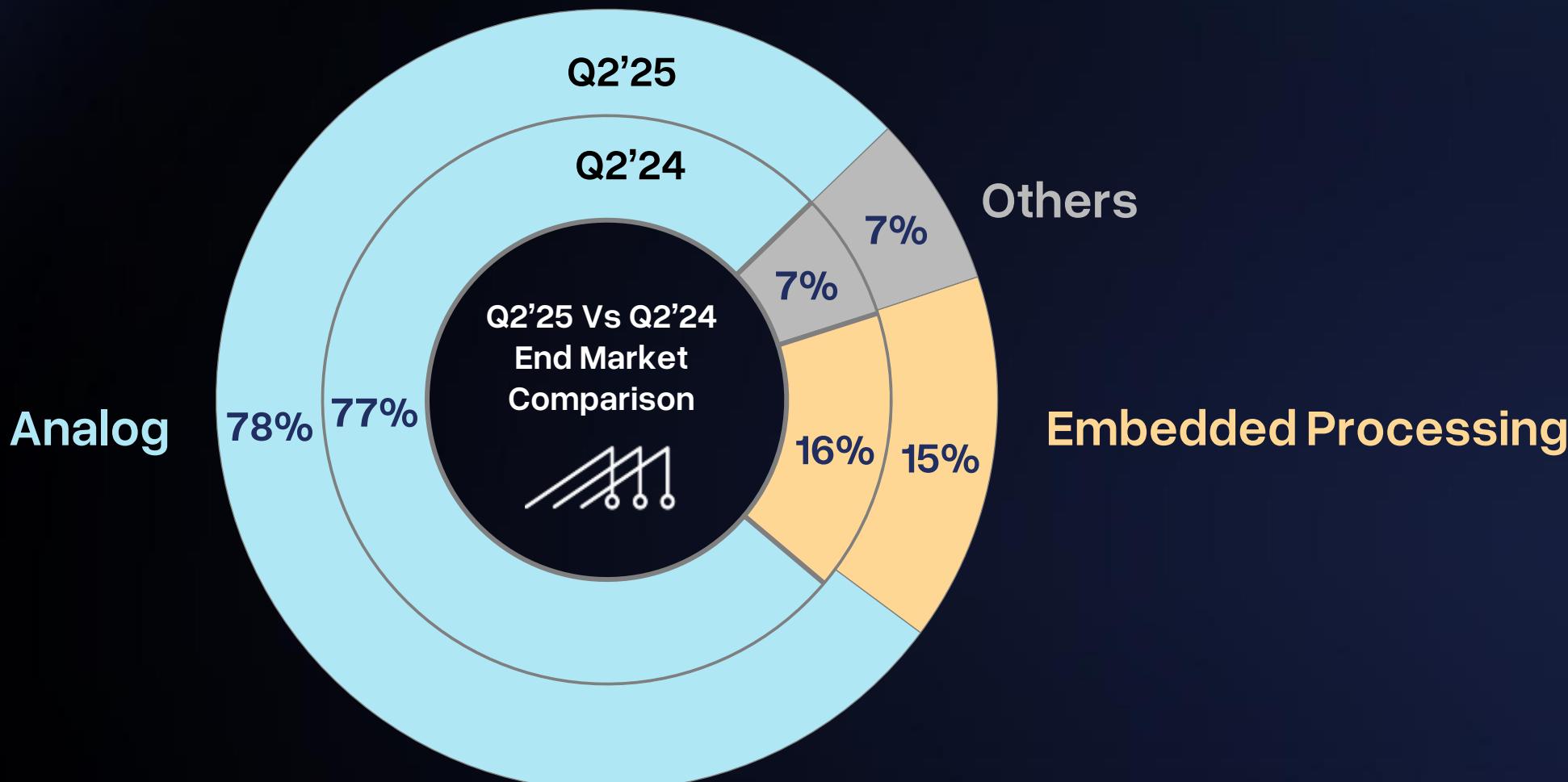
Key Takeaways

1. Q2'25 revenue was \$4.4B, up 9% sequentially and 16% YoY
2. Strength from industrial, personal electronics, enterprise systems, and comms infrastructure demand
3. Inventory remains at historically high levels, with days of inventory well over historic averages



Performance by Segment

Segment	YoY Growth	QoQ Growth	Details
Analog	+18%	+8%	Strong growth across verticals
Embedded Processing	+10%	+5%	Solid performance
Other	+14%	+50%	Includes other business units
Industrial	+Upper Teens	+Mid Teens	Broad recovery across all sub-segments
Automotive	+Mid-Single Digits	↓Low-Single Digits	Recovery is shallow and lagging
Personal Electronics	+~25%	+Upper Single Digits	Benefited from demand recovery
Enterprise Systems	+~40%	+~10%	Very strong performance
Communications Equip.	+>50%	+~10%	Continued rebound





Experts in Semiconductor and Technology Marketing

Outlook

- **Q3'25 quarter midpoint guidance:**
+11% YoY (vs. Q3'24) and +4% QoQ (vs. Q2'25)
- TI flagged ongoing softness in automotive and lingering caution among customers due to tariff uncertainty and elevated inventory levels



Experts in Semiconductor and Technology Marketing



Follow us on LinkedIn for
semiconductor and technology industry updates